

Fall Conference Issue

2017-2018

BPW/MD 2017 Fall Conference & Board of Directors Meeting The Power of YOU ~ Women Taking the Lead and Changing the World!

NOVEMBER 3-4, 2017 • RAMADA PLAZA, HAGERSTOWN, MD Featuring Individual Development Program, Equality Happy Hour, and Silent Auction

JOIN US on Nov. 3-4 for the BPW/MD Fall Conference and Board of Directors Meeting, as we continue to celebrate "The Power of You!" We are excited to hold our conference again at the Ramada Plaza in Hagerstown, where we will meet amazing women and honor and recognize outstanding women and employers who have made a difference.

The Individual Development Program classes will be held on Friday from 10:30 a.m. to 4:30 p.m. We're offering the 15 Modules in two parts, and all members are welcome to participate. Those who completed Part 1 in May should bring their notebooks and sign up to complete Part 2. This is a separate registration, and will be taught by IDP Chair Nancy Werner.

On Friday evening, members and guests are invited to an "Equality Happy Hour" from 5 to 7 p.m., followed by dinner and a movie, "Equal Means Equal," which is a groundbreaking exploration of gender inequality in the USA. The film features top women's rights activists and leaders. Invite your friends and fam-

ily to attend this evening of good food and information to relate to our present day struggles.

BPW/MD will conduct business of the Federation on Saturday morning beginning at 9:00 a.m. All Local Organization (LO) Presidents (or their representa-



Diana M. Bailey, 2017 Woman of Achievement (see p. 8)



Equality Happy Hour

(see p. 7)

Silent Auction

(see p. 7)

Early Bird Conference and Sleeping **Room Reservations Due by Oct. 27!**

Please postmark your conference registration by Oct. 27 and reserve your sleeping room at the Ramada Plaza by Oct. 27. See pages 4 and 5 for details. Contact Marlene Spielman at 301-733-3226 or lynnmar@myactv.net with any questions.

tives) and Committee Chairs will have an opportunity to provide a brief update on recent activities of their LO or committee.

Our luncheon on Saturday, Nov. 4, is a celebration of National Business Women's Week[®] (NBWW[®]). It is our pleasure to honor BPW/MD's 2017 Woman of Achievement, Diana M. Bailey, Executive Director of the Maryland Women's Heritage Center, and a longtime advocate for women and girls.

LOs are also encouraged to invite their NBWW® honorees to attend and be recognized at the luncheon. Guests are invited and individual luncheon tickets may be purchased (use the Registration Form on page 4).

Following the NBWW[®] luncheon, we will complete any unfinished business, and then proceed with a Strategic Planning Forum to discuss the future of BPW/MD.

Bring items for the Silent Auction. Proceeds will benefit the BPW Foundation of Maryland.

The Ramada Plaza has provided a block of rooms at \$82 a night single or double. You may pay by check or Pay-Pal, but either method you will need to mail the Registration Form (see page 4) to Marlene Spielman.

LOs get a free exhibit table in the

meeting room so don't forget to mark on your registration form if you want a table for your Local. For questions or additional information, please contact Granis Dixon at granis.dixon@myactv.net or 240-366-8019 or Marlene **Spielman** at 301-733-3226 or lynnmar@myactv.net. Invite

your family and friends, stay for the weekend, and make it an enjoyable and memorable experience! See you at the conference!



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ADVERTISING INFORMATION

The Newscaster is published two times a year with a circulation of approximately 300 copies. News/articles may be submitted by mail, fax, or E-mail to *The Newscaster* Editorial Manager; photographs are encouraged. Advertising rates are based on samesize, camera-ready copy or plain text; additional charge applies for design, layout, and photographs (if required). Make checks payable to BPWF/MD and send with ad copy to *The Newscaster* Acting Business Manager.

Price per issue:

Ad size	Single issue	Multiple issues
Full Page		
Half Page	60	50
Quarter Page		30
Eighth Page		

Local Organizations may promote major events, candidates, or candidate acknowledgments in a single issue at multiple issue rates.

The Newscaster SUBMISSION DEADLINE: 2018 Spring Issue – February 15, 2018

Send Articles, Advertising, and Address Changes to:

Pat Farmer, *The Newscaster* Editorial Manager & Acting Business Mgr. 13304 Briarwood Drive / Laurel, MD 20708 (E) buttonspaf@aol.com • (H) 301-776-4645 • (Fax w/prior notice) 301-776-4645



Business and Professional Women/MD

BPW/MD 2017-2018 Executive Committee

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1st VICE PRESIDENT - Vacant

2nd VICE PRESIDENT

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BPWF/MD 2017-2018 Board of Trustees

CHIEF EXECUTIVE OFFICER Theresa Foster, BPW/MD President

DIRECTORS

Vacant, BPW/MD 1st Vice President Marlene Spielman, BPW/MD 2nd Vice President Sharan Koza, BPW/MD Secretary La'Kenya Walter, BPW/MD Treasurer Joyce Draper, BPWF/MD Chief Financial Officer Karen Evelius, BPWF/MD Secretary BPWF/MD Committee Chairs

The Newscaster **Production Manager**, **Jeannette Feldner** | lj.feldner@verizon.net (O) 301-942-9186 | (Fax) 240-560-9592

PRESIDENT'S MESSAGE

Theresa Foster 2017-2018 BPW/MD President

The Power of You ~ Women Taking the Lead and Changing the World!



ello Members,

I hope everyone had a wonderful summer. It is now time for all of us to look forward to our Board of Directors meeting and Fall Conference on November 3-4 at the Ramada Plaza in Hagerstown. We have planned another great conference for you. For me, one of the best events at Fall Conference is the National Business Women's Week[®] Celebration. I encourage all members to join us for the ceremony to honor the BPW/MD Woman of Achievement, Diana Bailey, and the Local Organizations' nominees for Woman of Achievement, Woman of the Year and Employer of the Year.

I'm delighted to welcome our new members. Please take time to welcome our new members when you see them.

We still have officer and committee chair vacancies on the state level. On the Executive Committee we have openings for President-Elect and First Vice President. The Committee Chair positions are Finance, Health, Public Relations, Chaplain, Annual Conference, History and Records, and Nominating. I would like to suggest that if you are thinking of taking on one of these positions in May, when we will have openings for all positions, why not come on board now and have eight months of experience before the new year starts in May. If interested, please contact me.

We are pleased to offer two Individual Development Program 101 classes, part 1 and 2. If you have never taken the course or just need a refresher class, please sign up on the conference registration form. It will make such a difference in your personal and professional life.

Please join us on Friday evening, November 3, for the Equality Happy Hour and for dinner and the documentary film, "Equal Means Equal." Invite your friends, colleagues and members of other women's organizations for this celebration of equality.

I want to thank all of our members who have been active participants in BPW events; without you there would be no BPW/MD Organization.

Hopefully all our seasoned members will continue to mentor our newer members to help them become our future leaders and prove we can all be Women Taking the Lead.

I hope to see you at Fall Conference.

WELCOME NEW MEMBERS!!!

We are delighted to welcome new members who have joined BPW/MD this year:

- Valerie A. Drakeford Southern Prince George's BPW
- Maureen Ekweozoh Laurel BPW
- Ana Silvia Galeano Montgomery County BPW
- Barbara Russell Hagerstown BPW
- Brenda Savoy Southern Prince George's BPW
- Marylin Pierre Montgomery County BPW
- Melissa A. Simpson Hagerstown BPW

Please greet these individuals when you see them at the Fall Conference, and take some time to get to know them.

FALL CONFERENCE VOLUNTEERS



Fun, Informative and Exciting

Come and enjoy the excitement at

Fall Conference by being involved. Members have the opportunity to serve as pages, doorkeepers, timekeeper, and welcoming members and guests during the business meeting and special programs.

If you would like to show your spirit, please contact Granis Dixon, 240-469-9743, granis.dixon@myactv.net

Ideas, Successful Programs, Exciting Events

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	1

Local Organization Presidents and Federation Committee Chairs:

Please prepare a verbal report highlighting programs or activities that you found successful in helping to promote BPW and women in the workplace, support community services, or help grow your own Local! Sharing ideas will help another Local discover something new. Reports will be given during the business session on November 4.

Plan on five minutes unless you request more time in advance of the meeting. For additional information, contact President Theresa Foster, <u>teddybear81@verizon.net</u>, 410-828-7895. At conference, please provide a copy of your typed report to President Theresa Foster and Secretary Sharan Koza.



LO TABLE CONTACT NAME

Business and
Professional
Women/MDBPW/MD 2017 Fall Board of Directors
Meeting and NBWW® Celebration
November 3-4, 2017November 3-4, 2017• Ramada Plaza, Hagerstown, MD

The Power of YOU ~ Women Taking the Lead and Changing the World!

HOTEL SLEEPING ROOM RESERVATION DEADLINE: OCT 27, 2017

Sleeping Rooms - \$82/night double + 12% tax (includes free breakfast) Call (800) 272-6232 or 301-797-2500 to reserve sleeping rooms (Group Name: BPWMD)

EARLY CONFERENCE REGISTRATION DUE OCTOBER 27, 2017 CONFERENCE REGISTRATION FORM



Fill out form below and send with check payable to BPW/MD to Marlene Spielman, 11530 Dellwyn Drive, Hagerstown, MD 21740 <u>lynnmar@myactv.net</u> or 301-733-3226 <u>OR</u> Register Online @ <u>www.bpwmaryland.org</u>

FULL REGISTRATION PACKAGE – (Includes Friday Equal Workshop and Saturday NBWW [®] Luncheon – <i>Choose Entrée:</i> Burgu NOTE – Friday lunch may be added below for additional cost.			
Early Registration Package (Full Registration - Postmarked on			
Regular Registration Package (Full Registration – Postmarked	d <u>after</u> Oct. 27) \$109.00 \$		
INDIVIDUAL EVENTS (please check the events you plan	to attend or purchase individually)		
Early Business Session (Required to attend Business - Postmarked of	on/before Oct. 27)		
Regular Business Session (Postmarked after Oct. 27)	\$59.00 \$		
Friday, Nov. 3, 2017			
Note: Friday IDP class and luncheon are NOT included in the Full Registr			
10:30 a.m. – 4:30 p.m. Individual Development Program, 101 Part 1 (inc 10:30 a.m. – 4:30 p.m. Individual Development Program, 101 Part 2 (inc			
12:00 p.m. – 1:00 p.m. Luncheon Buffet (EXTRA COST unless already e			
5:00 p.m 7:00 p.m. Equality Happy Hour (Check box if attending)			
7:00 p.m. – 8:00 p.m. Dinner Buffet 8:00 p.m. – 10:00 p.m. Movie: "Equal Means Equal" (Check box if atter			
Saturday, Nov. 4, 2017 9:00 a.m 11:30 a.m. Business Session (incl. in reg. fee above, check box if attending) 12:00 p.m 2:00 p.m. NBWW® Luncheon - Choose Entrée below: Burgundy Beef Tips Stuffed Chicken Breast Pasta Primavera 2:30 p.m 5:00 p.m. Business Session (incl. in reg. fee above, check box if attending) 3:00 p.m 4:30 p.m. Strategic Planning Forum (incl. in reg. fee above, check box if attending)			
YES! I WOULD LIKE TO HELP SPONSOR THE BPW/MD FALL Platinum Friend - \$100 Gold Friend - \$75 Silver Friend - \$50 Scholarship for IDP - \$50 Registration Sponsorship for a Guest on	0 🗌 Friend - \$25		
(NOTE: Cancellation Fee - \$20. No Refunds after October 27, 207	017) CHECK TOTAL \$		
Please print:	Check all that apply:		
NAME	State Officer		
ADDRESS	State Chair		
CITY STATE	ZIP Desident		
PHONE (H) (O)	Member		
(CELL) EMAIL:	Sponsor		
DIETARY RESTRICTIONS ADA REQU	UIREMENTS Guest		
LOCAL ORGANIZATION			
YES, MY LO WOULD LIKE A DISPLAY TABLE	State Conference		

EMAIL

TEL

CONFERENCE HOTEL: RAMADA PLAZA, HAGERSTOWN, MARYLAND HOTEL RESERVATIONS DUE BY OCTOBER 27, 2017

Ramada Plaza

1718 Underpass Way, Hagerstown, MD 21740 301-797-2500 or 1-800-272-6232

he 2017 Fall Conference hotel, the Ramada Plaza in Hagerstown, is conveniently located just off I-81 at Exit 5-A, .5 miles North of I-70 on the western side of Hagerstown.

As the best of Hagerstown hotels, the Ramada Plaza offers oversized guest rooms and suites, the full service Fireside Restaurant and Lounge, meeting and banquet facilities, and a large indoor heated swimming pool with sauna. Amenities include a free deluxe continental breakfast with room stay, free wireless high speed Internet access, free airport shuttle, business center, fitness center, and guest laundry. The rooms include an alarm clock, ironing board, hair dryer, coffeemaker, and refrigerator.

SLEEPING ROOMS

The Ramada Plaza is offering a special room rate of **\$82** (plus 12% tax) single or double per night. Please make your reservations directly with the hotel.

The hotel website is: www.ramada.com/Ramada/control/Booking/property_info?propertyId=40590



Detailed Directions to Ramada Plaza

From the East – Take I-70 West; take EXIT 26, merge onto I-81 North. Take EXIT 5A to Halfway Blvd. Left onto Massey Blvd., Left on Railway Lane, Left onto Underpass Way, Hotel on Right.

From the South -Take I-270N to I-70 West. Take EXIT 26, merge onto I-81 North. Take EXIT 5A to Halfway Blvd. Left onto Massey Blvd., Left on Railway Lane, Left onto Underpass Way, Hotel on Right.

From the West – Take I-70 East. Take EXIT 26, merge onto I-81 North. Take EXIT 5A to Halfway Blvd. Left onto Massey Blvd., Left on Railway Lane, Left onto Underpass Way, Hotel on Right.

SCHEDULE-AT-A-GLANCE BPW/MD 2017 FALL CONFERENCE November 2-4, 2017 • Ramada Plaza, Hagerstown, MD				
The Power of YOU ~	Women Taking the Lead and Changing the World!			
THURSDAY, NOVEMBER 2, 201	7			
7:00 p.m 9:00 p.m.	BPW/MD Executive Committee MeetingBoard Room			
FRIDAY, NOVEMBER 3, 2017 9:00 a.m 10:00 a.m. 10:30 a.m 4:30 p.m. 12:00 p.m 12:45 p.m. 5:00 p.m 6:00 p.m. 5:00 p.m 7:00 p.m. 7:00 p.m 10:00 p.m.	BPW Foundation of MD Board of Trustees Meeting Chesapeake Individual Development Program ~ Part 1. Executive Board Room Individual Development Program ~ Part 2. Board Room Lunch Antietam Conference Registration Hotel Lobby Happy Hour – (public invited) CASH BAR Fireside Restaurant (Behind the French Doors in Rear) Dinner and Movie: "Equal Means Equal"			
Silent Auction - to be held from 7 p.m. on Friday - 5 p.m. on Saturday				
	Proceeds to benefit the BPW Foundation of Maryland			
SATURDAY, NOVEMBER 4, 201 8:00 a.m 9:00 a.m.	7 Conference Registration Hotel Lobby			
9:00 a.m 11:30 a.m.	BPW/MD Business SessionAntietam			
11:30 a.m 12:00 p.m.	Break			
12:00 p.m 2:00 p.m.	NBWW [®] Luncheon Annapolis			
2:00 p.m 2:30 p.m.	Break			
2:30 p.m 5:00 p.m.	Final Business / Strategic Planning Workshop			

Spotlight on the Individual Development Program Sign up for the Professional Workshop: Individual Development Program 101

CLASS-SEATING LIMITED TO 6 IN EACH SESSION ~ ALL INVITED!

Lunch Included. Public Invited to Part 1! (All members and guests are invited to purchase a Friday lunch ticket for \$20 even if they are not participating in the Individual Development class. Use the registration form on page 4.)

 IDP 101, Part 1: \$50 per person includes course materials and lunch. The public, and any member who has never taken IDP or would like a refresher, are invited!
IDP 101, Part 2: \$20 per person includes lunch.

(Part 2 participants need to bring their class notebook from last May.)

Register for the Individual Development Program – a rewarding and fun class that will change your life! This professional development workshop consists of 15 modules (lessons). **The IDP Course Topics include:**

> Developing Confidence Setting Goals Networking Understanding Negotiations Parliamentary Procedure Business Etiquette Virtual Teams

Interpersonal and Transferable Workplace Skills Creating and Giving Oral Presentations Interviewing Skills Stepping into Leadership Building Media Relationships and Branding Grassroots Advocacy BPW Overview and History

IDP Part 1 – Because of time constraints, we will present half of the modules on Nov. 3, and follow-up with the other modules at a later date. Generally, the 15 modules require two days to complete. You will need the 15 module notebook at the cost of \$30+\$20 for lunch. There will be an hour luncheon at noon. **Trainers will be Susan Horst, Mary Ellen Poole, Anne Whitt and Linda Fihelly.**

At the May 2017 BPW/MD Annual Conference, we really motivated our members with the BPW Foundation's Individual Development Program. What an honor it was to have members who have taken the 15-module professional development course and wished to become trainers themselves.

My thanks to the following members who attended the IDP 101-Part 1 class in May: Sharan Koza, La'Kenya Walter, Ellouise Schoettler, Marylin Pierre and Tonda Bean.

Since this class only received instruction for half of the IDP modules, Nancy Werner and Caren Williams, both BPW/MD IDP trainers, will continue teaching the remainder of the IDP 101, Part 2 on Friday, November 3. Nancy Werner and Caren Williams will facilitate, with other BPW/MD trainers assisting them. They plan to complete the modules and have another IDP graduation. Please remember to bring your class notebook from May.

Congratulations to the members who completed IDP 101, Part 2 in May: **Rubi Aridi, Victoria Eardley, Amanda Wong, Ciara Robinson and Karla Stewart Lathroum**. We are so very proud of your achievement!

Please consider joining us for a most rewarding day of interaction and learning.

Nancy Werner, BPW/MD Individual Development Chair

FRIDAY, NOVEMBER 3, 2017 • 5 – 7 PM

Equality Happy Hour

FIRESIDE RESTAURANT APPETIZERS PROVIDED • CASH BAR



oin us as we connect in a relaxed atmosphere with old friends, new

friends and prospective friends! Let's talk about issues that are important to all of us.

What does "Equality" mean? What about gender discrimination...equal pay...ERA? What's important to you in the business world, in your personal life? What is BPW's role today?

Bring your friends, bring your family, and bring a coworker! Share your thoughts! Share your passion! *Bring your enthusiasm, inquiring minds and ideas to our "Equality Happy Hour"*!

For more information, contact Sharan Koza, <u>skozarn80@gmail.com</u>.

FRIDAY, NOVEMBER 3, 2017 • 7:00 – 10:00 p.m. • Dinner and Movie Friday Night Film: "Equal Means Equal"



Gamma Gamma Gamma

FRIDAY, NOVEMBER 3, 7 PM – SATURDAY, NOVEMBER 4, 5 PM

Silent Auction To Benefit BPW Maryland Foundation



A silent auction is planned for the Fall Conference, November 3-4, 2017. To make this a successful event, BPW member participation is essential.

- 1) VOLUNTEERS ARE NEEDED Please contact Ruby Aridi, <u>rubyaridi@gmail.com</u>, Silent Auction Chair.
- 2) DONATIONS ARE NEEDED Suggested donations include gift cards, jewelry, event tickets, vacation time shares, home goods, gift baskets, wine, art, handcrafts, personal services and more.
- 3) This year we are adding a special fun feature. A BPW BBQ Basement Bargain Quarter. We need donations of new or slightly used shoes, handbags and other accessories. The Bargain is \$5 for each item. Any items remaining will be donated to a women's charity. Many of us have items in our closets we need to clean out.

NATIONAL BUSINESS WOMEN'S WEEK® LUNCHEON SATURDAY, NOVEMBER 4, 2017 • 12:00 – 2:00 PM 2017 Woman of Achievement

PW/MD is pleased to honor **Diana** M. Bailey as its 2017 Woman of Achievement for her longtime support of Maryland women and women's issues. Diana Bailey is the Executive Director of the Maryland Women's Heritage Center, and has been affiliated with the Center since 2006. Ms. Bailey has been an educator and administrator for more than 30 years, and upon retirement from the Maryland State Department of Education, Division of Career and College Readiness, she began her service on the Board of the Heritage Center, then moved to Managing Director, and then to Executive Director. She brings her experience and passion for gender equity and women's history to this nonprofit management position for the Maryland Women's Heritage Center.



Diana M. Bailey

Recently, the Center was notified that it was losing its home in the current Baltimore location, and Ms. Bailey began diligently coordinating and negotiating for a new home for the Center with the City of Baltimore. A new home has not yet been found, and she coordinated the packing and moving of all of the center's displays, artifacts and materials to storage. Hopefully the Center will once again be able to continue its mission of educating the public about the contributions of women, and honoring and recognizing amazing Maryland Women. (And this is only a part time job!)

Ms. Bailey has extensive experience working with a broad range of special populations in education, occupational training, and employment and STEM career pathways. Several of her roles have focused on educational equity as well as community organizations supporting gender equity. She has been recognized for contributions in the field of



workforce development, career services and organizational development. She is proficient in the areas of youth and adult education programs, career placement, and occupational training. Ms. Bailey has created partnerships with State, Federal, and not-for-profit agencies. Her areas of expertise include coaching and technical assistance, grant and program development, grant/project management, career advisement and training, staff training and team building, facilitative leadership, capacity building and grant financial management.

Ms. Bailey is actively involved with high school students in helping them to prepare for career and college. Currently, working with the U.S. Dept. of Labor, she provides technical assistance, coaching and training services to adult

and juvenile offenders approved to participate in reentry programs. Also, as a part time consultant working with the Youth CareerConnect Project with the Dept. of Labor, she is assigned grantees (county and state school systems) who are in economically challenged jurisdictions, and she assists students in preparing them to become future employees. Emphasis is placed on STEM and high demand career pathways for these programs. Ms. Bailey continues her work as an independent consultant to clients in career and workforce development, developing technical assistance and training materials as well as training session design.

Ms. Bailey was a member of the Maryland Commission for Women, Business and Professional Women (Young Careerist in the 1970s), American Association of University Women, Chair of the Howard County Commission for Women, currently a member of the Advisory Board of the Howard County Women's Giving Circle, Vice Chair of the National Gender Equity Leadership in Education, and chairperson for several years of the Maryland Women's Hall of Fame event for the Maryland Commission for Women and the Women Legislators.

Ms. Bailey is ABD (all but dissertation) from George Washington University in policy and leadership development, and holds a M.S. in Administration and Supervision from Johns Hopkins University in Baltimore, Maryland. She received her Bachelor's degree in Special Education from Indiana University, Bloomington, Indiana.

Please join us for the luncheon recognizing our honorees. Luncheon tickets are \$35 per person. Guests, friends and family are invited, and may reserve a ticket by sending a check and the Fall Conference Registration Form on page 4 or registering online at <u>www.bpwmaryland.org</u> by Oct. 27, 2017.

SATURDAY AFTERNOON FORUM – FREE NOVEMBER 4, 2017 • 2:30 PM

BPW/MD Strategic Planning Forum What does our future hold?

n 2019, BPW will celebrate its 100th birthday, while BPW/MD turns 90! What can we do to become a more vibrant organization? What can we do to increase awareness of our organization? What can we do to increase our membership? What can we do to engage our members? What can we do to ensure that we are able to continue to champion the three major legislative issues that have shaped our platform-elimination of gender discrimination in employment, the principle of equal pay, and the need for a comprehensive equal rights amendment?

These are only a few of the questions...AND YOU HAVE THE ANSWERS! IT IS IMPERATIVE THAT WE HAVE YOUR INPUT! Please plan to attend and participate in this forum! THE MORE MEMBERS WHO PARTICIPATE THE BETTER THE ANSWERS!

Please join us as we decide the direction we want our organization to take in the future. The BPW/MD Board of Directors authorized the Executive Committee to engage a consultant to assist the organization in developing a Strategic and Marketing Plan. We have realized we need a consultant/partner who will (1) facilitate and develop a strategic plan for BPW/MD for the next three years, (2) develop an ongoing marketing plan, which encompasses a strong social media presence, and (3) provide the actual "person-power" to maintain on an ongoing basis a vibrant, up-to-date website, Facebook page, etc.

We need your input in determining what we want that future to be! We need your partnership in order to achieve our future success! Attend the forum, provide your thoughts! Your participation is integral in determining the future of BPW/MD!

About National Business Women's Week®

Since 1928 Business and Professional Women's Foundation (BPWF) has sponsored **National Business Women's Week**[®] each year during the third week of October. The celebration provides an opportunity for BPWF, State Federations, Local Clubs and the business community as a whole, to acknowledge the accomplishments of working women.

The objectives of National Business Women's Week® are:

- To promote full participation and equity for women in the workplace;
- To publicize the achievements of business and professional women on the local, state and national levels;
- To publicize the objectives and programs of BPWF as they relate to the millions of business and professional women across the country.

Over the years, **National Business Women's Week**[®] has become an event widely recognized by public and private institutions and local communities. In past years, the President of the United States, at the request of BPWF, has declared the third full business week in October as **National Business Women's Week**[®]. Governors and mayors issue similar proclamations at the state and local levels. States and communities tailor events and activities to meet their needs. They include activities such as Woman of the Year awards, Employer of the Year awards, recognition of women in the military, displays and exhibits, dinners and educational programs. The vision for **National Business Women's Week**[®] originated with Emma Dot Partridge, Executive Secretary of the National Federation of Business and Professional Women's Clubs from 1924 to 1927. The first annual observance was held April 15-22, 1928, when BPW/USA President Lena Madesin Phillips opened NBWW[®] with a nationally broadcast speech in which she stated that the purpose of the week was "to focus public attention upon a better business woman for a better business world." BPW Local Clubs implemented daily programs designed to call attention to the mission and achievements of the club. **NBWW[®]** has grown into a nationwide salute to all working women, as well as an opportunity to spotlight issues of importance to women in the workforce.

In 1938, **NBWW**[®] was moved to the third full week of October so that Local Clubs could use **NBWW**[®] as a springboard for their new year's programs. U.S. President Herbert Hoover was the first president to issue a letter recognizing **NBWW**[®] and the contributions and achievements of working women.

This year NBWW[®] will be celebrated the week of October 16-20, 2017. The Maryland Federation of Business and Professional Women (BPW/MD) will celebrate NBWW[®] on Saturday, November 4, 2017, at a special luncheon to honor the 2017 Women of the Year and Employers of the Year, at the Ramada Plaza in Hagerstown. BPW/MD is honored to name Diana M. Bailey as our 2017 Woman of Achievement. Luncheon tickets are \$35 per person. Guests, friends and family are invited, and may reserve a ticket by sending a check and the Fall Conference Registration Form on page 4 or registering online at www.bpwmaryland.org by Oct. 27, 2017.

FALL CONFERENCE CHARITY

aryland Network Against Domestic Violence (MNADV) is our conference charity. They are located in Lanham, Maryland. Michaele Cohen, the Executive Director, will speak to us at Fall Conference and accept our monetary donations on November 4.

Since 1980, MNADV has been working to end domestic violence. They are the statewide domestic violence coalition in Maryland, consisting of the domestic violence service providers in Maryland, as well as criminal justice and law enforcement personnel, legal advocates, health care and social providers, clergy, educators, business, community groups, and concerned individuals to provide consistent community responses to domestic violence. Their efforts consist of public education and outreach, training of



professionals, and legislative and systems advocacy. Their common purpose is reducing intimate partner and family violence and its harmful effects on our citizens.

I hope you attend conference to learn more about this organization. Please be generous in your monetary donations to help MNADV continue the much-needed services they provide to victims of domestic violence.

www.mnadv.org

STEP UP AND SERVE! TAKE THE LEAD!

As fall is upon us, are you ready to change your life by taking on a state office or a chair position? If you are ready, BPW/MD needs you. All of us have the potential to take on an officer or chair position. You only have to step out of your comfort zone just a little bit and try something new. I hope you will take on a new challenge and feel how rewarding it is. Together we can continue to make great strides on women's issues.

We need nominations of officers and chairs in May at our Annual Conference. I hope you will take this challenge to continue the work of your BPW sisters who have accepted that challenge before you. If you are ready to step up to be an officer or a chair, please contact me (teddybear81@verizon.net) and we will get you started on your upcoming journey of learning and friendship.

Now is the time for all our members to become involved with our organization to ensure that we continue to move forward for future generations to come. I want all of us to be women taking the lead.

If you are ready to serve now in any vacant position, please let me know, so you can get a little bit of experience before your full term starts in May.

President Theresa Foster

BPWMD ELECTED OFFICERS' DUTIES Bylaws ARTICLE XI

PRESIDENT: The president shall serve as the principal officer of BPW/MD and preside at all meetings of the organization – the board of directors, the executive committee; assure appointments of committee chairmen and non-elective officers; is ex officio member of all committees, except the nominating committee.

PRESIDENT-ELECT: The president-elect shall act as representative of the president; serve as planning chairman to develop and coordinate programs of the ensuing year; select committee chairmen for the following year.

FIRST VICE PRESIDENT: The first vice president shall perform the duties of president in the absence of the president; become the president for the unexpired term in case of death, resignation or incapacity of the president; is administrative coordinator.

SECOND VICE PRESIDENT: The second vice president shall perform the duties of the president in the absence of the president and the first vice president; is program coordinator.

SECRETARY: The secretary shall record and transcribe the proceedings of the Annual Conference, the board of directors and the executive committee meetings; manage the BPW/MD correspondence.

TREASURER: The treasurer shall deposit, immediately, all monies of BPWMD in bank account approved by the executive committee; remit to BPW Foundation all money payable thereof; remit all appropriate money to the local organizations; file federal and state tax returns; prepare budget, monthly financial reports and treasurer's annual report for audit; is ex officio member of the finance committee.

All Executive Committee members are Directors/Trustees of the BPW/MD Foundation.

Meet Your 2017-2018 BPW/MD Officers



Theresa Foster President

Theresa Foster has been a BPW member since 2000. Her local is Towson/Hunt Valley, where she served in several officer positions before becoming their President and Treasurer. She has also held several offices on the State level since

2012. It has been very rewarding learning many new offices and giving back to our wonderful organization.

Theresa hopes that all members will step up into a leadership position, either during the current year or in May when we need all new officers. You will learn so much and have fun doing it. You will make lifelong friendships when you work that close together on many projects and organization business.

She enjoys, reading, ten pin bowling and spending time with her pets, dog Grace Kelly who is 10 and three cats, Charlotte, 3 years old, Little Bite, 2 years old and Kiera Paws, five months old. Volunteering at her church on most weekends brings her much joy and rewarding feelings.



Marlene Spielman 2nd Vice President

I am Marlene Spielman of Hagerstown Business and Professional Women's Club. I have served as president and currently as treasurer for the Hagerstown BPW, and previously served as treasurer and currently serving as 2nd Vice Presi-

dent of Maryland BPW.

I have a son, Michael, two granddaughters, one grandson and one great-grandson.

Completing accounting courses at Hagerstown Community College while working at Randall and Company, CPA firm, as a paraprofessional gave me the experience in accounting that I have been able to use in my career and social life. I have been employed with Ted's Rent-It Center as accountant for the last 15 years.

I joined Hagerstown Business and Professional Women's Club in 2002. The networking and friendships have been invaluable to me and I feel joining BPW was one of the best decisions I ever made.

LO Fundraisers and Raffles Welcome!

Local Organizations are encouraged to bring fundraisers and raffles to the Fall Conference and Board of Directors Meeting. Display tables are available to each LO free of charge in the meeting room for your fundraisers. Please indicate on your registration form whether your LO would like a free display table.



Sharan F. B. Koza Secretary

Sharan F. B. Koza is a registered nurse with 43 years of experience in the adult and pediatric health care field. She has spent the last 14 years working as an independent consultant in the developmental disability and assisted liv-

ing practice settings. She graduated from Indiana Hospital School of Nursing in June of 1974 and received her B.S. degree from Penn State University in 1981. She has been adjunct faculty at the Frederick Community College as well as sole owner of Nursing Education & Delegation. When she is not teaching courses, she enjoys being a grandmother for her two grandsons and two granddaughters as well as being active in organizations such as Maryland Nurses' Association, Developmental Disability Nurses' Association, Frederick BPW, and an active member of South End Baptist Church. She can be contacted at <u>skozarn80@gmail.com</u>.



La'Kenya Walter Treasurer

Greetings BPW friends! My name is La'Kenya Walter. I joined SPG/BPW in 2015. Since joining, I have been very active and have held several positions at both the local and state level. In 2016-17, I was SPG's Secretary and BPW/MD Finance

Chair and Annual Conference Chair. I currently serve as SPG's President and BPW/MD Treasurer. I have a passion for helping/serving people and volunteer with numerous organizations. In my free time I enjoy traveling, spending time with family and my furry four legged kid Braxton.

Help us plan BPW's 100th Anniversary in 2019! BPW/MD turning 90 in 2019!



Marylin Pierre

(member Montgomery County BPW) Licensed in MD, DC, NY, PA

PIERRE & ASSOCIATES

Attorneys and Counselors at Law 932 Hungerford Drive, Suite 4B Rockville, MD 20850

Tel: (301) 279-9020 Fax: (301) 279-2010 mpierrelaw@gmail.com

Renew Your Membership - Refer a New Member Update Your Contact or LO Page Information

Please renew your membership by making your check payable to BPW/MD and mail to BPW/MD Membership, Marlene Spielman, 11530 Dellwyn Drive, Hagerstown, MD 21740. You may also pay your dues online with PayPal on the BPW/MD website <u>www.bpwmaryland.org</u>. If you need assistance logging in, please contact Pat Farmer, <u>buttonspaf@aol.com</u> or 301-776-4645.

All new members must submit dues with a completed application form.

☐ Member of Local and Member at Large dues are \$100 annually

□ Student of Local is \$60 and E-Member is \$40 annually

E-Members receive only electronic communications and cannot participate in the governance of BPW.

Local Organization Page Updates on Website -

Please send updates about your LO programs and scholarship information to Ruby Aridi, <u>rubyaridi@gmail.com</u> or 301-530-0732.

Member Updates – Have you moved or changed your email! Please send all changes to your contact information to Marlene Spielman, <u>lynnmar@myactv.net</u> or 301-733-3226.

Always have a Membership Application and Membership Brochure with you to share with your members and guests. The Membership Application and Membership Brochure are available at <u>www.bpwmaryland.org</u>. The BPW/MD 2017-2018 Fact Sheet also provides a summary of BPW and our initiatives. Please contact any of the Executive Committee for copies of these documents.

2017-2018 BPW/MD Chairs and Appointments

STANDING COMMITTEE CHAIRS:

Fall Conference Nov. 2017 Annual Conference May 2018 Finance Legislation Membership Granis Dixon Vacant Vacant Linda Fihelly Marlene Spielman and Granis Dixon

SPECIAL COMMITTEE CHAIRS:

Audit Bylaws History and Records Individual Development National Business Women's Week® Nominations Planning Public Relations Liaison with Webmaster Website - Facebook

APPOINTMENTS:

- Chaplain Hospitality ERA Representative Legal Advisor MLAW Representative Parliamentarian Resident Agent
- Sharon Jacob Vacant Vacant Nancy Werner Diane Hampton and Anne Whitt Vacant Vacant Vacant Pat Farmer Kellie Putman and Barbara Eichorn
- Vacant Ruby Aridi Ellouise Schoettler Marylin Pierre Caren Williams Karen Evelius Susan Horst

BPW/MD Local Officers

Frederick:

President – Barbara Eichorn Vice President – Alice Houck Secretary – Sharan Koza Treasurer – Faye Glover

Hagerstown:

President – Ann Mazingo Vice President – Granis Dixon Secretary – Rosalie Ridenour Treasurer – Marlene Spielman

Laurel:

Acting President/Treasurer – Mary Veber

Montgomery County:

President – Susan Horst 2nd Vice President – Kate Campbell Stevenson Secretary – Marilyn Pierre Treasurer – Amanda Wong

Southern Prince George's

President – La'Kenya Walter President Elect – Diane Hampton Vice President – Lenita Walker Secretary – Linda Fihelly Treasurer – Sharon Jacob

Towson/Hunt Valley

President/Treasurer – Theresa Foster

2017 BPW/MD ANNUAL CONFERENCE HIGHLIGHTS The Power of YOU ~ Women Taking the Lead and Changing the World!

Contributed by Theresa Foster, President BPW/MD

The BPW/MD 87th Annual Conference was held on May 19-20, 2017 at the Sheraton BWI, Linthicum, Md.

Ellouise Shoettler performs her one-woman show about WWI nurses in France, "Ready to Serve."

There were many highlights at our Annual Conference.

- A wonderful performance by Ellouise Schoettler of her one-woman show, "Ready to Serve."
- Individual Development Classes 101, Parts one and two were presented, with five students in each class. It was great to see some of our new trainers helping teach some of the modules.
- Our annual Memorial Service on Saturday morning at which we honored four BPW sisters and two family members of our sisters.
- Melanie Wells gave a great workshop on improving our organization for the future.
- Lisae Jordan, from Maryland Coalition Against Sexual Assault, enlightened us in a very informative workshop.
- Always one of my favorite events at the annual Conference is the Saturday evening awards ceremony and installation of your State officers. Our installing officers were Past State Presidents Karen Evelius and Caren Williams. There was much laughter and all had a good time!



BPW/MD President Theresa Foster presides at the Memorial Service for BPW members who passed away during the last year.



IDP Part 2 participants and their class facilitators pose at the close of the session.



IDP Part 1 participants and their facilitators, L-R: Sharan Koza, Linda Fihelly, Susan Horst, La'Kenya Walter and Mary Ellen Poole.



Installing Officers and newly installed Officers at the Installation Banquet. L-R: Co-Installing Officer PSP Karen Evelius, 2nd VP Marlene Spielman, Temporary Secretary Ruby Aridi, President Theresa Foster, Treasurer La'Kenya Walter and Co-Installing Officer PSP Caren Williams.



BPW/MD has joined the Clearinghouse on Women's Issues, an organization of individuals and organizations whose mission is to address economic, health, educational, social, political and legal issues facing women and girls—to raise awareness and to act as a catalyst to move women and girls toward greater equity. CWI membership provides us with an opportunity to network, to promote our activities, and to learn more about cutting-edge issues in a variety of areas such as diversity, gender equity, pay equity, reproductive justice, and STEM. Women's issues are intersectional, and CWI membership will enable BPW members to learn more about the work of other individuals and organizations so we can be better informed and work more consistently and powerfully together—increasing collaboration at a time when many of us are facing similar challenges.

CWI meetings are open to the public. Brown bag luncheon meetings are held nine times a year with speakers drawn from the wealth of expertise in the Washington, D.C. area. The CWI newsletter includes summaries of each month's presentations and news items on women's issues. For more information, visit the CWI website at <u>www.womensclearinghouse.org</u>.

Members Care & Concern

KAY DIGGINS, Frederick, fell on her birthday June 27 and broke her left arm. Kay is looking at 4 to 5 more months of recovery, healing and physical therapy. Send Kay a card at 54A E. South Street, Frederick, MD 21701.

SARA BROWNLOWE, Frederick, has been in and out of Frederick Memorial Hospital and is now a patient at Citizen Care and Rehabilitation Center 1900 Rosemont Ave., Frederick, MD 21702. Phone 301-600-1550. Sara has had a tough year with many health issues.

ASHLEY KELLER LITTLE, Hagerstown, is recovering from surgery. Send Ashley a card at 11403 Rolling Green Place, Hagerstown, MD 21742.

The husband of **VIRGINIA CALLIS**, Southern Prince George's, passed away on August 13 (see *In Memoriam* below). Send Virginia a card at 6508 Pin Oak Court, Clinton, MD 20735.

KATE CAMPBELL STEVENSON, Montgomery County, has been diagnosed with Rheumatoid Arthritis with lung involvement. Keep her in your thoughts and wish her well at 12122 David Drive, Silver Spring, MD 20904.

In Memoriam

DANIEL TYREE CALLIS died August 13, 2017 at the age of 78. Born January 14, 1939 in Washington, D.C., to Rufus and Esther (nee Tyree) Callis, he was the second of four boys. In 1961, he married Virginia Savage and together they raised their daughter Danita and son Daniel Jr. Daniel was a talented artist and graphic designer who generously shared his gifts with family and friends for celebrations or in times of need. He had a lifelong love of boating and enjoyed spending time on the water with his family. His wife Virginia; his children Danita (John Matthews) and Daniel; and his grandchildren Jordan and Justin, survive him. A memorial service was held August 18 at Oxon Hill Manor, in Oxon Hill, Md. Make memorial donations in Daniel's name to the Association for the Study of African American Life and History.

BPW/MD Calendar of Events



2017

Oct. 16-20:	National Business Women's Week®	
Nov. 2:	BPW/MD Executive Committee Meeting, 7-9 p.m., Ramada Plaza	
Nov. 3:	Individual Development Course 101, Part 1 and 2, 10:30 a.m. – 4:30 p.m., Ramada Plaza	
Nov. 3-4:	BPW/MD Fall Conference and Board of Directors Meeting, Ramada Plaza, Hagerstown, Md.	
Nov. 18:	MLAW Fall Agenda Conference, 9:30 a.m1:00 p.m., Anne Arundel Community College, Arnold, Md. Registration details including speakers, agenda, and sponsorship opportunities will be provided soon.	
2018		
Jan. 28:	Women's Legislative Briefing, Universities at Shady Grove, Rockville, Md. Details pending.	
May O. E.	DDM/MD 0010 Annual Conference	

May 3-5: BPW/MD 2018 Annual Conference.

NOTE: Details including speakers, agenda, registration materials and sponsorship opportunities will be provided soon. For now, please mark your calendars and plan to attend!

Highlighting Western Maryland LO Presidents

BARBARA EICHORN - President, Frederick BPW



Barbara Eichorn is the President of Frederick BPW and is in her second term. Barbara joined Frederick BPW in 2015. She would like her local to gain more name and purpose recognition in the community, attract new members, and learn

more about how they can take an active role in support of the community. Being in BPW has given her a more in-depth understanding of the role women have played in developing our society, workforce and family environment.

Her occupation is Quality Assurance Specialist, Project Manager for LongView International, working on a contract for the Department of Veterans Affairs. She has worked in the IT field for over 10 years.

Barbara's interests/hobbies and volunteering activities are gardening, adventures, cats, being active in her church, and her latest new activity is learning Spanish.

ANN MAZINGO – President, Hagerstown BPW



Ann Mazingo, recently elected as President of the Hagerstown BPW, is no stranger to BPW. She joined BPW in 1974 and became very active, serving on numerous committees including the Board. She was President in 1979, and remained a

member working in many capacities until 1994 when her work schedule did not allow her to attend meetings.

Ann rejoined BPW in 2012 after her retirement, and served as Hagerstown Vice President for the past two years. She was elected President in May 2017. Ann worked at Washington County Hospital for 25 years as Medical Staff Coordinator. She then went to Citicorp Credit Services (Citi Bank), where she was a senior customer service manager. She re-entered the work force in 2015 working for Hospice of Washington County. Ann and her husband Dennis reside in Hagerstown. They have a son Patrick. He and his wife Lisa often attend BPW meetings with Ann.

Ann has a lot of hobbies—reading, cooking, jewelry making, and scrap booking—but not enough time for them. She spends as much time as she can with her mother in Hancock, and in her church, where she teaches Sunday school, sings in the choir, serves as Church Treasurer, and is on the Administrative Council. THE MONTGOMERY COUNTY COMMISSION FOR WOMEN and our many co-sponsoring organizations invite you to the SAVE THE DATE! Women'S Legislative Briefing Enlightened, Empowered, Engaged SUNDAY, JANUARY 28, 2018

TIME: Doors Open at 11:30 am, Program 12:30–6 pm LOCATION: The Universities at Shady Grove, Bldg II 9630 Gudelsky Drive, Rockville, Maryland

General Admission Registration begins at 11:30 am with light refreshments. The conference begins

with an opening ceremony and

greetings. Compelling seminars on

legislation in the Maryland General

Assembly will fill out the afternoon.

A reception will conclude the event

with county and state elected officials,

advocates and representatives of the

Sign language interpreter services will be provided only

upon request with notice as far in advance as possible

but no less than 72 hours prior to the event. If these or other services or aids are needed to participate in this

activity, please call 240-777-8333 or email a request to

Jodi.Finkelstein@montgomerycountymd.gov

providing an opportunity to meet

most prominent county, state and national women's organizations.

AGAIN THIS YEAR: Special Seminars for Emerging Leaders in Grades 7-12!

Registration Opens November 1!

Co-sponsorship and Exhibit Table Opportunities

For more information, please contact the Montgomery County Commission for Women at 240-777-8333

www.montgomerycountymd.gov/cfw

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Amanda Wong, EA, CVA, CICA

(member Montgomery County BPW)

Office (240) 660-2386 Cell (301) 526-1333

600 Jefferson Plaza, Suite 308 Rockville, MD 20852

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MARYLAND FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN (BPW/MD)

2017-2018 MEMBERSHIP FORM

BPW: Women Helping Women Succeed

Business & Professional Women of Maryland (BPW/MD) is a not-for-profit, nonpartisan, and nonsectarian volunteer association that promotes equity for all women in the workplace through advocacy, education, and information. All individuals who support the mission of BPW/MD are invited to become a member. Contact us at membership@bpwmaryland.org or (301) 733-3226 for membership information. Pay by check, Payable to BPW/MD and mail to BPW/MD Membership Committee OR Pay with credit card via PayPal on www.bpwmaryland.org , Join Now!			
MAIL TO: MARYLAND FEDERATION OF BUSINESS & PROFESSIONAL WOMEN (BPW/MD), MEMBERSHIP COMMITTEE, 11530 DELLWYN DRIVE, HAGERSTOWN, MD 21740. VISIT US ONLINE AT: www.bpwmaryland.org			
	APPLICANT INFO	RMATION	
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	INDUSTRY, please	select one	
Computers/Technology H Banking/ Finance/Insurance S Education L		Public Marketing/Advertising/PR Science/Research	
	HOW DID YOU HEAR	ABOUT BPW?	
Referred by member (Name):			
E-mail Announcement D Website New	vspaper 🗌 Word of Mouth 🗌 Ot	ner (Specify):	
Are you a: New member Renewing	member Transfer (Other BP	W Organization):	
LOCAL	DRGANIZATION TO WHICH YO	U ARE APPLYING /	RENEWING
Members may affiliate with a Local Organization (Member of Local - MOL) or maintain state membership only (Member at Large - MAL). Student Members must be enrolled in an accredited institution of higher learning for at least 50% of their time. All three types may participate in the governance of the organization. Individuals may join as an E-Member to receive electronic state communications, but may not participate in the governance of the organization.			
1. Select the type of membership: \Box Mem	ber of Local (MOL) 🗌 Mem	ber at Large (MAL)	Student Member E-Member
2. If Member of a Local (MOL), select the Local Organization with which you would like to affiliate: Frederick BPW Hagerstown BPW Montgomery County BPW Southern Prince George's BPW Eastern Shore (coming soon!)			
Would you like to be part of an area speaker's Would you like to host a webinar?			
Member of Local\$100Member-At-Large\$100.00(Includes State Federation and National BPW Foundation)(includes Local and State Federations, and National BPW Foundation)Student\$60.00(Includes same as Member of Local, but at reduced rate)BPW Foundation)E-member\$40.00(Receives Electronic State Communication)			
SIGNATURE		_ DATE	[PROCESSED:] JUNE 2017