Fall Conference Issue

2019-2020



BPW/MD 2019 Fall Board of Directors Meeting and NBWW® Celebration

Nevertheless, She Persisted EMPOWERING WOMEN, CHANGING LIVES

October 25-26, 2019 • Ramada Plaza, Hagerstown

JOIN US for the BPW/MD Fall Conference and Board of Directors Meeting. All members and guests are invited!!

oin us on October 25-26 for the BPW/MD Fall Conference and Board of Directors Meeting at the Ramada Plaza in Hagerstown. All members and guests are invited! The highlight of the conference is the National Business Women's Week® celebration at noon on Saturday. We are thrilled to honor Judith Vaughan-Prather, Executive Director of the Maryland Commission for Women, as our 2019 BPW/MD Woman of Achievement. We will also be recognizing our LO honorees at the luncheon. Guests welcome!

The conference offers an opportunity to have fun, network with old and new friends, and develop personal and professional skills.



Judith Vaughan-Prather BPW/MD Woman of Achievement

Early Bird Conference and Sleeping Room Reservations Due by Oct. 11!

Please postmark your conference registration by October 11 and reserve your sleeping room at the Ramada Plaza by October 11. See pages 4 and 5 for details. Contact Registration Chair Rebecca Wise at 213-446-7777 or luxvelveteen@gmail.com for registration questions and dietary requirements.

HIGHLIGHTS OF THE CONFERENCE

FRIDAY, OCTOBER 25

3:00 – 4:00 pm: BPW Foundation of Maryland Board of Trustees Meeting 4:30 – 6:30 pm: BPW/MD Executive Committee Meeting 7:00 – 8:30 pm: Networking, EC Dinner at Fireside Restaurant; Dutch Treat, All invited!

SATURDAY, OCTOBER 25

9:00 – 11:30 am: Business Session and Future Leadership Planning

Noon – 2:00 pm: National Business Women's Week® Celebration Luncheon honoring Women of Achievement

3:00 – 4:30 pm: "Leading Without (or Even With) a Title" Workshop presented by Nancy Gaither

Join Us for an Interactive Discussion of BPW/MD's Future

During our Saturday morning Business Session, we encourage all members to participate in an interactive discussion of planning for BPW/MD's future and developing new leaders. Let's continue our strong mission of Women Helping Women while we provide opportunities for leadership development.

If you have any questions, please contact Co-Conference Chairs Susan Horst at susanhorst@yahoo.com or 240-498-8434 or Rebecca Wise at luxvelveteen@gmail.com or 213-446-7777. Invite your colleagues, family and friends to join us for a celebration of National Business Women's Week®, networking and workshops. We look forward to seeing you in October as we continue our mission to support women and change lives! **REGISTER NOW!**



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ADVERTISING INFORMATION

The Newscaster is published two times a year with a circulation of approximately 300 copies. News/articles may be submitted by mail, fax, or E-mail to *The Newscaster* Editorial Manager; photographs are encouraged. Advertising rates are based on same-size, camera-ready copy or plain text; additional charge applies for design, layout, and photographs (if required). Make checks payable to BPWF/MD and send with ad copy to *The Newscaster* Acting Business Manager.

Price per issue:

Ad size	Single issue	Multiple issues	
Full Page	\$100	\$80	Local Organizations may promote
Half Page	60	50	major events, candidates, or
Quarter Page	35	30	candidate acknowledgments in a
Eighth Page	20	16	single issue at multiple issue rates.

The Newscaster SUBMISSION DEADLINE: 2020 Spring Issue – February 15, 2020

Send Articles, Advertising, and Address Changes to:

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BPWF/MD 2019-2020 Board of Trustees

CO-CHIEF EXECUTIVE OFFICERS

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DIRECTORS

Susan Horst, BPW/MD 1st Vice President Marlene Spielman, BPW/MD Co-2nd Vice President

Ashley Keller Little, BPW/MD Co-2nd Vice President

Nancy Werner, BPW/MD Secretary Sharon Jacob, BPW/MD Treasurer Sharon Jacob, BPWF/MD Chief Financial Officer

Karen Evelius, BPWF/MD Secretary

BPWF/MD Committee Chairs

CO-PRESIDENTS' MESSAGE



Linda Fihelly & La'Kenya Walter

2019-2020 BPW/MD Co-Presidents

Nevertheless, She Persisted EMPOWERING WOMEN, CHANGING LIVES

To Our BPW/MD Members and Friends,

We are pleased to be serving our second year as your co-presidents. We feel very lucky that our officers and committee chairs from last year agreed to serve another year as well. And we are delighted that our Executive Committee has been joined this year by our new Co-2nd VP, **Ashley Little**, who is also serving as co-president of Hagerstown BPW. We have a new Public Relations Chair, **Rebecca Wise**, of Laurel BPW. Rebecca has been working to enhance our social media presence to provide useful information for members and attract possible new members.

We enjoyed a wonderful 90th Anniversary celebration at our annual conference last May—a great display of BPW

memorabilia and an entertaining historical presentation by **Nancy Werner** and **Mary Ellen Poole**. It was a special treat to have eleven past state presidents join the celebration. Check out the article on page 12 to see more stories and pictures from the conference.

We are happy to report that our BPW/MD Foundation awarded two scholarships this year—the first in a while. One recipient is a nursing student at Notre Dame of Maryland University, and the other is working toward her M.D. degree at the University of Maryland School of Medicine. See more about our winners on page 10. Thanks to **Granis Dixon** and **Marlene Spielman** for evaluating the applications we received.

We look forward to seeing you at our Fall Conference on October 25-26. The Executive Committee and the Foundation Board of Trustees will meet on Friday, with a Dutch Treat dinner (all invited) in the evening. All of the conference events are on Saturday. This year, we are focusing on leadership for the future. If you care about BPW/MD continuing as a viable organization, we hope you will plan to attend Saturday morning's meeting, where we will be asking you to make some important decisions about how we can move forward.

Of course, the rest of Saturday will be just as exciting. At noon, we will gather for lunch to celebrate National Business Women's Week® and recognize our BPW/MD Woman of Achievement, **Judith Vaughan-Prather**, Executive Director of the Maryland Commission for Women, and the honorees from our Local Organizations. The afternoon workshop will build on our theme as we learn about Leading Without (or Even With) a Title. Please invite family, friends, and colleagues to join us for a day of fun and inspiration. All are welcome!

We appreciate your continuing participation and support, and thank you for all you do for BPW. See you at Fall Conference.

La'Kenya & Línda

WELCOME NEW MEMBERS!!!

We are delighted to welcome new members who have joined BPW/MD this year:

- Carole D. Brown Member at Large
- Danielle Kean-Grassi Montgomery County BPW
- Margie Kotzalas Southern Prince George's BPW
- Alicia Martin E-Member
- Rosa Sherafat, M.D. Montgomery County BPW
- Mona Shing, M.D. Montgomery County BPW
- Nicole van Rensburg Hagerstown BPW
- Rebecca Peterson Wise Laurel BPW

Please greet these individuals when you see them at the Fall Conference, and take some time to get to know them.

MEMBERSHIP UPDATES – Have you moved or changed your email?

Please send all changes to your contact information to **Marlene Spielman**, <u>lynnmar@myactv.net</u> or 301-733-3226.

Always have a Membership Application and Membership Brochure with you to share with your members and guests. The Membership Application and Membership Brochure are available at www.bpwmaryland.org. The BPW/MD 2019-2020 Fact Sheet also provides a summary of BPW and our initiatives. Please contact any of the Executive Committee for copies of these documents.



BPW/MD 2019 Fall Board of Directors Meeting and NBWW[®] Celebration

Mevertheless, She Persisted empowering women, changing lives

October 25-26, 2019 • Ramada Plaza, Hagerstown

HOTEL SLEEPING ROOM RESERVATION DEADLINE: OCTOBER 11, 2019

Sleeping Rooms - \$89/night double or king + 12% tax (includes free breakfast)

Call 301-797-2500 or Wyndham Corporate Reservations (800) 272-6232 to reserve sleeping rooms

(Room Block Code: 102419BPW)

EARLY CONFERENCE REGISTRATION DUE OCTOBER 11, 2019 CONFERENCE REGISTRATION FORM

Fill out form below and send with check payable to BPW/MD to Rebecca Wise, 2119 Edmondson Ave, Catonsville, MD 21228, luxvelveteen@gmail.com or 213-446-7777 OR Register Online at www.bpwmaryland.org

FULL REGISTRATION PACKAGE - (I	ncludes Saturday Business	Session, NBWW® Lur	ncheon and Workshop)
Early Registration Package - Full Registra	tion (Postmarked on/before	<u>e Oct 11</u>)	\$ 99.00 \$
Regular Registration Package – Full Regi	stration (Postmarked after	Oct 11)	🗆 \$109.00 \$
INDIVIDUAL EVENTS (please check the	events you plan to att	end or purchase in	dividually)
Early Business Session (Required to attend Bus	iness – Postmarked on/bef	ore Oct 11)	□ \$60.00 \$
Regular Business Session (Postmarked after Oct		•	
Saturday, Oct. 26. 2019			
9:00 a.m. – 11:30 a.m. Business Session (incl. in re	eg. fee above, check box if	attending)	. 🗆
12:00 p.m 2:00 p.m. NBWW [®] Luncheon and Wo	man of Achievement Celeb	ration	. 🗆 \$40.00 \$
2:30 p.m. – 5:00 p.m. Business Session (incl. in re		•	
3:00 p.m. – 4:30 p.m. Workshop on Leadership .			. L FREE
YES! I WOULD LIKE TO BE A SPONSOR OF			
☐ Platinum Friend - \$100 ☐ Gold Friend - \$75 ☐		3PW Friend - \$25	Φ.
☐ Registration Sponsorship for a Guest or BPW Mer ☐ I cannot attend, but would like to make a donation			\$
			Φ
(NOTE: Cancellation Fee - \$20. No Refunds af	er October 18, 2019)	CHECK	(TOTAL \$
Please print:			Check all that apply:
NAME			☐ State Officer
ADDRESS			☐ State Chair
ADDRESS			☐ Past State President
CITY	STATE	ZIP	☐ LO President
PHONE (H)	(O)		☐ Member
			Presenter
(CELL) EMAIL:			☐ Sponsor
DIETA DV DECTRICTIONS	ADA REQUIREME	NITO	Guest
DIETARY RESTRICTIONS LOCAL ORGANIZATION	ADA REQUIREME	:1115	☐ First Time Attending Fall Conference
EGG, IE GITG/WIE WIOW			☐ NBWW® Honoree
YES, MY LO WOULD LIKE A DISPLAY TABLE HALF	☐ WHOLE		☐ Woman Veteran
LO TABLE CONTACT NAME	TEL	EMAIL	

CONFERENCE HOTEL: RAMADA PLAZA BY WYNDHAM, HAGERSTOWN, MARYLAND

HOTEL RESERVATIONS DUE BY OCTOBER 11, 2019

Free Deluxe Continental Breakfast in Fireside Restaurant

Ramada Plaza

1718 Underpass Way, Hagerstown, MD 21740 301-797-2500 or 1-800-272-6232

he 2019 Fall Conference hotel, the Ramada Plaza by Wyndham in Hagerstown, is conveniently located just off I-81 at Exit 5-A, .5 miles North of I-70 on the western side of Hagerstown.

As the best of Hagerstown hotels, the Ramada Plaza offers oversized guest rooms and suites, the full-service Fireside Restaurant and Lounge, meeting and banquet facilities, and a large indoor heated swimming pool with sauna. Amenities include **a free deluxe continental breakfast with room stay**, free wireless High-Speed Internet Access, free airport shuttle, business center, fitness center, and guest laundry. The rooms include an alarm clock, ironing board, hair dryer, coffeemaker, and refrigerator.

SLEEPING ROOMS

The Ramada Plaza is offering a special room rate of \$89 (plus 12% tax) single or double or king per night. Please make your reservations directly with the hotel at 301-797-2500 or Wyndham Corporate Reservations (800) 272-6232 to reserve sleeping rooms. Mention Room Block Code: 102419BPW. Request any special accommodations required when you reserve your room.



Detailed Directions to Ramada Plaza

From the East – Take I-70 West; take EXIT 26, merge onto I-81 North. Take EXIT 5A to Halfway Blvd. Left onto Massey Blvd, Left on Railway Lane, Left onto Underpass Way, Hotel on right.

From the South – Take I-270N to I-70 West. Take EXIT 26, merge onto I-81 North. Take EXIT 5A to Halfway Blvd. Left onto Massey Blvd, Left on Railway Lane, Left onto Underpass Way, Hotel on right.

From the West – Take I-70 East. Take EXIT 26, merge onto I-81 North. Take EXIT 5A to Halfway Blvd. Left onto Massey Blvd, Left on Railway Lane, Left onto Underpass Way, Hotel on right.

The hotel website is: https://www.wyndhamhotels.com/ramada/hagerstown-maryland/ramada-plaza-hagerstown/overview



BPW/MD 2019 Fall Board of Directors Meeting and NBWW[®] Celebration

Nevertheless, She Persisted empowering women, changing lives

SCHEDULE-AT-A-GLANCE

FRIDAY, OCTOBER 25, 2019 1:00 p.m. - 3:00 p.m. Conference Preparation......Antietam 3:00 p.m. - 4:00 p.m. BPW Foundation of MD Board of Trustees Meeting Antietam 4:30 p.m. - 6:30 p.m. BPW/MD Executive Committee MeetingAntietam Networking, EC Dinner - All Invited Fireside Restaurant 7:00 p.m. - 8:30 p.m. **SATURDAY, OCTOBER 26, 2019** 8:00 a.m. - 9:00 a.m. Conference Registration Hotel Lobby 9:00 a.m. - 11:30 a.m. BPW/MD Business Session Cumberland North Conference Registration Hotel Lobby 11:30 a.m. - 12:00 p.m. 12:00 p.m. - 2:00 p.m. NBWW® Luncheon / Woman of Achievement Celebration . . Cumberland South 2:00 p.m. - 2:30 p.m. Break 2:30 p.m. - 5:00 p.m. Workshop "Leading Without (or Even With) a Title" Cumberland North 3:00 p.m. - 4:30 p.m.

About National Business Women's Week®

The third full week in October is observed as National Business Women's Week® by BPW/MD and by many cooperating groups and news media. Since its creation in 1928, the NBWW® has been sponsored by Business and Professional Women to recognize and honor the achievements of all working women. BPW members and BPW Foundation call attention to the leadership of working women and local women entrepreneurs, facilitate discussions on the needs of working women, share information about successful workplace policies and raise awareness of resources available for women in their communities. NBWW® is celebrated by BPW Local Organizations and their local communities across the country. BPW/MD's goal of elevating the standards for business and professional women is particularly emphasized during this week.

The President of the United States customarily opens the week with a message, and many governors and mayors issue similar proclamations. U.S. President Herbert Hoover was the first president to issue a letter recognizing NBWW® and the contributions of working women.

The objectives of NBWW® are: 1) To promote full participation and equity for women in the workplace; and 2) To publicize the achievements of business and professional women on the local, state and national levels.

Business and Professional Women of Maryland will celebrate NBWW® at a special luncheon to honor its 2019 Women of the Year on Saturday, Oct. 26, 2019, at the Ramada Plaza in Hagerstown. BPW/MD is honored to have Judith Vaughan-Prather as its 2019 Woman of Achievement. Luncheon tickets are \$40 per person. Guests, friends and family are invited, and may reserve a ticket by sending a check and the Fall Conference Registration Form on page 4 or registering online at www.bpwmaryland.org by Oct. 20, 2019.

BPW/MD Women of Achievement (2009-2018)

- 2018 Marty Langelan Activist, Author, Leader in worldwide efforts to end harassment and sexual violence
- 2017 Diana Bailey Educator, School Administrator, Executive Director of Maryland Women's Heritage Center
- 2016 Jennifer B. Jones Transformational Leader, Business Strategist, Legislative Advocate, Writer, Orator and Chair, Prince George's County Commission for Women
- 2015 Praxedes V. Belandres, M.D. Doctor of Physical Medicine and Rehabilitation, retired Army Lt. Colonel
- 2014 Kate Campbell Stevenson Writer, Director and Actor for her one-woman show, "Women: Back to the Future"
- 2013 Ginger Miller Former homeless service disabled veteran; now CEO of Women Veterans Interactive (nonprofit)
- 2012 Laurel Chapter of Rosie the Riveters (Gladys Beall, Iva Van Alstine, Jeri McIntire, Lorraine Miller, Wilma Foster)
- 2011 Denise Bowman Attorney at Law, Managing Partner with Alexander & Cleaver; Accepted into Million Dollar Advocates Forum (Less than 1% of attorneys in the United States are members.)
- 2010 Lisa Baden Voice of DC-area Traffic, directing radio listeners on their morning commute
- 2009 Laurie Sears Deppa, Velma R. Hart, CAE, Jennifer Hunt, Kristin Kittle – "Honoring Women in the Military"

Join the Executive Committee for Dinner



FRIDAY OCTOBER 25, 2019 7 – 8:30 PM

ALL ARE INVITED to join the BPW/MD Executive Committee for dinner "Dutch Treat" at the **Fireside Restaurant, Ramada Plaza Hotel**. RSVP to 1st VP **Susan Horst** by Oct. 24 at susanhorst@yahoo.com.

BPW/MD is....

- A member of the Clearinghouse on Women's Issues (CWI) – www.womensclearinghouse.org
- A 2019 Partner of the National Women's History Alliance (NWHA) – https://nationalwomenshistoryalliance.org
- A member of the Maryland Legislative Agenda for Women (MLAW) – www.mdlegagendaforwomen.org

You can find some great information about women's issues, programs, resources, legislation. and more on these websites.

NATIONAL BUSINESS WOMEN'S WEEK® LUNCHEON SATURDAY, OCTOBER 26, 2019 • 12:00 – 2:00 PM

2019 Woman of Achievement Judith Vaughan-Prather

PW/MD is pleased to honor Judith Vaughan-Prather as its 2019 Woman of Achievement. Judith Vaughan-Prather has served as Executive Director of the Maryland Commission for Women (MCW) since 2014. The MCW provides advice on women's issues to the Governor and the Maryland General Assembly. As Executive Director, Ms. Vaughan-Prather coordinated the Maryland Women's Hall of Fame and Women of Tomorrow Awards programs each year, developed informational materials on Girls and STEM education and the status of women in Maryland, and developed the MCW's outreach proj-

ects. In 2016, the MCW initiated its "Voices of Maryland Women Listening Tour," for which the MCW traveled to jurisdictions across the state conducting 19 public forums and an online survey, in four languages, collecting data on the needs of women and girls. The report of that initiative was published in 2016.

From 1979 to 2014, Ms. Vaughan-Prather served as Executive Director of the Montgomery County Commission for Women (MCCFW). Under her leadership, the MCCFW provided counsel to the county, state, and federal governments on issues of concern to women, and conducted successful projects on single Mothers and Poverty, Educational Equity, Immigrant Women, Sexual Harassment, Pay Equity, Family Equity in the Courts, the Status of Women in Montgomery County, Work and Family Issues, Women and Girls in Technology, and Relationship Violence, among others. Her work included organizing public events, including the annual Women's Legislative Briefing, a conference attended by over 600 individuals and cosponsored by 80 community organizations.



Judith Vaughan-Prather BPW/MD Woman of Achievement

Ms. Vaughan-Prather has traveled to China, Turkey, and Russia, where she participated in programs to discuss women's issues and international education. In 2013, she helped to establish a women's listening tour in the Republic of Moldova. She is the recipient of numerous awards and has been inducted into the Montgomery County Human Rights Hall of Fame and the Montgomery County Women's History Archives. She recently completed several terms on the Board of Directors of the National Association of Commissions for Women (NACW) and is co-leading NACW's "Voices of Women in America" project.

Along with our BPW/MD Woman of Achievement, local honorees will also be recognized at the NBWW® luncheon:

- Dina Carole
 Frederick BPW 2019 Woman of Achievement
- Selena Wilkes
 Hagerstown BPW 2019 Woman of the Year
- Nancy Floreen
 Montgomery County BPW 2019 Woman of Achievement
- Tonia Bui Montgomery County BPW 2019 Rising Star
- Denise McCain
 Southern Prince George's BPW 2019 Woman of the Year

Please join us for the luncheon recognizing our honorees. Luncheon tickets are \$40 per person. Guests, friends, and family are invited and may reserve a ticket by sending a check and the Fall Conference Registration Form on page 4 or registering online at www.bpwmaryland.org by October 20, 2019.

FALL CONFERENCE CHARITY: BROOKE'S HOUSE



Brooke's House is a home for adult women recovering from alcohol and substance use disorders. Opened on February 5, 2019, Brooke's House was built as a result of a father's promise to his daughter to provide an effective community-based, sober living environment where women work to remake their lives. Ensuring a tranquil, homelike facility, Brooke's House offers a transitional sober living home for adult women in the early stages of substance abuse recovery in Washington County, Maryland. It provides state-of-the-art treatment and recovery services and resources to help residents move forward to achieve their dreams of living drug-free and productive lives.

You can help support the important work of Brooke's House by bringing a tax-deductible donation (check or cash) to the fall conference. For more information about Brooke's House and its services, call 240-267-2230 or visit its website at www.brookeshouse.org.

SATURDAY AFTERNOON WORKSHOP — FREE SATURDAY, OCTOBER 26, 2019 • 3:00 – 4:30 PM

Leadership Workshop

Presented by Nancy Gaither, Leadership Expert

n Saturday, Oct. 26, Nancy Gaither will facilitate an afternoon workshop entitled, "Leading Without (or Even With) a Title." Most people associate leadership with being a high-ranking authority in a field or organization—a CEO, a President of Marketing, a Director of Finance. However, leadership is a quality that can be employed by anyone at any level of an organization or any stage of their career. In fact, leading without an elevated title can be especially powerful. Join us to learn concrete strategies on raising your profile, growing your influence, and even advancing your career, no matter what role you find yourself in and what position you currently hold. This workshop will be open to the public.

Nancy Gaither, BPW/MD Fall Conference Workshop Presenter

Leadership expert Nancy Gaither brings more than 20 years of organizational, business and training development expertise to the BPW/MD Fall Conference. Nancy's broad background will inspire and motivate you, whether she is focusing on leadership development, culture creation, employee engagement, customer service, strategic planning or other topics. Her business involvement has included stopovers at Apple Computer, UnitedHealthcare, Booz Allen Hamilton Consulting Firm, Thomson Prometric and THINQ Learning Solutions.

Having served in positions such as Vice President or Director of Learning and Development, leading and transforming groups

as small as 5 to over 200 people, Nancy was most recently an Organizational Effectiveness Executive at UnitedHealthcare. She coached and consulted with UnitedHealthcare executives on talent management, people development, conflict resolution and change initiatives. Nancy is also president of S.O.A.R. (Seizing Opportunities, Achieving Results), a consulting firm specializing in career management and is currently an Executive Coach.



Learning has played a key role in Nancy's life, from the time when she was a young Maryland 4-H member, to faculty member of the University of Maryland with the Cooperative Extension Service, to the corporate world. She developed and hosted Apple Corporate television broadcasts as an innovative form of Distance Learning. She was involved in blended learning, leveraging technology (eLearning) when appropriate, to help lifelong learners enhance their performance. Nancy has created and taught seminars in leadership and has been involved with groups in helping them with their strategic planning and team building. She loves to facilitate seminars in team development or

focus groups to help organizations grow.

An accomplished emcee, Nancy loves to entertain audiences with her whimsical humor. Whatever her venue or audience, Nancy will communicate in a way that inspires an audience or an individual to take immediate action and explore the possibilities that life has to offer, as well as the possibilities your BPW/MD organization can open up for you.

BPW/MD Needs YOU! Learn - Empower - Inspire

During our business session on Saturday morning, our workshop leader, Nancy Gaither, will facilitate a discussion on leadership succession planning—how to develop a succession plan and what to include in the plan. Succession planning is a process of identifying new leaders so that when transitions are needed, leaders are ready to act. BPW/MD needs to develop new leaders at both the state and local levels. At this session, we will focus on BPW/MD's future needs, and we want to hear your opinions and suggestions.

Clearly, BPW/MD needs members to step up to leader-ship. If we don't have new officers for next year (we must have a president, secretary, and treasurer, but leadership includes other officers and committee chairs), we won't have a state organization. We are prepared to offer leadership training and mentoring between October and May, but we need you to participate in that training and be ready to come forward to run for office in May. There is a role for everyone in this venture. We hope you will help us continue our BPW/MD mission of women helping women!

Your 2019-2020 BPW/MD Officers

All of these officers are returning for a second term except for Ashley Keller Little who is new to the Executive Committee.



La'Kenya Walter
Co-President

La'Kenya Walter works as a Financial Loan and Business Specialist with the U. S. Department of Agriculture. She is the Immediate Past President of Southern Prince George's BPW. She currently serves

on the Charles County Commission for Women. In her free time, La'Kenya enjoys traveling and spending time with family and friends.



Linda FihellyCo-President

Linda Fihelly is a longtime member of Southern Prince George's Business and Professional Women, where she has served in several offices, including secretary and president. She retired from the Fed-

eral Government after a 36-year career as a personnel management/occupational specialist. In addition to her BPW role, Linda serves on the board of the Clearinghouse on Women's Issues and is active on the Maryland State Council of the National Organization for Women.



Susan Horst
1st Vice President

Susan Horst, a member of Montgomery County BPW (MC BPW), began her BPW involvement with Rockville BPW in 1984, and served in various capacities. Susan previously served BPW/MD as President in 2008-2009

and 2013-2015. Susan believes in "women helping women" and is passionate about BPW's Individual Development Program (IDP), which can open doors for women and help them find their voice. She is employed with the U.S. Department of Agriculture as a Management and Program Analyst in Rural Development Business and Cooperative Programs.



Marlene Spielman

Co-2nd Vice President

Marlene Spielman, a member of Hagerstown Business and Professional Women since 2002, has served as president, and currently serves as treasurer, for the Hagerstown BPW. She previously served

as treasurer for BPW/MD. Completing accounting courses at Hagerstown Community College, while working at Randall and Company CPA as a paraprofessional, gave her the experience in accounting that she has used in her career and social life. She has been employed with Ted's Rent-It Center as an accountant for over 15 years.



Ashley Keller Little
Co-2nd Vice President

A member of Hagerstown Business and Professional Women since 2016, Ashley Keller Little is currently Co-President of Hagerstown BPW and previously served as Vice President. She was selected

as its Woman of the Year in 2018. She is also a key recruiter for Hagerstown BPW.

A multi-award-winning entrepreneur, Ashley is owner and CEO of a number of businesses, including Mansion Chic & Companies, Jewels & Faith, Rio Jewelry, Skin Chic, and co-owner of Western Maryland Process. Her business Mansion Chic, which she started as an antique and repurposed furniture shop and grew to include jewelry and clothing, received a "best of" award from *Hagerstown Magazine*. With business entrepreneurs for grandparents and parents, running a business was a natural step for Ashley.

Ashley is married and has a son and a daughter.



Nancy Werner Secretary

Nancy "Sparkles" Werner, a proud member of the BPW/MD Hagerstown BPW, joined BPW in 1971 as a Young Careerist with the Quakertown BPW LO in District Eleven of BPW/PA. Within the first year, she

became secretary and then traveled the chairs to become its youngest president.

Nancy is most proud of her work with the Individual Development Program. This is how she met the wonderful women of BPW/MD, back in 2009, when she traveled to Maryland and began training. Nancy also served on the BPW/USA Foundation Board. She was elected one of the BPW/USA's Area 2 representatives. Recognized as the 2011 BPW/PA Woman of the Year, she helped to establish the BPW/PA Foundation and has served off and on for eight years on this board, now serving as Vice President.

Nancy's career was as an elementary teacher. She recently assumed the leadership role of her family's 110-year-old independent telephone company as its Secretary/Treasurer.



Sharon Jacob

Treasurer

Sharon Jacob has owned her small business, Sharon R. Jacob CPA, for more than 25 years. She specializes in helping small businesses with their financial and tax needs.

A member of Southern Prince

George's BPW for over 20 years, Sharon is a past president and the current treasurer. Sharon is married and has one daughter. Her hobbies are reading and traveling with her daughter.

CONGRATULATIONS to BPW Foundation of Maryland Scholarship Winners



D. Anita Small Science and Business **Scholarship Recipient**

Kelly Kathleen Poe.

22, from Lothian, Maryland, is pursuing a career as a medical doctor. Kelly is a 2019 graduate of the University of South Carolina, where she earned a degree in Biochemistry and Molecular Biology.

Kelly is attending the Univer-

sity of Maryland School of Medicine Health Sciences Facility in Baltimore. During her first two years of medical school, the curriculum is built around a block system to connect relevant scientific material to clinical conditions seen in the human body. She will also receive an introduction to clinical medicine during the first two years. In the third and fourth years, she will experience clinical specialties and settings while learning more information related to treating patients.

Well-rounded in extracurricular activities during her college years, Kelly was presented the Presidential Volunteerism Award in 2015 and inducted into the Phi Beta Kappa Honor Society in 2018. She received the Outstanding Senior Award and the President's Award in 2019.

Kelly's career goal is to open or work in a free medical clinic to provide services to economically disadvantaged individuals. She thanks the BPW Foundation of Maryland for awarding this scholarship to her, and BPW/MD members wish her all the best in her future career.



BPW Foundation of Maryland **Scholarship Recipient**

Emily J. Glaser, 29, is from Fallston, Maryland. She attended Harford Community College, the Community College of Baltimore County, and Towson University. She is now attending Notre Dame of Maryland University in Baltimore, working toward a Bachelor of

Science Degree in Nursing (BSN). As a junior this year, Emily will begin clinical training on site and learn the fundamentals of being a caring professional.

Awarded the Presidential Award at Harford Community College, Emily made the Dean's list at Towson University and was invited to join the National Society of Collegiate Scholars for her excellent academic performance. Once she earns her bachelor's degree, her goal is to attend a doctoral program for Neonatal Doctor of Nursing Practice (DNP).

Emily believes her training at Notre Dame of Maryland University will drastically change her life. She has never had a job where she earned more than \$15 per hour. Having struggled to pay her tuition and remain a full-time student, she considered dropping out of her nursing program for a semester due to financial concerns, so this scholarship helps her immensely. Emily thanks the Foundation, and BPW/ MD members offer her their Best Personal Wishes for an outstanding career.

2019-2020 BPW/MD Chairs and Appointments

STANDING COMMITTEE CHAIRS:

Fall Conference Oct. 2019 Susan Horst and Rebecca Wise Finance Mary Veber Legislation Linda Fihelly Membership Marlene Spielman

and Granis Dixon

APPOINTMENTS:

Chaplain Vacant Hospitality Ruby Aridi **ERA** Representative Vacant Legal Advisor Marylin Pierre MLAW Representative Caren Williams Parliamentarian Karen Evelius Resident Agent Susan Horst

SPECIAL COMMITTEE CHAIRS:

Audit Vacant Bylaws Karen Evelius and Marlene Spielman History and Records Betty Abbott and Mary Ellen Poole IDP/Young Careerist Nancy Werner **National Business**

Women's Week® Greta Davis Nominations Vacant Planning **Public Relations**

Liaison with Webmaster Social Media Outreach **Graphic Support**

Vacant Rebecca Wise Pat Farmer Rebecca Wise Jeannette Feldner

CELEBRATE THE 100TH ANNIVERSARY OF WOMEN'S RIGHT TO VOTE!

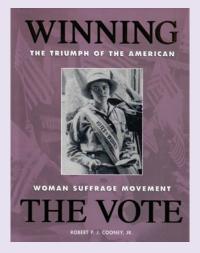
August 26, 2020 marks the 100th anniversary of the ratification of the 19th amendment granting women the right to vote. Throughout 2019 and 2020, Americans will celebrate the centennial of women's right to vote. When Congress passed the 19th Amendment in 1919, and 36 states ratified it by August 1920, women's right to vote was enshrined in the U.S. Constitution.

The right to vote in political elections is known as suffrage, and all American men had this right, including, finally, black men with the ratification of the 14th amendment to the United States

Constitution on July 28, 1868. The 14th amendment granted citizenship to "all persons born or naturalized in the United States," which included former slaves who had just been freed after the Civil War. Women were still left behind.

Women activists who campaigned for the right to vote, or suffrage, were called suffragists. Women were satirized in the press and called "suffragettes" and were ridiculed and taunted, and worse, by those who wished women to remain subordinate.

The suffragists names we know are Susan B. Anthony, Lucretia Mott, Elizabeth Cady Stanton, Lucy Stone, Mary McLeod Bethune, Alice Stone Blackwell, Lucy Burns,



Carrie Lane Chapman Catt, Harriet Tubman, Julia Ward Howe, Sojourner Truth, Alice Paul and Anna Howard Shaw. There are hundreds of other women who also campaigned, testified, wrote letters, spoke at churches and assemblies, led rallies, protested, and were imprisoned. Some of the strongest supporters were their husbands, fathers, brothers, uncles or other men. There were men throughout the country who were suffragists and lent their support to advancing women's cause.

This centennial year offers us the perfect opportunity to proudly recog-

nize the women from all cultural backgrounds who laid the groundwork for the great social changes that followed. The courage and sacrifice of so many women have paved the way for us to continue our fight for equality under the law. Although the 19th Amendment secured the right to vote for women, women still do not have constitutional equality. The Equal Rights Amendment (ERA) has yet to be ratified – just one more state is needed to finally grant equal rights to women and men in the United States.

Winning the 19th Amendment is a monumental achievement to celebrate together all year long. Let's continue to celebrate – and to fight – for equality for all women this year!

FALL CONFERENCE VOLUNTEERS

Fun, Informative and Exciting

Come and enjoy the excitement at Fall Conference by being involved. Members are needed to help on Friday afternoon preparing programs and assembling conference folders, and also on Saturday during the business session and luncheon. Members can serve as hosts, pages, doorkeepers, timekeepers and meal ticket takers, and help with room set up at conference.

If you can help, please contact Conference Co-Chairs **Susan Horst** at susanhorst@yahoo.com or 240-498-8434 or **Rebecca Wise** at suxelveteen@gmail.com or 213-446-7777.

Any assistance you can give is greatly appreciated.

Menu For Saturday NBWW[®] Lunch Buffet

SATURDAY, OCTOBER 26, 2019 12:00 - 2:00 PM

House Salad with Assorted Dressings, Warm Rolls w/Butter, Beef Tenderloin with Burgundy Demi-Glaze over Egg Noodles, Grilled Chicken Breast with Lemon Thyme Jus, Vegetable Lasagna, Honey Glazed Carrots, Steamed Broccoli, Rotini Pasta Salad, Chocolate Mousse, Beverages*

*Beverages for all meals – Coffee, Iced & Hot Tea, Water

For any special dietary requests, please see Conference Co-Chairs **Susan Horst** (240-498-8434 or susanhorst@yahoo.com) or **Rebecca Wise** (213-446-7777 or luxvelveteen@gmail.com).



Nevertheless, She Persisted EMPOWERING WOMEN, CHANGING LIVES

BPW/MD 2019 Annual Conference and 90th Anniversary Celebration Was a Fantastic Weekend!!!!

hat a wonderful 2019 Annual Conference and 90th Anniversary Celebration on May 3-4. Thanks to all our Officers, Board members and Local Organization members who worked so hard to make it a success!

We enjoyed hearing from keynote speakers **Maricé Morales** and **Catherine Hill**; participating in workshops on "Creating Connections"

with **Jennifer Jones** and her team, **Regina Robinson**, **Holli Holliday** and **Mignon Brown**, and "Financial Empowerment" with **Meagan Sexton**; and meeting Maryland Woman of Tomorrow awardee, 11th grader **Sierra Kurtz**, and her family. Our conference charity was the Women's Law Center of Maryland – COO **Jessica Morgan** joined us to accept our donation and posted a message and photo on WLCM's Facebook page.



We celebrated our 90th Anniversary with an historical journey written and produced by Mary Ellen Poole and Nancy Werner: "As Time Goes By, Our BPW/MD Memories Live On." And, cake, balloons and a wonderful display of BPW/MD memorabilia arranged by Mary Ellen Poole, with contributions from many of you. Eleven of our Past State Presidents

were there to help us celebrate.

On Saturday evening, we recognized the outstanding achievements of BPW/MD members and Local Organizations and installed our 2019-2020 officers. Thanks to **PSP Karen Evelius** and **Dawn Stiles** for serving as our installing officers. **Kate Campbell Stevenson** capped off the evening with

a moving portrayal of Alice Paul and Rose Crabtree.



L-R: Co-2nd VPs Ashley Little and Marlene Spielman, First VP Susan Horst, Co-Presidents La'Kenya Walter and Linda Fihelly, Secretary Nancy Werner and Treasurer Sharon Jacob



Co-President Linda Fihelly (right) presents a certificate of appreciation to Kate Campbell Stevenson for her performance during our 90th Anniversary Celebration. Kate is dressed in character as suffragist Alice Paul.



Our 90th Anniversary Cake!



Secretary Nancy Werner received the
President's Award and a gift at the Awards Ceremony
from Co-President La'Kenya Walter (left) and
Co-President Linda Fihelly (right).



Members played various roles in the historical play written by Nancy Werner and Mary Ellen Poole. Seated L-R: Mary Ellen Poole, Nancy Werner and Pat Farmer. Standing L-R: Dawn Stiles, Ruby Aridi and Granis Dixon.



Attendees enjoyed a meal at the conference. L-R: Carole Brown, Diana Bailey and Beatrice Dane.



L-R: Linda Fihelly, La'Kenya Walter, Holli Holliday, Regina Robinson, Mignon Brown, Jennifer Jones and Linda Mahoney. Jennifer and her panelists, Holli, Regina and Mignon, presented a workshop, Creating Connections 2019: A Woman's Blueprint for Success.



Jennifer Jones leads workshop on Creative Connections.



Just a small portion of the BPW/MD memorabilia gathered and displayed by Mary Ellen Poole.



MC BPW Members: Bernice Grossman, Florence Finlayson, Kate Campbell Stevenson, Susan Horst, Betty Abbott (relocated to Hagerstown) and Dawn Stiles

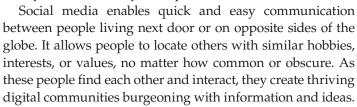


Eleven Past State Presidents attended the 90th Anniversary Celebration.
Seated L-R: Florence Finlayson, Rosalie Tydings, Diane Polangin, Susan Horst,
Evelyn Bata and Bonnie Joe Ayers. Standing L-R: J. Lynn Stimmel, Pat Cornish,
Debby Pafel, Karen Evelius and Theresa Foster.

Use of Facebook Can Help BPW/MD Grow Its Membership

Rebecca Wise, PR Coordinator

housands of articles have been written detailing the negatives of digital communications and social media. They waste time. They discourage real-life connection and conversation. They steal and store personal data. Etcetera, etcetera, etcetera. However, despite its drawbacks, social media has proven that it's here to stay. The reason why is simple: it works.



BPW/MD is currently working to build its own digital community as a means of expanding its membership. If you're a traveling salesperson hawking textbooks, you don't go to the desert; you go to a school campus. You have to go where the people are. Right now, people are online. Research



indicates 75 percent of American women use Facebook and that Facebook is more popular among professional-aged users than the very young or very old. Since professional-aged women are BPW's target audience for membership growth, the hope is that a more active social media presence, starting with Facebook, will lead to a more active membership.

However, social media is built on networks: friends connecting with friends-of-friends connecting with friends-of-friends-of-friends. In short, BPW needs your help! Follow our **FACEBOOK PAGE**, then make sure to like and share our posts. This spreads the word about our organization, our goals, and the work we do to your friends and family—a few of whom we think might love to join us!

If you don't know the ins and outs of **FACEBOOK** and social media, no worries! Contact Rebecca Wise at luxvelveteen@gmail.com, one of our PR coordinators, and you'll be notified of our next social media workshop.

Member Updates

Hagerstown BPW

Betty Abbott is now home following rehabilitation to regain her health after a heart attack. She appreciates your concerns and well wishes. Feel free to drop her a note or give her a call at her home address. 3909 Mills Road, Sharpsburg, MD 21782-1928. Tel: 301-432-5627.

Montgomery County BPW

Ruby Aridi and her family have moved to an apartment while their present house is torn down and a new one built. Her new address for the coming year is 5325 Westbard Avenue, Apt. 423, Bethesda, MD 20816. Please use her cell phone number: 301-580-4633.

PSP Florence Finlayson fell in her home in late August, and is now in rehab at Manor Care, 509 E. Joppa Road, Room 121, Towson, MD 21286. Her phone number is: 410-842-4742. Flo will eventually move to assisted living near her niece in Pennsylvania.

PSP Susan Horst has recovered after two falls earlier this spring, which resulted in a fractured finger and kneecap. The casts are now off of her arm and leg, and she is back to work, while she continues to regain her strength and balance. susanhorst@yahoo.com.

Laurel BPW

Rebecca Wise, a new member and BPW/MD's PR Coordinator, has a new job as a Product Manager in the marketing department at Firaxis Games in Sparks, MD. The company was founded in 1996 and is one of the longest-running video game developers still in operation. It is most well-known for the award-winning Civilization and XCOM franchises and helping define the turn-based strategy genre. Congratulations Rebecca! luxvelveteen@gmail.com.

PSP Eleanor Kaul fell in the Paris airport on vacation this summer and broke the fibula in her right foot. She is recovering at home. Cards or e-mails can be sent to 8934 Executive Club Drive, Delmar, MD 21875 or eekaul@comcast.net.

Ideas, Successful Programs, Exciting Events

Local Organization Presidents and Federation Committee Chairs:

Please prepare a verbal report highlighting programs or activities that you found successful in helping to promote BPW and women in the workplace, support community services, or help grow your own Local! Sharing ideas will help another Local discover something new. Reports will be given during the business session on October 26.

Plan on five minutes unless you request more time in advance of the meeting. For additional information, contact Co-President Linda Fihelly, lifthelly@hotmail.com, 301-599-1942. At conference, please provide a copy of your typed report to Co-President Linda Fihelly and Secretary Nancy Werner.

BPW/MD Local Officers

Frederick:

President - Mary Ellen Poole - mpoole199@aol.com

Vice President - Alice Houck

Secretary - Francine Heaton

Treasurer - Faye Glover

Hagerstown:

Co-President - Ann Mazingo - amaz1379@aol.com

Co-President - Ashley Little -

mansionchic@hotmail.com

Vice President - Rachel Dolcine

Secretary - Granis Dixon

Treasurer - Marlene Spielman

Laurel:

President/Treasurer – Mary Veber – <u>maryveber@aol.com</u>

Montgomery County:

President - Susan Horst - susanhorst@yahoo.com

1st Vice President - Melissa McKenna

2nd Vice President - Kate Campbell Stevenson

Secretary - Diane Gubernot

Treasurer - Amanda Wong

Southern Prince George's:

President - Diane Hampton - dhamp13110@aol.com

Vice President - Margie Kotzalas

Secretary - Brenda Savov

Treasurer - Sharon Jacob

Towson/Hunt Valley:

Treasurer – Theresa Foster – theresaf546@gmail.com

BPW/MDCalendar of Events



2019

Oct. 12	39th Annual Fashion Show & Luncheon
	Sponsored by Frederick BPW,
	noon, Dutch's Daughter, 581 Himes
	Avenue, Frederick. \$40. RSVP:
	Alice Houck, 301-898-9556,
	abhouck1@gmail.com. Proceeds
	benefit the Frederick BPW Scholarship
	Program and Community Improvement
	Projects.

Oct 20-26	National Business V	Nomen's Week®

Oct. 25	BPW/MD Fall Conference Preparation,
	Antietam Room, Hagerstown, Md.
	1:00 – 3:00 p.m. Volunteers needed.
	Please let Susan Horst know if you
	can participate. 240-498-8434 or
	susanhorst@vahoo.com

Oct. 25	BPW Foundation of Maryland Trustees			
	Meeting, Antietam Room, Hagerstown,			
	Md. 3:00 – 4:00 p.m.			

Oct. 25	BPW/MD Executive Committee Meeting
	Ramada Plaza, Antietam Room,
	Hagerstown, Md. 4:30 - 6:30 p.m.

Oct. 25

BPW/MD Executive Committee Dinner
7:00 – 8:30 p.m., Fireside Restaurant,
Ramada Plaza, Hagerstown, Md. Dutch
Treat, order from menu. All members
invited! RSVP to Susan Horst by Oct. 23
at susanhorst@yahoo.com.

Oct. 26 BPW/MD Fall Conference and Board of Directors Meeting, Ramada Plaza, Hagerstown, Md.

Oct. 26 Celebration of National Business
Women's Week® Luncheon,
recognizing Women of Achievement,
Noon, Ramada Plaza, Hagerstown

Nov. 23 Maryland Legislative Agenda for Women (MLAW) Conference, 9:30 a.m.-1:00 p.m., Chesapeake Arts Center, 194 Hammonds Ln, Brooklyn Park, Md. 21225. Watch for more details or visit www.mlaw.org.

2020

Jan. 26 Women's Legislative Briefing, Universities at Shady Grove, Rockville, Md. 12:30-6 p.m.; doors open 11:30 a.m.



MARYLAND FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN (BPW/MD)

2019-2020 MEMBERSHIP FORM

BPW: Women Helping Women Succeed

Business & Professional Women of Maryland (BPW/MD) is a not-for-profit, nonpartisan, and nonsectarian volunteer association that promotes equity for all women in the workplace through advocacy, education, and information. All individuals who support the mission of BPW/MD are invited to become a member. Contact us at membership@bpwmaryland.org or (301) 733-3226 for membership information.

☐ Pay by check, **Payable to BPW/MD** and mail to BPW/MD Membership Committee **OR**

☐ Pay with credit card via PayPal on www.bpwmaryland.org, Join Now!

MAIL TO: MARYLAND FEDERATION OF BUSINESS & PROFESSIONAL WOMEN (BPW/MD), MEMBERSHIP COMMITTEE, 11530 DELLWYN DRIVE, HAGERSTOWN, MD 21740. VISIT US ONLINE AT: www.bpwmaryland.org						
APPLICANT INFORMATION						
Name:						
Home address:						
City:	State:		ZIP CODE:			
Phone:	Fax:	Fax: E-mail (Required):				
Cell:						
Please indicate phone preference Please indicate E-mail preference:	☐ Home ☐ Work ☐ C			Birthday: Month Day		
	BUSINESS INF	FORM	ATION			
Current employer:						
Title:						
Address:						
City:	State:		ZIP CODE:			
Phone:	Fax:		E-mail (Requi	red):		
Website:						
	INDUSTRY, plea					
	Human Services/Public Safety/Government	ıman Services/Public		arketing/Advertising/PR ofessional Services eal Estate/Construction onprofit/Association etail/Wholesale Science/Research Travel Other: Business Owner (bus. name)		
'	HOW DID YOU HEA	AR AB	OUT BPW?			
Referred by member (Name):						
☐ E-mail Announcement ☐ Website ☐ No	ewspaper	Other	(Specify):			
Are you a: New member Renewir	ng member	BPW C	Organization):			
LOCAI	L ORGANIZATION TO WHICH	YOU A	RE APPLYING	/ RENEWIN	G	
Members may affiliate with a Local Organization (Member of Local - MOL) or maintain state membership only (Member at Large - MAL). Student Members must be enrolled in an accredited institution of higher learning for at least 50% of their time. All three types may participate in the governance of the organization. Individuals may join as an E-Member to receive electronic state communications, but may not participate in the governance of the organization.						
1. Select the type of membership: Member of Local (MOL) Member at Large (MAL) Student Member E-Member						
2. If Member of a Local (MOL), select the Local Organization with which you would like to affiliate: Frederick BPW						
Would you like to be part of an area speaker's bureau? Yes, Subject: Would you like to host a webinar? Yes, Subject:						
ANNUAL MEMBERSHIP DUES						
Member of Local \$100 (includes Local and State Federations, and National BPW Foundation)	☐ Member-At-Large ☐ Student ☐ E-member	\$ \$	100.00 (Include	es State Fede es same as M	ration and National BPW Foundation) ember of Local, but at reduced rate) State Communication)	
SIGNATURE		D	ATE		[PROCESSED: 1 JUNE 2019	