



The NEWSCASTER

A PUBLICATION OF THE BUSINESS AND PROFESSIONAL WOMEN'S FOUNDATION OF MARYLAND, INC.

Fall Conference
Issue



Business and
Professional
Women/MD

2014 Fall Conference

2014-2015

"The Power of YOU ~ Women Can Do It!"

Continuing the Celebration of BPW/MD's 85th Anniversary!

**BOARD OF DIRECTORS MEETING AND
NATIONAL BUSINESS WOMEN'S WEEK® CELEBRATION**

November 14-15, 2014 – Ramada Plaza, Hagerstown, MD



JOIN US on Nov. 14-15, 2014 for the BPW/MD Fall Conference as we continue to celebrate **"The Power of You!"** In a tribute to the women who came before us, and in honor of BPW/MD's 85th anniversary, we are proud to proclaim that **"Women Can Do It!"** We are excited to hold our conference again at the Ramada Plaza in Hagerstown, where we will meet amazing women, salute our women veterans, and honor and recognize outstanding women and employers who have made a difference for Maryland women.

Members and guests will enjoy dinner with a special program on Friday evening with women veterans sharing their experiences during and after their military service. Invite your friends and family to attend this evening of good food and information.

BPW/MD will conduct business of the Federation on Saturday morning, and all Local Organization Presidents (or their representatives), and Committee Chairs will have an opportunity to provide a brief update on recent activities of their LO or committee.

Our luncheon on Saturday, November 15 is a celebration of National Business Women's Week® (NBWW®). It is our pleasure to honor BPW/MD's 2014 Woman of Achievement,

Kate Campbell Stevenson, actor, singer, writer, performer, producer, who is well known throughout Maryland for her portrayal of women in history.

Local Organizations are also encouraged to invite their NBWW® honorees to attend and be recognized at the luncheon. Guests are invited and individual luncheon tickets may be purchased (use the Registration Form on page 4 or register online at www.bpwmaryland.org).

Following the NBWW® luncheon on Saturday, we are excited to host a special advocacy workshop on legislation, with updates on the Equal Rights Amendment. We'll learn how to use our power to make our voices heard! Elections will be held all over the country next month, and Marylanders will be electing a new Governor and Lt. Governor. Let's support women running for office who support BPW's legislative platform, and don't forget to VOTE!

BPW/MD continues to support women veterans by naming Women Veterans Interactive (WVI) as our charity for the 2014 Fall Conference. Founded by Ginger Miller, our 2013 Woman of Achievement, WVI supports women veterans in need. (See page 7 for items you may donate.)

The Ramada Plaza has provided a block of rooms at \$69 a night single or double. Please make your reservations by November 8 by calling 800-2RAMADA or 301-797-2500 and mention "BPW/MD." Conference registration is due by November 8. See Registration form on page 4 or register online at www.bpwmaryland.org.

Local Organizations get a free exhibit table in the meeting room, so don't forget to mark on your registration form if you want a table for your Local. If you have any questions or need additional information, please contact me at teddybear81@verizon.net or call 410-828-7895. Invite your family and friends, stay for the weekend, and make it an enjoyable and memorable experience! See you at the conference!

Theresa Foster, 2014 Conference Chairman

Early Bird Conference Registration and Sleeping Rooms Due by Nov. 8!



Please postmark your conference registration and reserve your sleeping room at the Ramada Plaza by Nov. 8. See pages 4 and 5 for details. Contact Theresa Foster: phone 410-828-7895 or E-mail teddybear81@verizon.net with any questions.



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ADVERTISING INFORMATION

The Newscaster is published two times a year with a circulation of approximately 300 copies. News/articles may be submitted by mail, fax, or E-mail to *The Newscaster* Editorial Manager; photographs are encouraged. Advertising rates are based on same-size, camera-ready copy or plain text; additional charge applies for design, layout, and photographs (if required). Make checks payable to BPWF/MD and send with ad copy to *The Newscaster* Acting Business Manager.

Price per issue:

Ad size	Single issue	Multiple issues	
Full Page	\$100	\$80	Local organizations may promote
Half Page	60	50	major events, candidates, or
Quarter Page	35	30	candidate acknowledgments in a
Eighth Page	20	16	single issue at multiple issue rates.

The Newscaster SUBMISSION DEADLINES

2015 Spring Issue – March 15, 2015

Send Articles, Advertising, and Address Changes to:

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Editorial Manager & Acting Business Mgr.**
13304 Briarwood Drive / Laurel, MD 20708
(E) buttonspaf@aol.com
(H) 301-776-4645 (O) 410-332-6653
Fax w/prior notice: 301-776-4645



Business and
Professional
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BPWF/MD 2014-2015 Board of Trustees

CHIEF EXECUTIVE OFFICER

Susan Horst, BPW/MD President

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Vacant, President Elect

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BPW/MD 1st Vice President

Theresa Souder,
BPW/MD 2nd Vice President

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BPW/MD Secretary

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BPW/MD Treasurer

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BPWF/MD Secretary – Vacant

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The Newscaster Production Manager,
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PRESIDENT'S MESSAGE

Susan Horst

2014-2015 BPW/MD President

***"The Power of YOU –
Women Can Do It!"***



Fall is here, and our 2014-2015 year is in full swing! I'm looking forward to seeing everyone at the Fall Conference Nov. 14-15 in Hagerstown. If you haven't been active in BPW/MD yet, this is a great time to get involved, attend our Fall Conference, join a committee, and ask where you can best serve. Let us know your interests and talents – every member can make a contribution, no matter how small.

My thanks to our Executive Committee for generously volunteering to serve a second term. Thank you Theresa Foster, Theresa Souder, Ruby Aridi, and Ann Mackend, for your dedication to building and growing BPW/MD. Throughout the summer, we have been working together to implement processes and strategies to benefit the members and make BPW/MD the premier organization for working women in Maryland. Our BPW/MD webpage has been updated, we held a fantastic Leadership Retreat for all members in August, and kicked off a new Local Organization on the Eastern Shore in October! And we are continuing to celebrate our 85th anniversary this year!

I'm excited about the BPW/MD Fall Conference and Board of Directors Meeting on Nov. 14-15 in Hagerstown. This event is for all members, and a good way for new members to learn about BPW. Join us for the panel discussion on Friday evening with women veterans and learn how BPW members can support women who have served our country. Bring a gift card or personal donation for the veteran women's charity. Bring a guest or prospective member – this will be a great introduction to BPW.

You are invited to join me in my suite for an informal reception after the Friday evening program with women veterans. Panelist and author Richelle Rodgers will be there signing her latest book. Come, relax and enjoy refreshments and visit with our BPW sisters. Your Executive Committee will be there to hear your ideas on membership and what you are looking for in the organization this year.

I look forward to hearing from each of the LO Presidents and Committee Chairpersons during the business session, and learning about your activities and programming underway this year. We also expect to have some surprise visitors during the business session.

One of the highlights of the Fall Conference is our celebration of National Business Women's Week® on Saturday at a luncheon in which we will honor our 2014 Woman of Achievement, Kate Campbell Stevenson, and recognize the Women and Employers of the Year honored by the Local Organizations.

On November 4, Marylanders will go to the polls and cast a vote for Governor and Lt. Governor, Delegate and Senate seats, as well as many local governing bodies. We'll be holding an advocacy workshop on Saturday, with legislative updates. Read the article in this issue about why your vote matters and what you can do to support pro-women candidates. Dr. Alice Paul, author of the Equal Rights Amendment said, "Unless women are prepared to fight politically they must be content to be ignored politically." **VOTE!**

My thanks to Ruby Aridi who is serving as the contact for the LO Webpages, and Marlene Spielman and Granis Dixon, who have joined the Membership Committee and will be the contact for all membership updates. Please mail new and renewing membership applications and checks to the Membership Committee, and email LO event information to Ruby.

I am proud that BPW/MD is about "Women Helping Women Succeed." Let's keep moving BPW/MD forward so we can keep our promise to women, to improve the lives of working women all over the state. Vote, get involved, get educated, share your knowledge, share your heart and your passion – we can make a difference for women nationally and globally, because we know that Women CAN Do It!

VOLUNTEERS NEEDED FOR FALL CONFERENCE

We need members from all Local Organizations to serve as hosts, pages, doorkeepers, timekeepers and to help with room set up at Fall Conference. If you can help, please contact **Theresa Foster** at 410-828-7895 or email teddybear81@verizon.net.



LOCAL ORGANIZATION & COMMITTEE REPORTS

**Presented during
Business Meeting on Nov. 15**

**Local Organization Presidents and
Federation Committee Chairs:**

Please prepare a verbal report about your activities and events to present during the business session on Nov. 15. Please share highlights and successes of your LO or Committee, as well as plans for the year. You will have up to five minutes unless you require more time, which may be requested in advance of the meeting.

For additional information contact First Vice President, Theresa Foster, teddybear81@verizon.net or 410-828-7895. Please send a copy to the above email address by November 1, and bring a hard copy for the President and Secretary on Nov. 15.





Business and
Professional
Women/MD

2014 Fall Conference

November 14-15, 2014

Ramada Plaza, Hagerstown, MD

"The Power of YOU ~ Women Can Do It!"

**Board of Directors Meeting and
National Business Women's Week® Celebration**



HOTEL AND CONFERENCE REGISTRATION DEADLINE: NOVEMBER 8, 2014

(mention BPW/MD~ Single/Double \$69 + 12% tax) (800) 272-6232 or 301-797-2500

BPW/MD 2014 FALL CONFERENCE REGISTRATION FORM

Fill out form below and send with check payable to BPW/MD to

Amour Toura-Gaba, C/O Mont. Co. BPW, 554 N. Frederick Ave, #317, Gaithersburg, MD 20877

bpwfallconference@gmail.com or (C) 301-775-4928

OR

Register Online @ www.bpwmaryland.org

FULL REGISTRATION PACKAGE – Friday, November 14 and Saturday, November 15, 2014

(Includes Friday Night Dinner and Event, Saturday Business Sessions, Workshops and Saturday NBWW® Luncheon)

Early Bird Special Rate - Full Registration (Postmarked by November 8) ☐ \$ 99.00 \$ _____

Regular Full Registration (Postmarked after November 8) ☐ \$109.00 \$ _____

OR INDIVIDUAL EVENTS:

ALL ATTENDEES: PLEASE CHECK THE EVENTS YOU PLAN TO ATTEND OR PURCHASE INDIVIDUALLY.

Early Bird Registration — (Required to participate in Business and Workshops)

(Postmarked by November 8) ☐ \$49.00 \$ _____

Regular Registration (Postmarked after November 8) ☐ \$59.00 \$ _____

Friday Evening Dinner and Program with Women Veterans (no charge for program only) . . . ☐ \$30.00 \$ _____

Saturday NBWW® Luncheon Celebration ☐ \$35.00 \$ _____

YES! I WOULD LIKE TO BE A SPONSOR OF THE BPW/MD ANNUAL CONFERENCE

☐ Platinum Friend - \$100 ☐ Gold Friend - \$75 ☐ Silver Friend - \$50 ☐ Friend - \$25 \$ _____

CHECK TOTAL \$ _____

(No Refunds after November 8, 2014)

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (H) _____ (O) _____

(CELL) _____ EMAIL: _____

DIETARY RESTRICTIONS _____ ADA REQUIREMENTS _____

LOCAL ORGANIZATION _____

YES, MY LO WOULD LIKE A DISPLAY TABLE ☐ HALF ☐ WHOLE

LO TABLE CONTACT NAME _____ TEL _____ EMAIL _____

Check all that apply:

- ☐ State Officer
- ☐ State Chair
- ☐ Past State President
- ☐ LO President
- ☐ Member
- ☐ Presenter
- ☐ Sponsor
- ☐ Guest
- ☐ First Time Attending Annual Conference

CONFERENCE HOTEL **RAMADA PLAZA, HAGERSTOWN, MARYLAND**

HOTEL RESERVATIONS DUE BY NOVEMBER 8, 2014

Ramada Plaza

1718 Underpass Way, Hagerstown, MD 21740

301-797-2500

The 2014 Fall Conference hotel, the Ramada Plaza in Hagerstown, is conveniently located just off I-81 at Exit 5-A, .5 miles North of I-70 on the western side of Hagerstown.

As the best of Hagerstown hotels, the Ramada Plaza offers well-appointed, oversized guest rooms and suites, the full service Fireside Restaurant and Lounge, meeting and banquet facilities, and a large indoor heated swimming pool with sauna. Amenities include a free deluxe continental breakfast in the Fireside Restaurant, free wireless High Speed Internet Access, free airport shuttle, business center, fitness center and guest laundry. The rooms include an alarm clock, ironing board, hair dryer, coffeemaker and refrigerator.

SLEEPING ROOMS

Ramada Plaza is offering a special room rate of **\$69 (plus 12% tax) single or double** per night. Please make your reservations directly with the hotel by **November 8, 2014** by calling 301-797-2500 and mention "BPW/MD" conference.

The hotel website is: www.ramada.com/Ramada/control/Booking/property_info?propertyId=40590



DETAILED DIRECTIONS TO RAMADA PLAZA IN HAGERSTOWN

From the North: Take 81 South to Exit 5A MD Halfway Blvd - L- onto Massey Blvd- L- onto Railway Lane - L - onto Underpass Way - Hotel on the Right.

From the South: Take I-81 North to Exit 5A MD Halfway Blvd - L- onto Massey Blvd- L- onto Railway Lane, L - onto Underpass Way - Hotel on the Right.

From the West: Take I-70 East to Exit 26 to I-81 North Exit 5A MD Halfway Blvd - L- onto Massey Blvd- L- onto Railway Lane, L - onto Underpass Way - Hotel on the Right.

2014 Fall Conference

November 14-15, 2014 • Ramada Plaza, Hagerstown, MD

"The Power of YOU ~ Women Can Do It!"

Board of Directors Meeting and National Business Women's Week® Celebration

SCHEDULE-AT-A-GLANCE

Friday, November 14, 2014

1:00 p.m. - 3:00 p.m.	BPW/MD Executive Committee Meeting.	Board Room
3:30 p.m. - 4:30 p.m.	BPW Foundation of MD Board of Trustees Meeting	Board Room
5:00 p.m. - 6:00 p.m.	Conference Registration	Hotel Lobby
6:00 p.m. - 9:00 p.m.	Dinner and Program on Women Veterans.	Cumberland South
9:30 p.m. - 10:30 p.m.	President's Reception – All Invited!	Suite 601

Saturday, November 15, 2014

8:00 a.m. - 9:00 a.m.	Conference Registration	Hotel Lobby
9:00 a.m. - 11:30 a.m.	BPW/MD Business Session	Cumberland/North
11:30 a.m. - 12:00 p.m.	Break	
12:00 p.m. - 2:00 p.m.	NBWW® Luncheon.	Cumberland South
2:00 p.m. - 2:30 p.m.	Break	
2:30 p.m. - 5:00 p.m.	BPW/MD Business Session and Workshop	Cumberland North

Life Experiences: From Military to Civilian Again

Join us on Friday evening, Nov. 14, for a panel discussion with American women veterans who will share their experiences on active duty and their transition from the military to civilian life. We'll enjoy a buffet dinner, and then follow with the panel discussion with time for questions and answers at the end.

We are pleased to partner with the BPW Foundation, which supports veteran women through its **Joining Forces Mentoring Plus®** program. Joining Forces Mentoring Plus® gives working women – both veterans and civilians – the opportunity to tap their own experiences in the workplace, to help women veterans, military spouses and caregivers of wounded warriors successfully enter the workforce and advance in their careers. It also provides them with the tools and support necessary to assist them to obtain meaningful employment in a career of interest to them.

Meet our Panelists

We are delighted to welcome women veterans who graciously volunteered to share their life experiences in the military for this important discussion. Past National President of BPW/USA, **Diane Polangin**, will serve as moderator for the evening.



Richelle Rodgers is an author, motivational speaker, museum consultant and a U.S. Army Vietnam-era veteran. A native of Philadelphia, Pa., Richelle graduated from Nazareth Academy, and holds a Master in Human Resources/Labor Relations from St. Francis University in Loretto, Pa. She served as Executive Director of President William

J. Clinton's Birthplace Foundation, in Hope, Arkansas, and facilitated the development of a strategic plan with the Board of Directors and managed the overall operations and marketing for the foundation. Ms. Rodgers is the author of "Forever Growing--a Journey of Trust," and will offer a book signing at the President's reception following the program. As an African American woman and veteran, the author shares her "fork in the road" experiences from childhood to her adult life. She is also working on her upcoming book "No Woman Vet Left Behind—Becoming a Civilian Again." Richelle is a member and mentor with the Business and Professional Women's Foundation's Joining Forces Mentorship Plus® Program. www.womensselfesteem.com/forever-growing-review.html



Ginger Miller is a native New Yorker and former homeless, service-disabled veteran. Ms. Miller was honored as BPW/MD's 2013 Woman of Achievement. She is a Navy veteran, entrepreneur and advocate for women veterans. After taking care of her husband, a disabled veteran who suffered from Post Traumatic Stress Disorder, for over a decade and experiencing

homelessness with her family, Ginger formed the nonprofit organization John14:2 Inc. In the summer of 2011, Ginger launched the **Women Veterans Interactive (WVI)**, a division of John 14:2, Inc., dedicated to serving and supporting women veterans. She served in the U. S. Navy from 1989 to 1992 and received her Bachelor of Science in Accounting from Hofstra University and a Master's in Nonprofit and Association Management from the University of Maryland College Park. www.womenveteransinteractive.org



Marilyn Hinton-Brown is a native of central Maryland. She is the Founder and CEO of Unity Ministries, and mentors women veterans through Business and Professional Women's Foundation signature program Joining Forces Mentoring Plus®. She is the author of "Homeless But Determined." Unity Ministries partners with The Fisher House of the VA Hospital in

Washington, D.C., which houses veteran families as their loved ones are in patient care; and donates non-perishable food, beverages, plastic ware and cleaning agents. She is also the owner of a clothing boutique, which offers business attire to all women in need, and offers internship placement for welfare recipients to acquire business skills.

Ms. Hinton-Brown attended the Prince George's Community College and matriculated to the University of Maryland majoring in Communications/Journalism as a third year student. She plans to earn her Master's degree in Nonprofit Management. Ms. Hinton-Brown is the proud mother of two beautiful children, Jasmine and Jarrell.

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Learn more about JFMP® and what you can do to support women veterans:

Joining Forces Mentoring Plus® offers unlimited free personal coaching and professional guidance—including working women mentors—for women veterans of all ranks and eras, military/veteran spouses, caregivers of wounded warriors and survivors of fallen soldiers, to help them successfully identify, outline and pursue civilian careers. JFMP®'s high tech-high touch framework meets women where they are to address the distinct challenges they face and provide exposure and access to education, credentialing, career development, and entry into the broadest spectrum of industry, services and entrepreneurial endeavors. Visit www.bpwfoundation.org to view Case Studies, Testimonials and a Program Overview.

Working Women Helping Women Work®

www.bpwfoundation.org

BPW/MD Calendar of Events

2014

October 20-24	National Business Women's Week®
Oct 26	BPW/MD Executive Committee Meeting, 1-4 pm, home of Marlene Spielman, Hagerstown, MD
November 4	Election Day - VOTE!
November 11	Veterans Day
November 14	EC Meeting, Ramada Plaza Foundation Trustees Meeting
November 15	BPW/MD Fall Conference Ramada Plaza and NBWW® Celebration
November 15	MLAW Conference Miller Branch of the Howard County Library 9421 Frederick Road Ellicott City, MD

2015

January 25	Women's Legislative Briefing, Universities at Shady Grove, Rockville
May 15-17	BPW/MD Annual Conference



FALL CONFERENCE CHARITY -

Women Veterans Interactive

"Meeting Women Veterans at their points of need"

Women Veterans Interactive (WVI), a nonprofit organization founded by Ginger Miller in 2011, is dedicated to serving and supporting women veterans and their families through Advocacy, Empowerment, Interaction, Outreach and Unification (AEIOU). The aim is to eradicate homelessness; improve health care delivery; gain access to educational programs; and to develop a network of provider services to infuse a support system to restore and rebuild lives of veteran women. Since its inception, the organization has supported over 500 veterans through outreach and support programs.

Don't forget to bring personal items, gift cards or other monetary donations to Fall Conference to donate to Women Veterans Interactive. Donations of store gift cards (Wal-Mart, Target, Giant, Safeway) and NEW personal items: toiletries, pajamas, underwear, socks, slippers, office supplies, stamps, pens, and notebooks, are welcomed and appreciated. One hundred percent of your donation will go toward supporting Veterans. Please visit www.womenveteransinteractive.org/ for more information.

WELCOME NEW MEMBERS!!!

We are delighted to welcome new members who have joined BPW/MD since our current year began in May 2014:

- **Valencia Campbell** - Southern Prince George's BPW
- **Barbara Eichorn** - Frederick BPW
- **Diane Hampton** - Southern Prince George's BPW
- **Bertha Jean Stitt** - Member at Large
- **Linda Shevitz** - Southern Prince George's BPW

Please greet these individuals when you see them at the Fall Conference, and take some time to get to know them.

NATIONAL BUSINESS WOMEN'S WEEK® LUNCHEON

SATURDAY, NOVEMBER 15, 2014

2014 Woman of Achievement

Join us for lunch on Saturday, November 15 as we celebrate National Business Women's Week® and recognize Women and Employers of the Year honorees from Local Organizations around the state. The NBWW® celebration will be co-hosted by Elsie Conway and Lenita Walker, members of Southern Prince George's BPW. We are delighted to honor **Kate Campbell Stevenson** as BPW/MD's 2014 Woman of Achievement during the NBWW® celebration.



Kate Campbell Stevenson is an accomplished woman, excelling in many areas. She is an actor, singer, producer, fundraiser, wife, mother and effective activist. Kate was born into an artistic, activist family, so working for positive change is in her genes. For three decades she has worked with local nonprofits, and numerous women's organizations personally lobbying local, state and federal governments on issues such as Title IX, human trafficking and woman's empowerment.

Kate created her one-woman show, *Women: Back to the Future*, using her creative, acting and singing talents to bring to life trailblazing women, as a powerful tool to educate, motivate and inspire women and girls (and also men and boys) to reach their potential. She performs for business, education and diversity conferences. Kate has starred in over 30 Broadway musicals produced in regional theaters throughout the U.S. Through her numerous women and business networks Kate has helped many women make valuable career connections.

Kate has served on numerous boards including the Clearinghouse on Women's Issues, Rachel Carson Landmark Alliance, Maryland Women's Heritage Center and White Oak Civic Association. For six years, Kate was a mentor and board member of Empowered Women International (EWI), which helps immigrant women create sustainable livelihoods, and helped quintuple their annual budget.

Kate and her husband, John, reside in Silver Spring, and their two children, Juliana and Owen are both talented individuals. It is BPW/MD's great pleasure to honor Kate Stevenson for her outstanding achievements, particularly her successful efforts in helping to educate, motivate and inspire women and girls. Kate truly is a Woman of Achievement!

About National Business Women's Week®

Since 1928 Business and Professional Women's Foundation (BPWF) has sponsored **National Business Women's Week®** each year during the third week of October. The celebration provides an opportunity for BPWF, State Federations, Local Organizations and the business community as a whole, to acknowledge the accomplishments of working women.

The objectives of National Business Women's Week® are:

- To promote full participation and equity for women in the workplace;
- To publicize the achievements of business and professional women on the local, state and national levels;
- To publicize the objectives and programs of BPWF as they relate to the millions of business and professional women across the country.

Over the years, **National Business Women's Week®** has become an event widely recognized by public and private institutions and local communities. In past years, the President of the United States, at the request of BPWF, has declared the third full business week in October as **National Business Women's Week®**. Governors and mayors issue similar proclamations at the state and local levels. States and communities tailor events and activities to meet their needs. They include activities such as Woman of the Year awards, Employer of the Year awards, recognition of women in the military, displays and exhibits, dinners and educational programs.

The vision for **National Business Women's Week®** originated with Emma Dot Partridge, Executive Secretary of the National Federation of Business and Professional Women's Clubs from 1924 to 1927. The first annual observance was held April 15-22, 1928, when BPW/USA President Lena Madesin Phillips opened NBWW® with a nationally broadcast speech in which she stated that the purpose of the week was "to focus public attention upon a better business woman for a better business world." BPW Local Organizations implemented daily programs designed to call attention to the mission and achievements of the organization. **NBWW®** has grown into a nationwide salute to all working women, as well as an opportunity to spotlight issues of importance to women in the workforce.

In 1938, **NBWW®** was moved to the third full week of October so that Local Organizations could use **NBWW®** as a springboard for their new year's programs. U.S. President Herbert Hoover was the first president to issue a letter recognizing **NBWW®** and the contributions and achievements of working women.

This year NBWW® will be celebrated the week of October 20-24, 2014. The Maryland Federation of Business and Professional Women (BPW/MD) will celebrate NBWW® on Saturday, November 15, 2014, at a special luncheon to honor the 2014 Women of the Year and Employers of the Year, at the Ramada Plaza in Hagerstown. BPW/MD is honored to name Kate Campbell Stevenson as our 2014 Woman of Achievement. Luncheon tickets are \$35 per person. Guests, friends and family are invited, and may reserve a ticket by sending a check and the Fall Conference Registration Form on page 4 or registering online at www.bpwmaryland.org by Nov. 8, 2014.

Meet Your 2014-2015 BPW/MD Officers



Susan Horst
President

Currently serving as BPW/MD President, Susan Horst is a member of Montgomery County BPW (MC BPW). She began her BPW involvement with Rockville BPW in 1984, and served in various capacities with Rockville BPW and Montgomery County BPW, and was president of MC BPW in 1999-2000. Susan previously served BPW/MD as President (2008-2009, 2013-2014), President elect (2007-2008), Vice President (2006-2007), Membership Chair in 2003-2004 and Young Careerist Chair in 2005-2006.

Susan is a native of Virginia, and holds B.S. and M.S. degrees from Virginia Tech. She is employed with the U.S. Department of Agriculture as a Management and Program Analyst in Rural Development Business and Cooperative Programs. Susan is married to Jim Locey, also a MC BPW member, and they live in Rockville, with their three cats, Mickey, Chloe and Kitty Belle. Susan credits BPW and the Individual Development Program for her personal and professional development.



Theresa Foster
First Vice President

Currently serving as BPW/MD First Vice President, Theresa Foster has been a BPW member since 1999. Her first Local Organization was Laurel for about six months and then she transferred to Towson/Hunt Valley, when she discovered how much closer the meetings would be for her.

Having served as Vice President and President, Theresa is still very active in Towson/Hunt Valley BPW. She became Second Vice President for BPW/MD in October 2012 and was elected to First Vice President in 2013.

The owner of One Sharp Lady LLC since 2005, Theresa sells knives and swords on her website, onesharplady.com.

Theresa volunteers at her church a couple of Sundays a month at the Kidszone for children six months to three-years-old, while their parents attend church services.

Having her son and his family living in the house directly across the street from her brings her great joy. She also

enjoys the company of her two dogs, a male Chow named Bigsley and a Basset Hound/Welsh Corgi mix named Grace Kelly.

Theresa values the friendships and mentorship, which have resulted from her BPW membership. BPW members have helped her to be the person and business owner that she is today. She is very proud to be a member of Towson/Hunt Valley BPW and a member of the Executive Committee for BPW/MD. One of her wishes is that one day another BPW member will come to her and tell her that she has been as positive an influence on her, as Theresa's mentors of years past have been on her.



Theresa Souder
Second Vice President

Theresa Souder, a member of Laurel BPW, is currently serving as Second Vice President for BPW/MD. She has enjoyed working with our President Susan Horst, and the other EC members this year.

Theresa began her career in the medical field in 1986. She attended New England Tech for two years, earning her Associate's in AMA. She worked full time for the town of Palm Beach, Fla., and attended school part time. She also worked for St. Mary's Hospital in the medical records department and for a Cardiology office and Family Medical Center.

Theresa was a member of BPW/MD in 1991-1993, and then moved to Florida. She returned to Maryland in 1995 and re-joined BPW. She served as the Caroline County BPW Treasurer for one year, and then served as President of Caroline County BPW from 1996-1999. The Caroline County BPW disbanded a few years ago, and Theresa's ambition is to start a new LO on the Eastern Shore and to increase membership in BPW/MD.

Theresa currently works for Shore Health system, which is now known as University of Maryland Shore Health system. She also does private duty sitting and has volunteered at the hospital gift shop for seven years. Her introduction to BPW was through her mother, Margaret Luber, Past State President, whom all of you know as "Peggy." Theresa also wants to say thank you to all of the women of BPW who have influenced her and helped her to be the woman she is today.



Ruby Aridi Secretary

Ruby has been a member of BPW for over 30 years. She has had many roles on a local and state level. She retired as an administrative manager with Hewlett Packard in 2000. She is a Certified Professional Secretary. Over her long career in business,

Ruby has worked in both the private and public sectors. She was born in England, and came to the U.S. with the family, in the aftermath of WWII, when she was 17. Her family settled in Minnesota, and operated a dairy farm for many years. In the 1960s she came to Washington, D.C., to work for the Department of Justice, and eventually worked in the office of the Attorney General.

She is now widowed and blessed with a fantastic family. She has two daughters, two stepdaughters, two stepsons and many wonderful grandchildren and great-grandchildren. Ruby has been a Girl Scout/Brownie leader and a grief facilitator with a hospice.



Ann Mackend Treasurer

Ann Mackend (formerly known as Ntumba Makenda), is serving her second year as Treasurer for BPW/MD. Ann joined Montgomery County BPW in 2012 after meeting BPW members at the BPW exhibit table at the Women's Legislative

Briefing. Originally from the Democratic Republic of Congo where Ann earned a law degree, she holds a second Bachelor's in Accounting from the University of Maryland. She is currently a senior student in the Master's program there, and expects to complete her degree in Nonprofit Organization Management next spring.

Ann began her real estate career in the Washington, D.C. metro area, serving clients of all cultures and backgrounds in a city as vibrant and international. Ann was introduced to real estate at an early age, as her family owned and managed property in Africa for years. She worked for Long & Foster, and has served as a member of the Community Service Committee of the Greater Capital Area Association of Realtors. She also served as an election judge for Montgomery County in the 2011 Legislative and the 2012 Presidential elections, and is a member of the Gaithersburg-Germantown Chamber of Commerce.

Ann is the mother of two beautiful daughters, Dinanga and Gail. She enjoys volunteer work that focuses on improving people's lives, and empowering women, children and senior citizens. As a former member of Rotary Club International, Ann was involved in the fight against Polio and HIV-AIDS in Africa.

Become an Officer and Committee Chair, YES YOU CAN!

Members – join the Executive Committee! Or join another Committee – we need YOU to ensure that BPW/MD continues its mission of equality for all women. BPW/MD is small but mighty, and each member is needed to serve in at least one role. All support is welcome!

Now is the time to begin considering how you can become more involved with BPW/MD. We will hold training sessions for everyone interested in serving as an officer or committee chair. Current and past officers have volunteered to mentor anyone who is interested in learning more, whether it's how we select honorees for our National Business Women's Week® celebrations, how to perform an audit, how to preside at a meeting, how to develop a budget, how to moderate a panel, or how to plan a conference. Member support is much needed and appreciated. We all know that busy women make the best committee members, so we all qualify!!!

We still have some committee positions open such as Public and Media Relations, Membership, Leadership Training, Website support, Conference, Health and other committees that support a single event, such as NBWW®.

Elections for officers for next year will be held during the Business Session at the Annual Conference next May 16, 2015. The BPW Maryland Federation requires that we have a President, Secretary and Treasurer. We also have other leadership opportunities, such as President-Elect, First Vice President, and Second Vice President. Local Organizations must endorse their candidates, and candidates may also be nominated from the conference floor.

Please consider being a part of the leadership team of this great organization. Serving as an officer gives you opportunities to learn new skills, a chance to use your leadership skills, and most of all, unforgettable experiences with members and other officers. As part of the Executive Committee team you will work together to move the organization forward by planning and organizing events and programming centered on our mission.

Let me know if you have an interest in learning more. I will be happy to help connect you to a mentor who can guide you through the process. Let's talk more at Fall Conference and arrange mentors so we are ready for next May. **Thanks, and I look forward to speaking with you soon.**

Lenita Walker, Nominations Chairman
lenitawalker@gmail.com • 301-219-9763

Committee Chairs and Members Needed!

BPW/MD is an all-volunteer organization that appreciates the time and talents of members who serve. If you would like to get more involved with BPW/MD, then please consider serving on one of the following committees for next year:

- | | | |
|------------------|------------|---------------|
| ■ Membership | ■ Public | ■ Chaplain/ |
| ■ Legislation | Relations | Hospitality |
| ■ Finance | ■ National | ■ Health |
| ■ Conference | Business | ■ Website and |
| ■ Nominations | Women's | Social Media |
| ■ The Newscaster | Week® | |



PNP Diane Polangin, President Susan Horst,
1st VP Theresa Foster, Dawn Stiles

WPEA Conference Report

Contributed by Theresa Foster, BPW/MD 1st VP

The Women's Professional Empowerment Alliance (WPEA) held its annual conference in July in Cleveland, Ohio. BPW members represented eleven states with over 50 women in attendance. There were many activities to attend, including networking, professional development, legislative updates and sightseeing in downtown Cleveland.

WPEA is a group of BPW state organizations that continue to meet annually in place of the national conference, formerly hosted by BPW/USA. The 2014 WPEA was hosted by BPW/OH, and BPW/MD was well represented by PNP Diane Polangin, BPWMD President Susan Horst, BPW/MD 1st Vice President Theresa Foster, Dawn Stiles of Montgomery County BPW and Nancy Werner, BPW/MD MAL and PSP/PA. It was a very enjoyable experience and hopefully the number of attendees will continue to grow each year. Keep up the great work WPEA!

Renew Your Membership Dues! Refer a New Member! Update Your Contact and LO Page Information!

Please send your renewal and all new membership dues with a completed application form to the BPW/MD Membership Committee, care of Marlene Spielman, 11530 Dellwyn Drive, Hagerstown, MD 21740. Member of Local and Member at Large dues are \$100, Student of Local is \$60 annually, and E-Member (only receives electronic communication and cannot participate in the governance of BPW) is \$40 annually.

You may pay by check or online with a credit card on the BPW/MD website at www.bpwmaryland.org. If you need assistance logging in, please contact Pat Farmer, buttonspaf@aol.com or 301-776-4645, who can help you reset your password.

Local Organization Page Updates on Website – please send updates about your LO programs and scholarship information to Ruby Aridi, rubyaridi@gmail.com or 301-530-0732.

Member Updates – please send any changes in contact information to Marlene Spielman, lynnmar@myactv.net or 301-733-3226.

Please share the Membership Application and Membership Brochure with your members and guests. The BPW/MD 2014-2015 Fact Sheet provides a good summary of BPW and our initiatives. Please contact any of the Executive Committee for soft copies of these documents.

BPW/MD Hosts Kick-Off for New Eastern Shore BPW and Candidate Meet and Greet

Contributed by Theresa Foster, BPW/MD 1st VP

On October 4, BPW/MD hosted a combination kick-off for a new Eastern Shore BPW Local Organization and Candidate Meet and Greet at the Easton Library. Members of the community were invited to a light lunch and the opportunity to meet BPW/MD officers and local candidates running for office in Talbot, Dorchester and surrounding counties in the Eastern Shore area. Three local candidates participated in the event: Adelaid Eckardt, Republican running for Maryland Senate in District 37B, Johnny Mautz, Republican running for House of Delegates in District 37B, and Keasha Haythe, Democrat running for House of Delegates in District 37B. Each candidate presented their position on the issues, and responded to questions from the audience.

BPW/MD President Susan Horst, 1st VP Theresa Foster, 2nd VP Theresa Souder, Parliamentarian Anne Whitt, Finance Chair Mary Veber, and PSP Peggy Luber represented BPW/MD. In addition to a number of guests and potential members, we were delighted to welcome new member Jeanie Stitt. A special Thank You to BPW/MD 2nd Vice President, Theresa Souder for arranging the event, contacting the candidates and providing refreshments and raffles. BPW/MD literature, membership applications, and the photo display board were exhibited, and several of the guests indicated an interest in joining BPW/MD. The library was a very beautiful facility and hopefully the location of future meetings for the new Local Organization.

2014 BPW/MD ANNUAL CONFERENCE HIGHLIGHTS

"The Power of You ~ Purpose, Passion, Power!"

Contributed by Theresa Foster, First Vice President BPW/MD

BPW/MD's 84th Annual Conference was held at the Hilton Garden Inn, Frederick, Maryland on May 15-17, 2014. We celebrated BPW/MD's 85th anniversary, held a spectacular Gubernatorial Candidates Forum, participated in a dynamic professional development workshop, hosted presentations by women legislators, honored our BPW pioneers, supported two charities, recognized individuals and LOs with awards, and installed officers for the next year. It was a very informative and fun weekend for all. Once again this year we were able to streamline our business sessions and still accomplish all we needed to so we could enjoy more time with speakers, workshops and celebrations.

We began the weekend with a fun dinner on Thursday evening when all were invited to join the **Executive Committee** for dinner at Macaroni Grill.

On Friday, we held our kick-off luncheon with **Michelle Day** as our keynote speaker, followed by a professional development workshop presented by **Latrice Lewis** and **Patty McDonald**, all employees of Frederick County Workforce Services (FCWS). All three presenters were excellent and gave us important information about how to market ourselves, how to present ourselves to others, what we can do to focus on our strengths, and tips for continued career management.

A highlight of the conference was the **Maryland Gubernatorial**

Candidates' Forum on Friday evening, which began with dinner and a meet and greet with six of the gubernatorial candidates. We were delighted to welcome **Ron George**, **Jolene Ivey** (for Doug Gansler), **Charles Lollar**, **Cindy Walsh**, **Boyd Rutherford** (for Larry Hogan) and **Shawn Quinn**. This was followed by a question and answer session moderated by PNP and PSP, **The Honorable Diane Polangin**. What a very informative time it was, plus we were thrilled with over 100 in attendance, including a number of members of the public and guests for this event.

Frederick Alderman Kelly Russell delivered greetings to the conference attendees on Saturday morning, which was followed by our business session, and a presentation by **Robert Ready**, a financial advisor, who spoke to us about financial investments. During our luncheon we welcomed **Senator Jennie Forehand** and **Delegate Karen Young** who spoke to us about legislative issues from a woman's perspective, and shared their experiences in running for elected office. On Saturday afternoon we celebrated **BPW/MD's 85th Anniversary** and honored **Maryland BPW's Pioneer members**. I was very happy to be a part of this ceremony because I was able to help pay tribute to the members who have kept our organization going for all these years and hear their



Mary Veber, Ginny Crawford and Karen Smith



85th anniversary banner



Sigma Theta Girls Club and Alice Houck during 85th Anniversary Celebration



Sharan Koza, Latrice Lewis, Michelle Day, Susan Horst, Patty McDonald, Workshop Presenters



Candidates Shawn Quinn, Jolene Ivey, Ron George, Boyd Rutherford, Cindy Walsh, Charles Lollar

wonderful memories of BPW past. Later that evening we held our **Awards and Installation Banquet**. We had the privilege of being installed by Past State President of PA, and now also a Maryland member, **Nancy "Sparky" Werner** and Past State President and Past National President **Diane Polangin**. Your 2014-2015 State Officers are: **President Susan Horst, 1st VP Theresa Foster, 2nd VP Theresa Souder and Treasurer Ann Mackend (formerly Ntumba Makenda)**. This was followed by musical entertainment by **Todd Walker**. He had us all singing in our seats. It was a great way to end our conference. The char-

ity for our annual conference was **Women to Women Mentoring (W2WM)**. We collected quite a bit of clothing for this great cause.

Our thanks to the 2013-2014 Executive Committee for serving the Federation this past year. Their contributions and energy brought us new ideas and experiences, and hope for continuing our great mission of Women Helping Women. Thank You to all who helped make our 84th Annual Conference a great success. Your Conference and Executive Committees could not have planned such an eventful weekend without everyone's help and participation.



Delegate Karen Young, President Susan Horst, Senator Jennie Forehand



Frederick Alderman Kelly Russel with Frederick BPW members



Alicia Newman preparing for the memorial service



Honoring BPW Pioneers: Theresa Foster, PSP Rosalie Tydings, Ruby Aridi, PSP Florence Finlayson, Betty Abbott, President Susan Horst, Elsie Conway, Bernice Grossman, Sara Brownlowe, Rosalie Ridenour, Maxine Staples, PSP Peggy Lubert



BPW/MD 85th Anniversary cookie with program and flowers.



Installing Officers PNP Diane Polangin and PSP PA Nancy Werner, flank new officers Ann Mackend, Ruby Aridi, Susan Horst, Theresa Foster, Theresa Souder

POLITICS! WHY SHOULD I WORRY ABOUT THAT?!

How BPW Members Can Support Pro-Women Candidates



By Linda Mahoney,
President Emerita of Maryland NOW,
MCBPW Member

Since its inception, BPW has worked to empower women, by enabling its members to develop leadership skills and to encourage their sisters to take on new challenges.

Recently, some members of Congress have been pushing back against necessary legislation. The gridlock and refusal over several years to reauthorize and fund the *Violence Against Women Act* is only one example of what happens when partisanship prevails. To that end, the House of Representatives voted 54 times to repeal the *Affordable Care Act*, while the budget languished, while roads and bridges crumbled, while working families couldn't afford child care, while military hospitals turned away our veterans.

Most of us cast our votes for people of integrity, people we want to do something to improve people's lives. Currently, even those U.S. Senators who want to move legislation are unable to, because the rules allow the minority to block a vote. And in the past four years we have had to rely on the Senate to keep the radicals from passing bad laws or repealing good ones. (So if you do nothing else, please help someone running for U.S. Senate.)

THE GOOD NEWS is that we have some wonderful women who are running for Congress. The bad news is that they have powerful and well-funded opposition.



WHAT YOU CAN DO TODAY

You can call or email friends and relatives in the states where these women are running. Ask them to look at the candidates' websites, give them support*, and make sure they vote.

Senate:

Kay Hagan (NC), **Jean Shaheen** (NH), and **Mary Landrieu** (LA) are all incumbents. Scott Brown, former Senator from Massachusetts has moved into New Hampshire to challenge Shaheen. He says his issue is secure borders, but he missed all the Senate border hearings, according to the *Washington Post*.

Alison Lundergan Grimes (KY), **Michelle Nunn** (GA) and **Natalie Tennant** (WV) are challengers with a good chance.

House:

Targeted incumbents: **Debbie Wasserman-Schultz** (FL), **Ann Kirkpatrick** (AZ).

Governor:

Wendy Davis has stepped up to stop the Religious Right's stranglehold on Texas. **Mary Burke** (WI) is running in "the closest gubernatorial race in 2014," according to the *New York Times*, against a governor who has devastated public school funding and living wage protections. **Martha Coakley** (MA) and **Gina Raimondo** (RI) are also viable governor candidates.

And please don't forget that **Anthony Brown** needs your vote here at home!

* You can get online and look at who is running in your hometown state (sample search: *yourstate Senate campaign 2014*); see endorsements of feminist candidates, including men, and click on the name to get linked to candidates' websites: <http://nowpac.org/all-federal-candidates-2014/>, where you can donate or contact the campaign. Phone calls are especially helpful; call Linda Berg at NOW and tell her you want to call WV or one of the other states: (202)-628-8669, Ext. 146. If everyone would make just 10 phone calls, the pro-woman candidates would win! Support also means \$\$, and even \$25 can help. You CAN make a difference!

BPW/MD Leadership Retreat - August 2, 2014

Contributed by
Ruby Aridi, BPW/MD Secretary

Can you think of a better way for BPW sisters to spend a lovely Saturday afternoon, than gathering with BPW friends, having a great lunch and at the same time benefiting from a leadership development seminar with an outstanding trainer? As a member benefit, and to support BPW's core commitment to continuing education and professional development and training for women, the BPW/MD Federation funded a Leadership Retreat on Saturday, August 2, 2014 at the Ramada BWI in Hanover, Maryland.

The leadership retreat, which was free and open to all BPW/MD members, followed an Executive Committee meeting the day before. We appreciated the attendance of all of the EC, and we also welcomed PSP Peggy Luber, and Membership Committee members Marlene Spielman and Granis Dixon to the meeting. The hotel provided a large suite, which was the perfect location for the EC meeting on Friday, and we enjoyed a group dinner in the hotel restaurant that evening. There was a large group of young people enjoying a night out in the lounge adjacent to the restaurant, and we had to thread our way through them to check out the meeting room for the next day. Upon hearing much laughter and gaiety after we passed, one longtime member whispered, "That must be Peggy." Yes, it was our beloved Peggy Luber, dancing and making jokes, wowing all the young people and making friends. Two lovely young women told me that Peggy was their role model, and they wanted to be like her when they were her age.

A buffet luncheon was provided to all attending the leadership training, and we were delighted to welcome Renee McNally, a human resources leader, speaker, consultant, and expert on leadership development and organization culture to be our trainer. Renee quickly engaged the audience with her down-to-earth approach and obvious knowledge. There was strong audience involvement, and we all got a kick out of an exercise using Lego kits. Feedback from members was very positive.

We were delighted that many members attended. President Horst welcomed: **Hagerstown BPW members:** Granis Dixon President, Marlene Spielman, Treasurer; **Laurel BPW members:** PNP and PSP the Honorable Diane Polangin, PSP Peggy Luber, PSP Alicia Newman, Pat Farmer, *The Newscaster* Editor, Mary Veber, Finance Chair, 2nd VP BPW/MD Theresa Souder; **Montgomery County BPW:** Ruby Aridi, Secretary BPW/MD, Anne Whitt, Parliamentarian BPW/MD, Ann Makend (previously Ntumba Makenda) Treasurer BPW/MD; **Towson/Hunt Valley BPW:** Theresa Foster, 1st VP BPW/MD, PSP Rosalie Tydings, Karen Smith; **Southern Prince George's BPW:** Linda Fihelly, SPG President and BPW/MD Legislative Chair, Elsie Conway, Karla Stewart, Diane Hampton, Lenita Walker, BPW/MD Nominations Chair. It was also nice to have two young women in the audience, Dinanga (Deena)



and Gail Makenda, the daughters of BPW/MD Treasurer Ann Mackend, who joined us for the retreat.

We hope that this event can be held annually so that all members may benefit from a day of mentoring, camaraderie and professional development. Please send suggestions for topics, presenters, and locations to 1st VP Theresa Foster at teddybear81@verizon.net or call 410-828-7895.

Women's Equality Day Celebrations

Women's Equality Day Celebrations were held all over Maryland in August to commemorate the date – August 26, 1920 - that the 19th Amendment to the U.S. Constitution was ratified, granting women the right to vote.

BPW/MD members and friends gathered at Toby's Dinner Theatre on Aug. 24 to attend the musical, *Pirates of Penzance*, and celebrated Women's Equality Day.

Equal rights for women are not guaranteed in the U.S. Constitution – that is why we need the Equal Rights Amendment. The only right women have in the U.S. Constitution is the right to vote. All other rights women have by individual law could be overturned in a heartbeat – UNLESS it is a constitutional right. Thousands of laws discriminatory to women are still on the books, and the only way to sweep them all away is with a constitutional amendment. Ratification of the ERA is only 3 states away; but we all need to work diligently to continue this fight.

Our foremothers marched, were imprisoned, beaten, force fed and humiliated – all for the right to vote. Many people, particularly young men and women, don't know anything about the Equal Rights Amendment, and others don't know about women's suffrage. **Join us on Saturday, Nov. 15 for the advocacy workshop and learn what progress is being made to lift the time limit on the ratification of the ERA, and what we can do to ensure we have equal rights in our lifetime.**



Celebrating Women's Equality Day at Toby's in Columbia, MD

Front row: Luca Schmidt, Ginny Crawford Schmidt, Mary Veber, Susan Horst, Theresa Foster, Alicia Newman, Evan Schmidt
Back row: Martha Brown, Guest Margie Creel, Anne Whitt, Debby Pafel, Mike Pafel, Karen Smith

Since the ratification of the Equal Rights Amendment is first and foremost in BPW/MD's legislative platform, these celebrations and events are an excellent way to educate the public and draw attention to the fact that women are not yet in the U.S. Constitution. Young women are the future of BPW, and we hope that young girls and women will be inspired by celebrations of Women's Equality Day and will take up the cause and continue the fight for equal rights.

THE MONTGOMERY COUNTY COMMISSION FOR WOMEN
and our many co-sponsoring organizations invite you to the

2015 *35th Anniversary*
WLB
Women's Legislative Briefing



Sunday, January 25, 2015

Build the World You Want
through **Advocacy & Legislation**

TIME: Doors Open at 11:30 am, Program 12:30–6 pm

LOCATION: The Universities at Shady Grove, Bldg II
9630 Gudelsky Drive, Rockville, Maryland

*Registration
Opens Soon!*

General Admission
\$20 in advance,
\$25 at the door
co-sponsorship and
exhibit table opportunities

For more information, please
contact the MCCFW
at 240-777-8333.

www.montgomerycountymd.gov/cfw

General Admission Registration
begins at 11:30 am with light
refreshments. The conference will
open with the keynote address.
Compelling seminars on legislation
in the Maryland General Assembly
will fill out the afternoon. A
reception will conclude the
event providing an opportunity
to meet with county and state
elected officials, advocates and
representatives of the most
prominent county, state and
national women's organizations.

Diamond Sponsor:

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**AGAIN THIS YEAR:
SPECIAL SEMINARS
FOR TEEN GIRLS!**

Care and Concern

Lenita Walker, member of Southern Prince George's BPW, has a new address: 9815 Lake Pointe Ct., Unit 103, Largo, MD 20774.

Edie Greene, member of Southern Prince George's BPW, is staying with her daughter in St. Leonard following a house fire earlier this year. She would appreciate hearing from friends. Her daughter's address is: 4465 Lancaster Drive, St. Leonard, MD 20685.

Our condolences to the following BPW sisters who have recently lost loved ones.

PSP **Gloria Gaddis**, whose grandson A.J., aged 10, passed away in September. Gloria's address is 2928 Vandever St, Brookeville, MD 20833.

Betty Abbott, member of Montgomery County BPW, whose daughter Nancy Zareva, passed away May 22. Betty's address is 2520 Plyers Mill Road, Silver Spring, MD 20902.

Allison Lee, immediate past president of Montgomery County BPW, on the passing of her father-in-law, who lived in New York. Allison's address is 10377 Green Holly Terrace, Silver Spring, MD 20902.

In Memoriam

Dr. Marjorie Agnes Costa, Marj as she was known to family and friends, was prolific in activities, which spanned 94 years. Marjorie died on January 17, 2014. Marj was a member of Potomac BPW, which was the catalyst for the formation of **Montgomery County BPW**. She was diligently loyal to her commitment to the objectives of BPW and was the Individual Development Program State winner in the second year of her membership. Her accomplishments read like a 'Who's Who' in the world of public service, administrator, advisor, special consultant, mother, and friend. She was an avid believer that service to ones' fellow woman or man, was one of the highest levels one could achieve. Prior to her moving to Maryland, Marjorie lived and worked in New York, and later took a position with National Center for Health Family Planning Services, and Mental Health Administration. In the position as Director, she travelled around the world as the U.S. representative advocating for women's rights worldwide. After retirement, Marjorie Costa could be found at the Rockville Senior Center as she taught English, as a second language, to seniors and students.

June Fishpaw, 26th President of BPW/MD, died on February 11, 2014. June is remembered by many in BPW as a "gambling organizer" and to others as "BPW's Funny Bone." She was a native Marylander and proud of it. June served BPW/MD as its 26th State President in 1964-1965, where her theme was "Responsibility for

Full Partnership". She was a member of "Uplands" BPW, which later become known as **Catonsville BPW**. In the 1950's June had her first experience in lobbying when she went to Washington, D.C. to lobby for the Equal Rights Amendment (ERA). She went to the Belmont House to have tea in the garden with Dr. Alice Paul who had set up appointments for June and other BPW members to meet with members of both political parties, and then was to report back to Alice Paul. June told her that she had been received politely but not enthusiastically, wherein Dr. Paul asked the BPW contingent when they would be back, and they replied that they had to go to work, with Alice Paul replying "Men leave their jobs and families to go to war, THIS IS WAR". And if June would have been active today she more than likely would respond to Alice Paul, "And so it goes, here it is 2014 and still no ERA."

Barbara Flinn, 85, past member of **Garrett County BPW**, died July 13, 2014 at Treasure Coast Hospice in Fort Pierce, Fla. Born in Thomas, West Virginia, Barbara was a graduate of the University of West Virginia (Master's), and Frostburg State College, and was a teacher for the Maryland Public School System for 40 years. Barbara was a member of the National Education Association (NEA), the Maryland State Teacher's Association, Garrett County Business & Professional Women (member for 40+ years and named Woman of the Year twice), League of Women Voters (helped found local chapter in MD), Church Women United, active in her church, and a member of the Harmony Singers at the Savannah Club in Port St. Lucie, Fla. Survivors include her husband, Eugene Flinn of Port St. Lucie, FL; two sons, Robert M. Flinn and his wife Amy of Sacramento, Calif., Gregory P. Flinn and his wife Carol of Cranberry Township, Pa; five grandchildren and four great-grandchildren.

Bea Gordon, 45th President of BPW/MD, died on March 20, 2014. Bea was a devoted BPW member. She hailed from Massachusetts, where she was a BPW member and joined the **Silver Spring/Wheaton BPW** upon arrival in Maryland. She was responsible for re-starting the **Bethesda Chevy Chase BPW**. Bea was the Maryland State President in 1988-1989 and was responsible for developing and incorporating the BPW Foundation of MD, which was launched April 14, 1988 and is everything she envisioned it to be. The first *The Newscaster* was revised, reinvented, and published under Bea's leadership. An accountant by trade, Bea always encouraged women to become BPW members. She mentored many women to take on leadership positions and was a staunch advocate for working women. After she left Maryland she became a caregiver for her parents until their passing, and then she moved to Tennessee to take care of her sister until she too passed away. Bea remained a member of Maryland BPW, was always interested in what everyone was doing and kept in touch each Christmas with cards and notes.

If you know of other members who need our care and concern, please contact
PSP Alicia Newman, 8607 Wintergreen Court #402, Odenton, MD 21113, leenew9577@aol.com or 410-451-5162.



MARYLAND FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN (BPW/MD)

2014-2015 MEMBERSHIP FORM

BPW: Women Helping Women Succeed

Business & Professional Women of Maryland (BPW/MD) is a not-for-profit, nonpartisan, and nonsectarian volunteer association that promotes equity for all women in the workplace through advocacy, education, and information. All individuals who support the mission of BPW/MD are invited to become a member. Contact us at membership@bpwmaryland.org or (301) 733-3226 for membership information.

☐ Pay by check, **Payable to BPW/MD** and mail to BPW/MD Membership Committee **OR**

☐ Pay with credit card via **PayPal** on www.bpwmaryland.org, **Join Now!**

MAIL TO: MARYLAND FEDERATION OF BUSINESS & PROFESSIONAL WOMEN (BPW/MD), MEMBERSHIP COMMITTEE, 11530 DELLWYN DRIVE, HAGERSTOWN, MD 21740. VISIT US ONLINE AT: www.bpwmaryland.org

APPLICANT INFORMATION

Name:

Home address:

City:	State:	ZIP CODE:
Phone:	Fax:	E-mail (Required):
Cell:		
Please indicate phone preference	<input type="checkbox"/> Home <input type="checkbox"/> Work <input type="checkbox"/> Cell	Birthday: Month ____ Day ____
Please indicate E-mail preference:	<input type="checkbox"/> Home <input type="checkbox"/> Work	

BUSINESS INFORMATION

Current employer:

Title:

Address:

City:	State:	ZIP CODE:
Phone:	Fax:	E-mail (Required):
Website:		

INDUSTRY, please select one

<input type="checkbox"/> Arts/Entertainment/Media <input type="checkbox"/> Computers/Technology <input type="checkbox"/> Banking/ Finance/Insurance <input type="checkbox"/> Education <input type="checkbox"/> Health Care/Medicine	<input type="checkbox"/> Beauty/Wellness <input type="checkbox"/> Human Services/Public Safety/Government <input type="checkbox"/> Legal <input type="checkbox"/> Manufacturing	<input type="checkbox"/> Marketing/Advertising/PR <input type="checkbox"/> Professional Services <input type="checkbox"/> Real Estate/Construction <input type="checkbox"/> Nonprofit/Association <input type="checkbox"/> Retail/Wholesale	<input type="checkbox"/> Science/Research <input type="checkbox"/> Travel <input type="checkbox"/> Other: _____ <input type="checkbox"/> Business Owner _____ (bus. name)
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HOW DID YOU HEAR ABOUT BPW?

☐ Referred by member (Name):

☐ E-mail Announcement ☐ Website ☐ Newspaper ☐ Word of Mouth ☐ Other (Specify):

Are you a: ☐ New member ☐ Renewing member ☐ Transfer (Other BPW Organization):

LOCAL ORGANIZATION TO WHICH YOU ARE APPLYING / RENEWING

Members may affiliate with a Local Organization (**Member of Local - MOL**) or maintain state membership only (**Member at Large - MAL**). **Student Members** must be enrolled in an accredited institution of higher learning for at least 50% of their time. All three types may participate in the governance of the organization. Individuals may join as an **E-Member** to receive electronic state communications, but may not participate in the governance of the organization.

1. Select the type of membership: ☐ **Member of Local (MOL)** ☐ **Member at Large (MAL)** ☐ **Student Member** ☐ **E-Member**

2. If **Member of a Local (MOL)**, select the Local Organization with which you would like to affiliate:

<input type="checkbox"/> Frederick BPW	<input type="checkbox"/> Garrett County BPW	<input type="checkbox"/> Hagerstown BPW
<input type="checkbox"/> Laurel BPW	<input type="checkbox"/> Montgomery County BPW	<input type="checkbox"/> Southern Prince George's BPW
<input type="checkbox"/> Towson/Hunt Valley BPW	<input type="checkbox"/> Eastern Shore (<i>coming soon!</i>)	

Would you like to be part of an area speaker's bureau? ☐ Yes, Subject: _____

Would you like to host a webinar? ☐ Yes, Subject: _____

ANNUAL MEMBERSHIP DUES ☐ NEW ☐ RENEWAL

<input type="checkbox"/> Member of Local \$100 (includes Local and State Federations, and National BPW Foundation)	<input type="checkbox"/> Member-At-Large \$100.00 <input type="checkbox"/> Student \$ 60.00 <input type="checkbox"/> E-member \$ 40.00	(Includes State Federation and National BPW Foundation) (Includes same as Member of Local, but at reduced rate) (Receives Electronic State Communication)
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SIGNATURE _____ **DATE** _____ [PROCESSED: _____]

OCTOBER 2014