



The NEWSCASTER

A PUBLICATION OF THE BUSINESS AND PROFESSIONAL WOMEN'S FOUNDATION OF MARYLAND, INC.

2017 Call to Conference Issue

2016-2017

Join Us at the BPW/MD 2017 Annual Conference

***"The Power of YOU ~ Women Taking the Lead
and Changing the World!"***

May 18-20, 2017 • Sheraton BWI, Linthicum, Md.



Highlights of the conference include a performance by professional storyteller **Ellouise Schoettler** sharing the story of Johns Hopkins nurses who served in WWI; keynote speaker **Melanie Wells**, community advocate and entrepreneur; workshop on sexual assault presented by **Lisae Jordan**, Executive Director of MCASA; president's reception, business session, awards, election of officers and installation, plus networking and fun! All members invited!



BPW members were among the 500,000 at the Women's March on Jan. 21.

The BPW Foundation of Maryland Board of Trustees will meet on Friday morning, followed by the Individual Development 101 Program (Parts 1 and 2). Led by IDP Chair **Nancy Werner**, the classes will be co-taught by BPW members who completed the Facilitators training. ALL members are invited and encouraged to sign up and participate, and guests are also invited for the Part 1 class. It will change your life!

The Conference kickoff is at 6 p.m. Friday, followed by dinner and a historical presentation of "Ready to Serve" by Ellouise Schoettler. Attendees are then invited to the President's Suite for a reception after the performance.

Saturday's activities begin with a memorial service to honor those BPW sisters who have passed since our last annual

conference. The business session follows and will include the election of 2017-2018 BPW/MD officers, adoption of a state budget, reports from state committee chairs and Local Organizations and more. The public is invited to the Saturday luncheon with keynote speaker Melanie Wells, followed by a legislative workshop on Saturday afternoon. Tickets are required for the luncheon, but the legislative workshop is free and open to the public.

Invite your colleagues, family and friends to join us for a wonderful weekend full of activities and events. We hope to see you in May as we renew friendships, meet new members, and learn about

Women Taking the Lead and Changing the World!

La'Kenya Walter, Conference Chair, lakenyasw@yahoo.com, 434-825-8837

Hotel Sleeping Rooms Due by May 5, and Early Conference Registration Due by May 10!

Please reserve your sleeping room at the Sheraton BWI by May 5 (call 1-888-627-8881, BPW/MD code), and postmark your conference registration by May 10. See pages 8 and 9 for details. Contact Registration Chair Pat Farmer at 301-776-4645 or buttonspaf@aol.com. Sponsors welcomed for registration and IDP scholarships.

Celebrate 100 Years of BPW! 1919-2019

In 2019, we will be celebrating BPW's 100th Anniversary! Help us plan this celebration with events, programs, workshops, and more. Volunteers are needed with energy and ideas to develop our strategy to revitalize BPW and help make the world a better place for women and girls. The Future is Female!

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ADVERTISING INFORMATION

The Newscaster is published two times a year with a circulation of approximately 300 copies. News/articles may be submitted by mail, fax, or E-mail to *The Newscaster* Editorial Manager; photographs are encouraged. Advertising rates are based on same-size, camera-ready copy or plain text; additional charge applies for design, layout, and photographs (if required). Make checks payable to BPWF/MD and send with ad copy to *The Newscaster* Acting Business Manager.

Price per issue:

Ad size	Single issue	Multiple issues	
Full Page	\$100	\$80	Local Organizations may promote
Half Page	60	50	major events, candidates, or
Quarter Page	35	30	candidate acknowledgments in a
Eighth Page	20	16	single issue at multiple issue rates.

SUBMISSION DEADLINE for *The Newscaster* 2017 Fall Issue – TBA

Send Articles, Advertising, and Address Changes to:

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BPW/MD 2016-2017 Executive Committee

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2nd VICE PRESIDENT - Vacant

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BPWF/MD 2016-2017 Board of Trustees

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PRESIDENT'S MESSAGE

Theresa Foster

2016-2017 BPW/MD President

***"The Power of You ~
Women Taking
the Lead and
Changing the World"***



H ello Members,

Another year has come and gone and now we are looking forward to our Annual Conference on May 19-20 at the Sheraton BWI Airport hotel. We are planning a wonderful conference for all our members and guests.

Some of the highlights we are going to have are two IDP classes on Friday; IDP 101 for anyone who has never taken the Individual Development Program course and the second one is the second half of the IDP 101 class that was taken at the Fall Conference in October 2016. The first 101 class is open to the public. On Friday evening we are going to have a performance by storyteller Ellouise Schoettler about the Johns Hopkins nurses who served in WWI.

On Saturday we will have a streamlined business session followed by lunch and our keynote speaker, Melanie Wells, who is a motivational speaker and life coach. Our afternoon workshop is presented by Lisae Jordan from Maryland Coalition Against Sexual Assault (MCASA). MCASA is also our conference charity. That evening is our Awards Ceremony and the Installation of our 2017-2018 BPW/MD state officers. More information on these events is in the annual conference article and other articles in this *The Newscaster*.

I would like to thank the 2016- 2017 Executive Committee and Board of Directors for all of their hard work and dedication to our organization. I am looking forward to assisting the new officers for the coming year. We are still in need of members to step up to fill many officer and chair positions for the upcoming year. If you are motivated and ready for the challenge to take on an executive or chair position, please contact Nominations Chair Elsie Conway at elesmay@comcast.net or 301-735-1559. You will always have help in whatever position you choose to take on. It is a wonderful, learning experience and many new friendships are made while working for the good of BPW. I hope to see many new faces stepping up to the challenge of leadership for BPW.

Please register for conference as early as you can to get the best package deal and to allow us to be better prepared for all of your conference needs.

Best wishes for a wonderful annual conference.

Theresa Foster

Welcome New Members!!!

We are delighted to welcome new members who have joined BPW/MD this year:

- **Leila Aridi Afas** – Montgomery County BPW
- **Linda Amendt** – Montgomery County BPW
- **Tonda Bean** – Montgomery County BPW
- **Victoria Eardley** – Towson/Hunt Valley BPW
- **Jennifer Jones-Peoples** – Southern Prince George's BPW
- **Joy Lazaroff** – Montgomery County BPW
- **Ashley Keller Little** – Hagerstown BPW
- **Amanda Wong** – Montgomery County BPW
- **Sheila A. Millar** – Montgomery County BPW

Please greet these individuals when you see them at the Annual Conference, and take some time to get to know them.

Renew Your Membership – Refer a New Member – Update Your Contact or LO Page Information

Please renew your membership by making your check payable to BPW/MD and mail to BPW/MD Membership Chair, Marlene Spielman, 11530 Dellwyn Drive, Hagerstown, MD 21740. You may also pay your dues online with PayPal on the BPW/MD website www.bpwmaryland.org. If you need assistance logging in, please contact Pat Farmer, buttonspaf@aol.com or 301-776-4645.

All new members must submit dues with a completed application form.

- Member of Local and Member at Large dues are \$100 annually
- Student of Local is \$60 and E-Member is \$40 annually

E-Members receive only electronic communications and cannot participate in the governance of BPW.

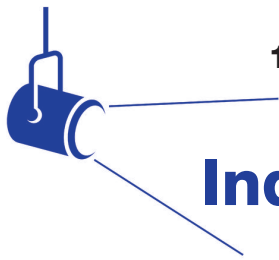
Local Organization Page Updates on Website –

Please send updates about your LO programs and scholarship information to Ruby Aridi, rubyaridi@gmail.com or 301-530-0732.

Member Updates – Have you moved or changed your email!

Please send all changes to your contact information to Marlene Spielman, lynnmar@myactv.net or 301-733-3226.

Always have a **Membership Application** and **Membership Brochure** with you to share with your members and guests. The Membership Application and Membership Brochure are available at www.bpwmaryland.org. The **BPW/MD 2016-2017 Fact Sheet** also provides a summary of BPW and our initiatives. Please contact any of the Executive Committee for copies of these documents.



FRIDAY, MAY 19, 2017

10:30 A.M. – REGISTRATION, 11:00 A.M. – 5:00 P.M. CLASS

Spotlight on the Individual Development Program

**Sign up for the Professional Workshop:
Individual Development Program 101**

**SHERATON BWI – CALVERT SALON 2A AND 2B.
CLASS-SEATING LIMITED TO 12 IN EACH SESSION.**

Lunch Included. Public Invited to Part 1! (All members and guests are invited to purchase a Friday lunch ticket for \$20 even if they are not participating in the Individual Development class. Use the registration form on page 9.)

IDP 101, Part 1: \$50 per person includes course materials and lunch.
The public, and any member who has never taken IDP or would like a refresher, are invited!

IDP 101, Part 2: \$20 per person includes lunch.
(Part 2 participants need to bring their class notebook from last October.)

Facilitators: **Nancy Werner, Mary Ellen Poole, Susan Horst, Anne Whitt, Caren Williams**

Register for the Individual Development Program – a rewarding and fun class that will change your life!
This professional development workshop consists of 15 modules (lessons). **The IDP Course Topics include:**

Developing Confidence	Interpersonal and Transferable Workplace Skills
Setting Goals	Creating and Giving Oral Presentations
Networking	Interviewing Skills
Understanding Negotiations	Stepping into Leadership
Parliamentary Procedure	Building Media Relationships and Branding
Business Etiquette	Grassroots Advocacy
Virtual Teams	BPW Overview and History

Because of time constraints, we will present half of the modules on May 19, and follow-up with the other modules at a later date. Generally, the 15 modules require two days to complete.

At the October 2016 BPW/MD Fall Conference, we really motivated our members with the BPW Foundation's Individual Development Program. What an honor it was to have members who have taken the 15-module professional development course and wished to become trainers themselves.

Nancy Werner and **Caren Williams**, BPW/MD IDP trainers, were delighted to have **Granis Dixon, Marlene Spielman, Linda Fihelly, Mary Veber, Theresa Foster** and **Christine Richardson** in the class. They are ready to begin teaching the IDP. If you would be interested, give them a call.

But our IDP even got better. We had six members start the 15 modules of professional development with Denice Robinson, a BPW/PA trainer from Uniontown, Pa. So may I give a shout out to the following individuals who attended: **Ruby Aridi, Victoria Eardley, Amanda Wong, Ciara Robinson, Karla Lathroum** and **Bernice Grossman**. Plus a big thank you to **Susan Horst** and **Mary Ellen Poole**, both BPW/MD trainers, who assisted Denice. Since this class only received instruction for half of the modules, **Nancy Werner**, BPW/MD IDP trainer, will continue teaching the remainder of the course on Friday, May 19. This course title will now be IDP 101, Part 2. She is really hoping that these six individuals will return for another day of learning and fun.

But to keep the IDP progressing, we are holding another beginning class or IDP 101, Part 1 to be conducted at the same time but with trainers from the BPW/MD who would begin the modules and share their expertise. You will need the 15 module notebook at the cost of \$30+\$20 for lunch. We are planning both classes on Friday, May 19 to meet at 11:00 a.m. to 5:00 p.m. There will be a lunch provided at a cost of \$20. Please consider joining us for a most rewarding day of professional development. It is an investment that will keep on giving in your professional career.

Nancy Werner, BPW/MD Individual Development Chair

FRIDAY, MAY 19, 2017
7:00 P.M. – BUFFET DINNER • 8:00 – 9:00 P.M. – PROGRAM

“Ready to Serve”

**A One-Woman Show about Maryland Nurses Who Served in WWI,
written and performed by Ellouise Schoettler**

Join us on Friday evening, May 19, for a special presentation by professional storyteller, **Ellouise Schoettler**, as she brings to life her one-woman show about the Johns Hopkins nurses who served in France during WWI. This is the story you have been waiting to hear for 100 years!

“Ready to Serve” is a forgotten story of 64 WWI Nurses from Maryland who served in France. When called, they answered: “I am ready to serve.” In 1917 Johns Hopkins Base Hospital 18 accompanied the first American Army troops to France. The 64 nurses included in the staff were all graduates of the Johns Hopkins School of Nursing, Baltimore, Md.

We’ll enjoy a buffet dinner, and then follow with the special presentation of “Ready to Serve.” Ms. Schoettler will be available for questions and answers at the end. The dinner is \$30, but the performance is free and open to the public. Reservations are required for both the dinner and the show; use the registration form on page 9, and make your reservation by May 10.

Ready to Serve is created from letters the nurses sent home from France. They speak of wounded doughboys who needed the skilled care a trained nurse could administer. One nurse wrote home saying, “I may forget the names, but I will remember the faces of those brave lads forever.” In their northern location, the Johns Hopkins Base Hospital 18 faced punishing cold weather, which froze medicines and stressed patients and staff. Caring for increasing battle casualties stretched the nurses’ endurance but they never stopped. Through their letters we have a close-up of a battlefield hospital.

Maryland spoken word artist Ellouise Schoettler is known for seeking stories of unknown women—then bringing them to life with “heart and humor.” “Ready to



Photo: Taken on the dock in New York City, June 14, 1917, before the nurses boarded the USS Finland to cross the Atlantic.
“In our blue capes — we were a picture!”

Serve” is her second one-woman show, which focuses on women’s little known WWI history. “This story will be 100 years old in 2017 so I wanted to give these women a voice during the time of the World War One Centennial.”

Ms. Schoettler, 80, a professional storyteller based in Chevy Chase, performs nationwide. She is featured on two storytelling programs on local cable TV (MMCTV); produces a local storytelling series; and was honored as Storyteller-in-Residence at the International Storytelling Theater, Jonesborough, Tenn. Ms. Schoettler debuted “Ready to Serve” this past year in commemoration of the 100th anniversary of the United States entry into WWI, and to honor the Johns Hopkins nurses whose story has been waiting to be told. For more information about Ms. Schoettler, go to www.ellouiseschoettler.com.

Join the Executive Committee for Dinner

THURSDAY, MAY 18, 2017 • 6:30 – 8:00 P.M.

**Members Invited to Join BPW/MD Executive Committee
for Dinner at Olde Line Grill Restaurant, Sheraton BWI.**

The BPW/MD Executive Committee invites all members to join them for dinner on Thursday evening at the **Olde Line Grill Restaurant in the Sheraton BWI**. Enjoy a full service menu, which includes steaks, seafood, chicken and pasta, as well as lighter fare such as soups and salads. This is an opportunity for longtime members, Past State Presidents and newer members to meet and mingle over a fine dinner in a warm and inviting setting. Please RSVP to Mary Veber, maryveber@aol.com or 410-768-9029. by May 15.

FRIDAY, MAY 19, 2017

9:30 – 10:30 P.M.

President’s Reception

Join us for the President’s Reception Friday evening in the president’s suite after the historic performance by Ellouise Schoettler. Meet and mingle with old friends, and meet new members! Guests invited!

SATURDAY LUNCHEON

SATURDAY, MAY 20, 2017 • 12:00 – 2:00 P.M. • BUFFET LUNCH

Keynote Speaker Melanie J. Wells — Inspiring Excellence

You're invited to join us for a buffet luncheon on Saturday, May 20 at noon, followed by a keynote speech by **Melanie Wells, MPH**. Melanie J. Wells, MPH is a nonprofit executive, community advocate, and entrepreneur with 20 years of experience in the public health and nonprofit sectors. During her career, she has served medically vulnerable communities in North Carolina, Florida, the District of Columbia (DC) and Maryland. Her areas of expertise include: grant administration, nonprofit governance, strategic planning, as well as program design, implementation, and evaluation. Currently, as the Director of Administration for the American College of Medical Genetics



and Genomics, Melanie oversees operations and talent development.

She has a passion to help others fulfill their potential by sharing what she has learned on her professional and personal journey. As a mentor, com-

munity advocate, and keynote speaker, Melanie encourages women and youth to pursue careers in healthcare.

Melanie enjoys reading and traveling with friends and family. She rarely has time for TV, but when she does, documentaries and crime dramas are her favorites. Melanie holds a Master in Public Health with a concentration in Healthcare Organizations and Management from the University of South Florida, College of Public Health and earned her Master in Public Health in Chemistry as a Pogue Scholar at the University of North Carolina at Chapel Hill. She currently resides in Essex, Md., with her loving husband Michael and playful pup, Patches.

Luncheon tickets are \$40 per person, reservations required. Public invited.

Please use the registration form on page 9 to reserve your ticket.

LEGISLATIVE WORKSHOP • SATURDAY, MAY 20, 2017 • 3:00 – 4:30 P.M. FREE AND OPEN TO THE PUBLIC

How BPW Members Can Help Prevent Violence Against Women

Lisae C. Jordan currently serves as Executive Director and Counsel for the Maryland Coalition Against Sexual Assault (MCASA). She has lobbied before the Maryland General Assembly for over 20 years. Ms. Jordan has helped create and pass many statutes to help prevent violence against women and children and bring abusers to justice. Successful advocacy efforts range from making abuse grounds for divorce, to ensuring that sex crimes involving penetration are treated seriously, to requiring colleges to work with expert rape crisis centers.



Ms. Jordan is also the founder and director of the MCASA's Sexual Assault Legal Institute (SALI), a nationally-

recognized project providing legal services to survivors of sexual assault and legal training and technical assistance for professionals working with survivors. She is a former member of Council of the American Bar Association (ABA) Section of Family Law, where she chaired its Domestic Violence Committee and sat on the ABA Commission on Domestic Violence.

The Daily Record recently named Ms. Jordan one of 51 Influential Marylanders. She graduated with honors from Harvard Law School and was a law clerk for the Honorable André M. Davis.

MCASA was also selected as BPW/MD's charity to support at Annual Conference.

ANNUAL CONFERENCE CHARITY

Our conference charity is **Maryland Coalition Against Sexual Assault (MCASA)**. Its mission is to help prevent sexual

assault, advocate for accessible, compassionate care for survivors of sexual violence, and work to hold offenders accountable. The Executive Director and Counsel **Lisae C. Jordan** will be speaking to us on Saturday afternoon.

MCASA is the federally recognized state sexual assault coalition. Its core members are the state's 17 rape and recovery centers, but it also represents the voice of many other professionals and service providers working with sexual assault survivors. MCASA provides policy advocacy, technical assistance, training, outreach, and prevention. The Sexual Assault Legal Institute (SALI) provides direct legal services for victims and survivors of sexual violence. SALI also provides



technical assistance for training attorneys, rape crisis and recovery center staff and volunteers, and other professionals working with survivors.

MCASA works with many college campuses and the focus of the training is sexual violence prevention and responses on campus, with an emphasis on investigation and adjudication. Since 1993, MCASA has provided testimony and other support in the passage of more than 50 significant pieces of legislation.

MCASA has asked that our members' donations be monetary. When you attend conference please give generously to this very worthy organization so they can continue their great work for victims and advocates of victims of sexual violence. For more information about MCASA, visit their website at www.mcasa.org.

INDIVIDUAL AND CORPORATE SPONSORS SOUGHT

Local businesses and individuals are invited to sponsor the 2017 BPW/MD Annual Conference.

Select the sponsorship most appropriate for you:

"The Power of YOU" ~ Title Sponsor - \$1,000
"Women Taking the Lead" Sponsor - \$750
"Inspiring Excellence Sponsor" Sponsor - \$500
"Awards and Recognition" Sponsor - \$250
"Corporate Friend" Sponsor - \$150

Members: Please consider sponsoring a **Conference Scholarship - \$149** or an **IDP Scholarship - \$50** so another member or guest can attend, or be an individual sponsor at one of the following levels:

Platinum Friend - \$100; Gold Friend - \$75;
Silver Friend - \$50; or BPW Friend - \$25

BPW members may indicate their sponsorship level on the Conference Registration Form, along with their conference preferences.

Corporate sponsors may receive a free Exhibit Table, may bring greetings to the attendees, receive complimentary tickets to the programs and events, and have their logo and recognition on all printed material and the BPW/MD website.

Sponsorships are limited and on a first-come, first-served basis. Secure your corporate sponsorship by contacting Theresa Foster for additional information at 410-828-7895 or teddybear81@verizon.net.

MENUS FOR 2017 BPW/MD ANNUAL CONFERENCE

Friday, May 19, 2017

Lunch

Turkey Wrap
French Fries/Cole Slaw
Cake-Dessert
Coffee/Tea

Buffet Dinner

Salad Bowl
2 Dressings
Dinner Rolls
Chicken Piccata
Roasted Potatoes
Green Beans
Cookies/Brownies

Saturday, May 20, 2017

Buffet Lunch

Caesar Salad
House Salad/
2 Dressings
Lunch Rolls
Rice Pilaf
Vegetable Medley
Fried Chicken
Flounder Francaise

Buffet Dinner

Caprese Salad
2- Assorted Dinner Salads
Assorted Dressings
Dinner Rolls
Sugar Snap Peas and
Carrots
Twiced Baked Potatoes
Baked Salmon
Tenderloin with
Wine Demi Glaze
Chicken Scampi with Rice
Assorted Cakes

Hotel will accommodate anyone with dietary needs with advance notice. Please indicate dietary needs on your registration form, and suggest a replacement for a specific item on the planned menu.



CONFERENCE HOTEL

SHERATON BWI – LINTHICUM, MARYLAND

HOTEL RESERVATIONS DUE BY MAY 5, 2017

Sheraton BWI
1110 Old Elkridge Landing Road
Linthicum, MD 21090
Phone: 443-577-2100

www.sheratonbwiairport.com

(Rates available May 18, 19, 20, 2017)

\$109 / night for King or Doubles
 (plus 13% tax)

**Call the hotel toll-free to make
 your reservations: 1-888-627-8881.**
Mention BPW/MD.

Sheraton BWI is located in a quiet, secluded location out of the main flight path of BWI. Complimentary shuttle to/from BWI Airport, AMTRAK and local MARC trains make it easy for everyone to arrive for a meeting or special event.

The hotel provides 203 guest rooms and suites in one king and two queen bed options. Each guest room has a large work desk, 32-inch HDTV with cable channels, and free high-speed Internet access. Enjoy a complimentary breakfast (two per guest room) at the Olde Line Grill and Lounge.

Guest services include free parking, a complimentary business center for photocopying and printing, 24-hour fitness center, heated, indoor pool, and Olde Line Grill Restaurant and Lounge.

If you encounter any problems making a reservation, or would like to share a room with another attendee, please contact Pat Farmer at 301-776-4645 or buttonspaf@aol.com to assist you in reserving your room.

Sheraton BWI Hotel Directions

Get interactive driving directions from Google Maps

From the West (Frederick and Hagerstown): Take I-70 East/US 40 to Baltimore, Exit 91 A-B for I-695 toward I-95S/Baltimore/Glen Burnie, Merge onto I-95S, Take exit 7A for MD-295 S/Balti. Washington Pkwy toward Washington DC., Merge onto 295S. Take W. Nursery Road Exit, Left on W. Nursery Road, R on Winterson Road, L on Old Elkridge Landing Road, R into the hotel.

From the South (Clinton and Annapolis): Take I-495 N/I-95 N to Baltimore/College Park, Exit 22A for BW Parkway, Merge onto BW Pkwy. Stay on MD-295 N/BW Pkwy. Take W. Nursery Road Exit, Right on W. Nursery Road, R on Winterson Road, L on Old Elkridge Landing Road, R into the hotel.

From the North (Towson): Take I-695W, Take exit 7A for MD-295 S/Balti. Washington Pkwy toward Washington DC., Merge onto 295S. Take W. Nursery Road Exit, Left on W. Nursery Road, R on Winterson Road, L on Old Elkridge Landing Road, R into the hotel.

From Rockville and Gaithersburg: Take MD-200 E to US 29/I-95 Laurel, Exit 19A-B for I-95 to Baltimore, Merge into I-95 N, Exit 43A to merge onto MD 100E to Glen Burnie, Exit 9B for MD 295 N/BW Parkway, merge on MD 295, Take W. Nursery Road Exit, Left on W. Nursery Road, R on Winterson Road, L on Old Elkridge Landing Road, R into the hotel.

BPW/MD 2017 Annual Conference SCHEDULE-AT-A-GLANCE

Thursday, May 18, 2017	3:00 p.m. – 6:00 p.m.	Executive Committee Meeting Board Room
	6:30 p.m. – 8:00 p.m.	Executive Committee Dinner – All invited Olde Line Grill
Friday, May 19, 2017	9:00 a.m. – 10:30 a.m.	Board of Trustees Foundation Meeting Calvert 2A
	10:30 a.m. – 11:00 a.m.	Individual Development Class Registration Calvert 2A
	11:00 a.m. – 5:00 p.m.	Individual Development Class 101, Part 1 Calvert 2A
	11:00 a.m. – 5:00 p.m.	Individual Development Class 101, Part 2 Calvert 2B
	12:00 p.m. – 1:00 p.m.	Lunch for IDP participants, all invited Calvert 4
	5:00 p.m. – 6:00 p.m.	Conference Registration Pre-Function Area
	6:00 p.m. – 6:45 p.m.	Opening Business Session Calvert 2
	7:00 p.m. – 8:00 p.m.	Buffet Dinner Calvert 4
	8:00 p.m. – 9:00 p.m.	Historical Presentation, “Ready to Serve” Calvert 4
	9:30 p.m. – 10:30 p.m.	President’s Reception President’s Suite
Saturday, May 19, 2017	8:00 a.m. – 9:00 a.m.	Conference Registration Pre-Function Area
	8:30 a.m. – 8:45 a.m.	Memorial Service Calvert 2
	9:00 a.m. – 11:30 a.m.	Business Session Calvert 2
	12:00 p.m. – 2:00 p.m.	Buffet Lunch with keynote speaker Calvert 4
	2:30 p.m. – 5:00 p.m.	BPW/MD Business Session Calvert 2
	3:00 p.m. – 4:30 p.m.	Workshop Calvert 2
	6:30 p.m. – 7:00 p.m.	Reception/Cash Bar Calvert 4
	7:00 p.m. – 9:00 p.m.	Buffet Dinner, Awards and Installation Calvert 4



Business and
Professional
Women/MD

2017 Annual State Conference

May 19-20, 2017

Sheraton BWI, Linthicum, MD



"Women Taking the Lead and Changing the World"

HOTEL SLEEPING ROOM RESERVATION DEADLINE: MAY 5, 2017

HOTEL SLEEPING ROOMS - \$109/ night King/QQ + tax

Call Sheraton BWI toll-free to reserve sleeping rooms 1-888-627-8881 (Group Name: BPWMD)

EARLY CONFERENCE REGISTRATION DUE MAY 10, 2017

CONFERENCE REGISTRATION FORM

Fill out form below for each attendee and send check payable to BPW/MD to Pat Farmer, 13304 Briarwood Drive, Laurel, MD 20708 buttonspaf@aol.com or 301-776-4645 OR Register online at www.bpwmaryland.org

FULL CONFERENCE PACKAGE (Includes Business Meeting Registration, Fri. evening and all Sat. events)

Early Registration Package - Full Registration (Postmarked by May 10) ☐ \$149.00 \$ _____

Regular Registration Package - Full Registration (Postmarked after May 10) ☐ \$169.00 \$ _____

INDIVIDUAL EVENTS (please check the events you plan to attend or purchase individually)

Early Business Session Registration (Required to attend Business—Postmarked by May 10) .. ☐ \$49.00 \$ _____

Regular Business Session Registration (Postmarked after May 10) ☐ \$69.00 \$ _____

Friday, May 19, 2017

Note: Friday IDP class and luncheon are SEPARATE items and NOT included in the Full Conference Registration

11:00 a.m. – 5:00 p.m. Individual Development Program, 101 Part 1 (includes materials and lunch) ☐ \$50.00 \$ _____

11:00 a.m. – 5:00 p.m. Individual Development Program, 101 Part 2 (includes lunch) ☐ \$20.00 \$ _____

12:00 p.m. – 1:00 p.m. Luncheon Buffet (EXTRA COST unless already enrolled in IDP) ☐ \$20.00 \$ _____

6:00 p.m. – 6:45 p.m. Opening Business Session (incl. in reg. fee above, check box if attending) ... ☐

7:00 p.m. – 8:00 p.m. Dinner Buffet ☐ \$30.00 \$ _____

8:00 p.m. – 9:00 p.m. Historical Performance – "Ready to Serve" – JH Nurses in WWI ☐ FREE

9:30 p.m. – 10:30 p.m. President's Reception ☐ FREE

Saturday, May 20, 2017

8:30 a.m. – 8:45 a.m. Memorial Service

9:00 a.m. – 11:30 a.m. Business Session (incl. in reg. fee above, check box if attending) ☐

12:00 p.m. – 2:00 p.m. Luncheon Buffet with Melanie Wells, Guest Speaker ☐ \$40.00 \$ _____

2:30 p.m. – 5:00 p.m. Business Session ☐

3:00 p.m. – 4:30 p.m. Legislative Workshop on Sexual Assault, Lisae Jordan presenter ☐ FREE

6:30 p.m. – 10:00 p.m. Dinner Buffet, Awards and Installation Banquet ☐ \$45.00 \$ _____

YES! I WOULD LIKE TO BE A SPONSOR OF THE BPW/MD ANNUAL CONFERENCE

☐ Platinum Friend - \$100 ☐ Gold Friend - \$75 ☐ Silver Friend - \$50 ☐ Friend - \$25

☐ Scholarship for IDP - \$50 ☐ Registration Sponsorship for a Guest or BPW Member - \$149 \$ _____

CHECK TOTAL \$ _____

(NOTE: Cancellation Fee - \$20. No Refunds after May 12, 2017)

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (H) _____ (O) _____

(CELL) _____ EMAIL: _____

DIETARY RESTRICTIONS _____ ADA REQUIREMENTS _____

LOCAL ORGANIZATION _____

YES, MY LO WOULD LIKE A DISPLAY TABLE ☐ HALF ☐ WHOLE

LO TABLE CONTACT NAME _____

TEL _____

EMAIL _____

Check all that apply:

- ☐ State Officer
- ☐ State Chair
- ☐ Past State President
- ☐ LO President
- ☐ Member
- ☐ Presenter
- ☐ Sponsor
- ☐ Guest
- ☐ First Time Attending State Conference

Stepping Into the Next Administration

Nominations of Candidates for the 2017-2018 Administration are *crucial* for the continued growth and operation of BPW/MD.

This is an **URGENT CALL FOR NOMINATIONS** of all eligible members to meet the needs and accomplish our Mission and Objectives.

The 2017-2018 Prime Goal is to fill the elected offices of President, President-elect, First Vice President, Second Vice President, Secretary and Treasurer, as well as appoint committee chairmen.

The incumbent officers have served well in their respective offices and deserve to step down so their elected successors may step up. This is progress – we are business and professional women.

Former leaders guarantee total assistance and support to the newly elected officers.

ALL members are encouraged to nominate an eligible candidate, with prior consent, or yourself to become a part of the BPW/MD leadership team.

See your LO President for information, forms and other criteria for submission of nominations.

The deadline for submissions is May 1, 2017.

Kindly forward all information – camera ready photo, 150 words or less biography, the (2) nominations Forms, postmarked on or before May 1, 2017 to Chairman Elsie Conway at her address given below.



BPW/MD Nominating Committee Chairman:

Elsie R. Conway

1900 Campbell Drive, Suitland, MD 20746

elesymay@comcast.net

301-735-1559

CALL FOR NOMINATIONS OF BPW/MD 2017-2018 OFFICERS

In compliance with the Maryland Federation of Business and Professional Women, Inc., Bylaws ARTICLE X, the nomination/election process has begun...

1. A Nominating Chairman was elected at the 2016 Annual Conference.
2. The document lists elected officers as president, president-elect, first vice president, second vice president, secretary and treasurer. A president, secretary and treasurer are **MANDATORY** officers; our goal is to elect other officers as well.
3. Eligibility for elected officers – active member for at least three (3) years (can be waived), engaged in women's issues; officially and publicly supports BPW/MD's legislative platform.
4. President and President-elect may serve two (2) consecutive terms; other officers may serve three (3) consecutive terms in the same office.
5. Officers are elected by ballot at each Annual Conference, with nominations from the floor (candidate must have written LO endorsement and bio).

CONSIDER SERVING AS AN ELECTED OFFICER IN BPW/MD.

Contact: Nominating Chairman –
Elsie Conway, elesymay@comcast.net, 301-735-1559

BPWMD ELECTED OFFICERS' DUTIES Bylaws ARTICLE XI

PRESIDENT: The president shall serve as the principal officer of BPW/MD and preside at all meetings of the organization – the board of directors, the executive committee; assure appointments of committee chairmen and non-elective officers; is ex officio member of all committees, except the nominating committee.

PRESIDENT-ELECT: The president-elect shall act as representative of the president; serve as planning chairman to develop and coordinate programs of the ensuing year; select committee chairmen for the following year.

FIRST VICE PRESIDENT: The first vice president shall perform the duties of president in the absence of the president; become the president for the unexpired term in case of death, resignation or incapacity of the president; is administrative coordinator.

SECOND VICE PRESIDENT: The second vice president shall perform the duties of the president in the absence of the president and the first vice president; is program coordinator.

SECRETARY: The secretary shall record and transcribe the proceedings of the Annual Conference, the board of directors and the executive committee meetings; manage the BPW/MD correspondence.

TREASURER: The treasurer shall deposit, immediately, all monies of BPWMD in bank account approved by the executive committee; remit to BPW Foundation all money payable thereof; remit all appropriate money to the local organizations; file federal and state tax returns; prepare budget, monthly financial reports and treasurer's annual report for audit; is ex officio member of the finance committee.

All Executive Committee members are Directors/Trustees of the BPW/MD Foundation.

2016-2017 BPW/MD Chairs and Appointments

STANDING COMMITTEE CHAIRS:

Fall Conference October 2016 .	Granis Dixon
Annual Conference April 2017 .	La’Kenya Walter
Finance	La’Kenya Walter
Legislation	Linda Fihelly
Membership	Marlene Spielman and Granis Dixon

SPECIAL COMMITTEE CHAIRS:

Audit	Sharon Jacob
Bylaws	Vacant
History and Records	Vacant
Individual Development	Nancy Werner
National Business	Ciara Robinson and
Women's Week®	Karla S. Lathroum
Nominations	Elsie Conway
Planning	Vacant
Public Relations	Vacant
Liaison with Webmaster	Pat Farmer
Website - Facebook	Kellie Putman and Barbara Eichorn

APPOINTMENTS:

Chaplain	Barbara Eichorn
Hospitality	Ruby Aridi
ERA Representative	Vacant
Legal Advisor	Lynne Peace
MLAW Representative	Caren Williams
Parliamentarian	Karen Evelius
Resident Agent	Susan Horst

BPW/MD Local Officers

Frederick:

President – Barbara Eichorn
Vice President- Kellie Putman
Secretary – Sharan Koza
Treasurer – Joyce Draper

Hagerstown:

President – Granis Dixon
Vice President – Anne Mazingo
Secretary – Rosalie Ridenour
Treasurer – Marlene Spielman

Laurel:

Acting President and Treasurer –
Mary Veber

Montgomery County:

President – Susan Horst
Secretary – Ruby Aridi
Treasurer – Anne Whitt

Southern Prince George's

President – Linda Fihelly
President Elect – Karla S. Lathroum
1st Vice President – Diane Hampton
2nd Vice President – Ciara Robinson
Secretary – La’Kenya Walter
Treasurer – Sharon Jacob

Towson/Hunt Valley

President & Treasurer – Theresa Foster

NOMINATIONS...

Leadership roles other than elected officers are available and need members to serve.

COMMIT to an appointment as an officer, chairman, and member for the “good of the organization.”

- Chaplain
- Conference Coordinator
- Finance
- Health
- Hospitality
- Legislation
- Membership
- National Business Women's Week®
- *The Newscaster*
- Nominations/Elections
- Website and Social Media

Detailed data available on website:
www.bpwmaryland.org

Foundation Scholarships for 2017



The BPWF/MD will be accepting applications for scholarships again this year.

The criteria for the scholarships, along with the applications, can be found on our Webpage, www.bpwmaryland.org, under Scholarships. Award amounts vary depending on the criteria for each fund. All applications must be postmarked by June 15, 2017.

Contact Faye Glover at fcglover@verizon.net for additional information.

News from BPW/MD Local Organizations

Frederick BPW



Left to right-back row: Carol Owens, Barbara Kemp, RaeAnn Butler and Amy Full. Front: Kimberly Clapper, Consie Meyers, Mary Barry, Marlene Young, Heather Degrange and Melinda Shanholtz.

The Frederick Business & Professional Women Celebrating 36 Years at Fashion Show & Dinner on October 18, 2016

Our models are business women of Frederick County.
Fundraising event provides funds for scholarship program.

Laurel BPW



Laurel BPW members, BPW friends and family enjoyed "Hairspray" at Toby's in August 2016. Front row (R-L): Betty Abbott, now of Hagerstown BPW; BPW/MD President Theresa Foster, of Towson/Hunt Valley BPW; Victoria Eardley, of Towson/Hunt Valley BPW; and Pat Farmer, of Laurel BPW. Back row (R-L): Virginia (Ginny) Crawford Schmidt, of Towson/Hunt Valley BPW, Ginny's son, BPW/MD Treasurer Mary Veber, of Laurel BPW; and Mary's husband, Norman Veber.

Our main event for 2016 was our annual visit to Toby's Dinner Theatre in Columbia, Md. We enjoyed the show "Hairspray" and the variety of food always available there. It was particularly meaningful for those members and friends who grew up during the 60s, in or near the Baltimore area, where the show was staged. We use this event to raise money for our Scholarship Fund for women needing assistance with the high cost of completing their education.

At Christmastime, we had a lunch/reunion at Christopher's in Crofton. Attendees were: Alicia Newman, Mary Veber, Pat Farmer, Diane Polangin, Debby Pafel and former member Susanne Bradford.



During Hagerstown BPW's 80th Anniversary celebration, Hazel Waggoner was honored as a 50-year member of the Hagerstown Local.

Pictured L-R are: Hagerstown President Granis Dixon, Hazel Waggoner and BPW/MD President Theresa Foster.

Hagerstown BPW

On March 6, 2017, Hagerstown BPW celebrated its 80TH Anniversary (1937-2017) at the Fireside Restaurant, Hagerstown, Md. Dinner included a special anniversary cake decorated with the BPW emblem. Photo albums and memorabilia over the years were on display, including a brass Nike Trophy from the Maryland Federation of Business and Professional Women's Clubs - 1st Place Legislation 1989-1990; history booklet of the MD Federation 1929-1980, program brochures; and the Hagerstown BPW 70th Anniversary History Booklet "Celebrating 70 Years of Achievements - through Action!"

Lisa Shank Poole, a local attorney, spoke on women's issues and experiences in her field of business. We were delighted to have our BPW Maryland State President Theresa Foster attending along with several other BPW members from around the state. Hagerstown BPW member Hazel Waggoner was honored with flowers to acknowledge her membership in BPW, which has spanned 50 years come November, 2017. A short biography of Hazel was read along with Hagerstown BPW history. Attendees received mementos of a BPW Anniversary Magnet and Anniversary Bookmark.

Hagerstown BPW has a long history of serving the community and helping to change the lives of women in business and in the home. It is our hope that Business and Professional Women's Local Organizations will still be making a difference 80 years from now!

Montgomery County BPW



December Program Presenters: President Susan Horst, Amanda Wong, Joy Lazaroff, Lindsey Turnbull, Jeannette Feldner, Kate Campbell Stevenson, Tonda Bean, Lin Amendt

Program - "Spotlight on Members" and Susan R. Christen Scholarship Fundraiser

Montgomery County BPW held a wonderful program on Dec. 14, 2016 in which we heard from six entrepreneurial members, and one guest. It was so inspiring to hear how each of these women developed their businesses, and how they are improving the lives of women and families, not only in Maryland, but across the country. Careers included accounting, retirement planning, girls' advocacy, graphic design, musical theater performance and production, and parenting and life skills consulting. Thanks to **Kate Campbell Stevenson, Jeannette Feldner, Lin Amendt, Joy Lazaroff, Lindsey Turnbull, Amanda Wong**, and to our guest **Tonda Bean** who also joined MC BPW that night! We look forward to hearing more from these amazing women, and encourage them to share their leadership skills with BPW.

We also held a fundraiser for our **Susan R. Christen Scholarship Fund**, and we are well on our way to raising another \$1,000 for a scholarship to a deserving woman attending Montgomery College. The MC BPW scholarship is named after MC BPW member Susan Christen who has devoted her life to elevating the status of women through higher education. Susan celebrated her 98th birthday on March 9 and we are so honored to have her support and participation in BPW's mission!



LO Fundraisers and Raffles Welcome!

Local Organizations are encouraged to bring fundraisers and raffles to the Annual Conference. Display tables for fundraisers are available in the meeting room to each LO free of charge.

Please indicate on your registration form whether your LO would like a free display table.

Southern Prince George's BPW



BPW Past President Susan Horst facilitated SPG/BPW's February IDP session. Here she is pictured accepting a token of appreciation from the class.

SPG/BPW devoted two meetings this year to BPW's Individual Development Program (IDP) Leadership Course for Workplace Success. Because we were presenting only one module at each meeting, we made an effort to provide some background information from the earlier modules. We presented Module 6, Define and Shine! **Networking—A Skill for Life!**, in November, and Module 8, Meet Me in the Middle! **Understanding Negotiation**, in February (along with our celebration of African American History Month). We had fun with role-playing, practicing techniques, and sharing examples of successful scenarios--and a few little prizes for participants. Past State President Susan Horst was our wonderful facilitator. We learned a lot and encourage other BPW members to take advantage of the IDP classes that will be offered at our BPW/MD Annual Conference in May.



LaKisha Greenwade

Towson/Hunt Valley BPW

On September 15, 2016 our local had a great meeting on Branding your Business. We cosponsored with the

Small Business Administration. The presenter was LaKisha Greenwade, of LuckiFit, LLC. She is also known as Coach L. There were 15 people in attendance.

Coach L gave us many great tips on how to brand our own image and our business. She urged us to design a life that fits us. Towson/Hunt Valley looks forward to having her speak to us again.

Local Organization Presidents and Committee Reports



Local Organization Presidents and Committee Chairs:

It is time once again to share with all our members the wonderful programs and activities that your LOs and Committees have sponsored or participated in during the past year. Please bring a copy of your report to conference for Secretary Aridi and President Foster. If you are unable to be at the annual conference, please appoint a member of your Local to give your report at conference during the business session. Please have your representative give the authorization message to Secretary Aridi prior to presentation of the LO report, so we will have the name of your representative.

Program Reports for Awards

Local Organizations:

Please submit your programs report for awards to President Foster, teddybear81@verizon.net. Awards will be presented Saturday evening to Local Organizations, which presented or participated in programs during the year in the following categories:

NBWW® CELEBRATION
LEGISLATION
HEALTH
WOMEN'S HISTORY
COMMUNITY INVOLVEMENT
PUBLIC RELATIONS
MEMBERSHIP
EQUAL PAY DAY EVENTS

I look forward to receiving your program reports by May 10.

Theresa Foster
BPW/MD President
Home: 410-828-7895
Cell: 410-591-8970
Email: teddybear81@verizon.net

MEMBER UPDATE

BETTY ABBOTT, formerly of Montgomery County BPW, has moved to Western Maryland, and transferred her membership to Hagerstown BPW. Her new address is 3909 Mills Road, Sharpsburg, MD 21782-1928. Tel. 301-432-5627

VOLUNTEERS NEEDED AT ANNUAL CONFERENCE



Calling members to serve as hosts, pages, doorkeepers, timekeepers, meal ticket takers and to help with room set up at conference. Help is also needed before conference, preparing programs and assembling conference books.

If you can help before or during conference please contact Conference Chair, La'Kenya Walter, lakenyasw@yahoo.com or 434-825-8837. Any Assistance you can give is greatly appreciated.

MEMBERS CARE & CONCERN

ALICIA NEWMAN, of Laurel BPW, is still having some medical problems this year. Please keep her in your thoughts. If you would like to send her a card, her address is 8607 Wintergreen Court #402, Odenton, MD 21113.

ABBA POLANGIN, husband of Diane Polangin, of Laurel BPW, has Alzheimer's. Please keep their family in your thoughts. To send a card, the address is 3006 Savoy Lane, Bowie, MD 20715.

MIKE PAFEL, husband of Debby Pafel, of Laurel BPW has Alzheimer's. Please keep their family in your thoughts. To send a card, the address is 8391 Laico Court, Pasadena, MD 21122.

SARA BROWNLOWE, of Frederick BPW, is still having some medical issues this year. Please keep her in your thoughts. To send a card, the address is 2141 Wainright Court, Unit BD, Frederick, MD 21702-9427.

SUSAN CHRISTEN, of Montgomery County BPW, has returned home after a brief hospitalization, and would appreciate hearing from her friends. Susan also recently celebrated her 98th birthday on March 9. Please send cards to 19310 Club House Road #616, Montgomery Village, MD 20886. She can also accept brief phone calls at cell: 240-404-8336.

PAST STATE PRESIDENT LYNN STIMMEL's husband Jerry passed away on March 13. Jerry was always so supportive of BPW and Lynn's activities in BPW/MD. Please keep Lynn in your thoughts. 919 Motter Avenue, Frederick, MD 21701-4539

2016 Fall Conference and Board of Directors Meeting Recap



Seated L-R: Past President Susan Horst; Secretary Ruby Aridi; Bernice Grossman, MCBPW; and Karla Lathroum, SPGBPW. Standing L-R: Denice Robinson, BPW/PA IDP trainer; Victoria Eardley, Towson/Hunt Valley BPW; Dawn Stiles, MCBPW; Mary Ellen Poole, Frederick BPW; Amanda Wong, MCBPW; and Ciara Robinson, SPGBPW. All posed after the IDP Course at Fall Board.



Southern Prince George's BPW members surround their Woman of the Year and Employer of the Year. Pictured in the center is Jennifer Jones-Peoples, BPW/MD's Woman of Achievement.

Our Fall Conference was on October 28-29, 2016 at the Ramada Plaza in Hagerstown. The highlights of the conference were two Individual Development Programs held that Friday. They were IDP101 for those who had not taken IDP before. This was the first half of the modules and the second half will be held at our upcoming Annual Conference on May 20. The second class was the Train the Trainer class for all members who had completed all of the IDP101 modules. On Friday evening after dinner we watched the movie "Suffragette," which depicts

the growing suffragette movement in early 20th century Britain.

On Saturday morning we conducted the business of the Federation. We heard from our LO Presidents or their representative and committee chairs who gave us a brief update on recent activities of their Locals or committees. Our luncheon on Saturday was the **National Business Women's Week®** celebration. It was our pleasure to honor BPW/MD's 2016 Woman of Achievement, **Jennifer Jones-Peoples**, chair of the Prince George's Commission for Women, and a longtime advocate for women and girls. Our Local Organi-



President Theresa Foster presented Certificates of Appreciation to presenters of the Social Media workshop. L-R: Kellie Putman, President Theresa Foster and Barbara Eichorn.



L-R: Kate Campbell, MCBPW; PSP Karen Evelius; Treasurer Mary Veber; President Theresa Foster; Secretary Ruby Aridi and PSP Susan Horst promote the Equal Rights Amendment.



President Theresa Foster and Karen Clay from the Light of Truth Center, our conference charity.

zations also honored three Women of Achievement, three Women of The Year and one Employer of the Year. What a fantastic group of honorees. After the luncheon we completed our Federation business and then proceeded with a dynamic workshop on Social Media.

The conference charity was the Light of Truth Center, a nonprofit organization providing safe and supportive housing in an environment conducive to recovery, transition and restoration for women recovering from addictions. Our members were very generous in bringing both monetary and physical necessities needed by the residents of the home.

Women's Legislative Briefing 2017

Contributed by Theresa Foster and Ruby Aridi, with closing comments by Susan Horst



BPW/MD members Ciara Robinson, Linda Fihelly, Mary Veber, Jeannette Feldner, La'Kenya Walter, Theresa Foster and Susan Horst gather at the 2017 Women's Legislative Briefing.

BPW/MD was one of the cosponsoring organizations this year at the Women's Legislative Briefing (WLB) on Jan. 29, 2017. The WLB was first held on Jan. 12, 1980. Attendance has grown over the years and this year there were over 700 attendees; 17 of them were BPW/MD members. In the opening ceremony, WLB chair and president of the Montgomery County Commission for Women, **Lorna Forde**, read a quote from Coretta Scott King: "Women, if the soul of the nation is to be saved, I believe that you must become its soul." This quote was a great way to start the WLB, because of the underlying theme—the future of our country is women who stay very active in all aspects of government for the good of all people.

Speakers, **The Honorable Isiah Leggett**, Montgomery County Executive, and the **Honorable Rushern Baker III**, Prince George's County Executive, both continue to be strong advocates for women and family issues.

Christian Herald, a 13-year-old eighth grader, spoke as an emerging leader. She was so amazing and wise beyond her years. The Emerging Leaders Program, growing every year, is an excellent program for young women of Maryland with political aspirations.

Senator Chris Van Hollen, **Representative John Delaney**, **Representative Jamie Raskin** and **Repre-**

sentative John Sarbanes, all from Maryland, expressed that they are doing all they can to keep women and family issues alive and well in this current administration's policies. They will not stop fighting for everyone's rights. Raskin noted that Senator Ben Cardin has re-introduced the ERA to finally get this passed for the rights of all women. He said that if our country is to have more economic power, we must have better rights for women. He read a quote from Thomas Payne: "The harder the struggle the better the payoff." He stated that we are currently a nation struggling, but there is encouraging news. There were 2.9 million people all over the world who took part in the March for Women's Rights.

A plenary panel entitled New Visions, New Voices: Building our Future Together included panelists **Kate Nielson**, State Policy Analyst, American Association of University Women; **Maya Raghu**, Director of Workplace Equality, National Women's Law Center; **The Honorable Aruna Miller**, Chair, Women's Caucus, Maryland House of Delegates; and **Denise DeMichele-Bailin**, Federal Strategy Advisor, AARP.

Kate Nielson: Need to partner with like-minded people; to collaborate with our officials; to express our needs more effectively. *Aruna Miller:* The Women's Legislative Group in the senate con-

sists of 59 female members and seven men. With 32 percent female leaders, Maryland ranks 7th in the nation. *Maya Raghu:* Most common workplace issues are accommodations for pregnant women followed by resistance on equal pay and the pay gap. *Denise DeMichele-Bailin:* To forge a more productive relationship, we need to tell our individual stories to advance our issues. There is power in numbers and stories. AARP represents 38 million people.

Each panelist also answered the same two questions.

Question 1. How do you find common ground when the other person totally disagrees with your views?

Answers: Try to find some common things to agree on and work together from that. Find basic principles before you move forward on issues. Develop relationships with members of your community and businesses. Honesty and authenticity are best for common ground. Information must be accurate and clean to gain their respect. There are 188 legislators in the General Assembly. Bring in stakeholders and advocacy groups for more strength and then talk to opponents of your bill and get their thoughts. Find neutral ground and respect to listen to their views and be flexible. Agree to disagree.

Second question: Give us one pearl of wisdom to give us hope in this administration. **Answers:** Always fight for democracy. Emerge—the road to success is always under construction. No two legislators are alike. Meet people where they are. Don't limit yourself to a single women's issue but all issues that affect women, children and community. The world is looking to women and we need to fill those positions and be heard. Be effective and strategic.

NOTE: Because of the length of this article, the wealth of information in it, and the lack of space in this issue, your editor opted to make copies of the full article available to attendees at the Annual Conference and to provide a link on the BPW/MD homepage to the complete article.

Click [HERE](#) to Download complete article.

Justice, Fairness and Equality at the Women's March

Linda Fihelly, BPW/MD Legislative Chair



Crowds at the Women's March on Washington, January 21, 2017

BPW/MD, like our sister organizations, is committed to fighting to protect and advance the fundamental rights of women and families, many of which we now see under attack. On January 21, BPW members joined thousands of women from all over the country in the **Women's March on Washington**. It was an exhilarating show of solidarity to say that we will not go back, that we are determined to move forward for equality and justice.

As a member of the **Maryland Legislative Agenda for Women (MLAW)**, BPW/MD signed on to support MLAW's 2017 Agenda, which included the following bills: Fair Scheduling Act; Equal Pay—Job Announcement and Salary History Information Disclosures; Maryland Healthy Working Families Act (earned sick and safe leave); Reasonable Accommodations for Pregnant Workers; and others. (You can see the complete 2017 MLAW Agenda at their website, www.mdlegagendaforwomen.org.)

BPW cosponsored the **2017 Women's Legislative Briefing** (see article on page 16) on January 29. We attended MLAW's Reception and Briefing on January 31. Past State President (and BPW representative on MLAW's Board of Directors) Caren Williams testified in both the House and Senate hearings on the Healthy Working Families Act, and BPW/MD submitted written testimony in support of the Equal Pay Act. We also sent out a number of legislative alerts urging member support.



More crowds at the Women's March

On February 13, we joined Maryland NOW in **lobbying our Maryland legislators** for MLAW supported bills. On February 20, we attended the **Women's Rally at Lawyers' Mall in Annapolis**, sponsored by MLAW, Maryland NOW, MCASA, Women's Law Center of Maryland and many others. This was an opportunity to hear from our legislators about bills on violence against women, reproductive justice, economic security, and healthy families being considered in this session of the Maryland legislature.

BPW/MD has also worked to see more women in public office and policy-making positions. One of our members, **Ciara Robinson**, SPG/BPW's 2nd Vice President, was accepted into Emerge Maryland's Class of 2017, where she is preparing to run for a position on the Capitol Heights Town Council. Go, Ciara!



SPG/BPW 1st VP Diane Hampton (R) and her daughter, Chantal Hampton (L)



Kate Campbell Stevenson (L) and daughter Juliana Stevenson (R) at the Women's March

**Please join the
Legislation Committee
and get involved in
promoting our BPW
legislative agenda.**

Let's keep up our efforts to elect to office, qualified women who support our issues, hold our legislators accountable, and promote justice, fairness, and equality.

Contact **Linda Fihelly**
at 301-599-1942 or
lfihelly@hotmail.com.

In Memoriam

JANET KERN HUTSON COUNCELL, Past State President of BPW/MD, 1980-1981, of Denton, Md., died November 5, 2016. She was 91 years old. Mrs. Hutson Councell graduated from Caroline High School in Denton and attended Georgia Maude Beauty School in Baltimore. She was certified as a Maryland Vocational Cosmetology teacher and in 1976 she received a Master's equivalency from the University of Maryland, becoming an Advanced Professional.

From 1942 to 1974 she owned two beauty salons and from 1966 to 1987 she was a teacher of cosmetology at the Caroline County Vocational Center. From 1985 to 1987 she was Vice Principal of the Caroline Vocational Center. She manufactured Kura Kreme Hand and Body Cream Cosmetics from 1960 to 1990. From 1979 to 1983 she was a Denton Town Commissioner and became Mayor in 1984. Janet had many more accomplishment in her life, too many to mention here.

She was a member of Caroline County Business and Professional Women, and at the time of her passing she was a BPW/MD E-Member so she could still know what was going on in the organization. She was the 1980-1981 Maryland State President of Business and Professional Women Inc. and had also been a state chaplain. In 1980 she was awarded the Woman of the Year Award by Governor Harry Hughes and she went on to receive many, many, more awards in her lifetime.

Mrs. Hutson Councell is survived by her son, W. Edward Hutson Jr., daughter Janet H. Magaha, grandchildren and great-grandchildren. Her first husband, Wallace E. Hutson, preceded her in death in 1982. Her second husband, William S. Councell, died in 2000. Three sisters and a grandchild also preceded her in death.

JOANN KRANTZ, of Frederick, passed away on September 15, 2016 at the age of 85. She was the wife of Kenneth L. Krantz. Joann retired after 44 years with F&M Bank, and she was Vice President and Branch Manager of the Seventh Street Shopping Center Bank. She was a member of the Centennial Memorial United Methodist Church, Frederick Business and Professional Women and member and past secretary of the Frederick Shopping Center Merchants Association.

During her stay in the nursing home, she was known as Miss Hollywood. She shared with many charitable organizations and was especially fond of St. Jude.

Surviving her in death are her husband Kenneth L. Krantz and her son Michael and wife Gigi, of Frederick,

her brother William I. Knowles and sister Glenda Rowland, both of Florida. Joann was preceded in death by one brother and two sisters.

DORSEY RAY ("JERRY") STIMMEL, 73, husband of BPW/MD PSP J. Lynn Stimmel, of Frederick, Maryland, died on March 13, 2017 at Kline Hospice House.

He was the son of the late Dorsey E.R. Stimmel and the former Margaret Ellen Brice. Jerry and Lynn were married for 30 years.

A U.S. Army veteran, he served for 40 years as a Police Communications Operator (dispatcher) at the Maryland State Police Barrack B in Frederick, retiring in 2002.

Visitation and funeral services took place March 17, 2017, at Stauffer Funeral Homes, P.A., in Frederick, Md. Interment was at Resthaven Memorial Gardens in Frederick.

The family suggests donations to the charity of one's choice.

Excerpts from the online *The Frederick News-Post*.

2017 BPW/MD Calendar of Events



- | | |
|------------|--|
| May 18 | 3:00 p.m. – 6:00 p.m.
BPW/MD Executive Committee Meeting
Sheraton BWI, Board Room
Linthicum, Md. |
| May 18 | 6:30 p.m. – 8:00 p.m.
BPW/MD Executive Committee Dinner,
Olde Line Grill Restaurant,
Sheraton BWI. All members invited! |
| May 19 | 9:00 a.m. – 10:30 a.m.
BPW Foundation of MD Trustees
Meeting, Sheraton BWI, Calvert 2,
Linthicum, Md. |
| May 19-20 | BPW/MD Annual Conference,
Sheraton BWI, Linthicum, Md. |
| July 20-22 | Tentative date for 2017 Women's
Professional Empowerment Alliance
(WPEA), Location TBD. |
| Nov 3-4 | BPW/MD Fall Conference and Board of
Directors Meeting, Ramada Plaza,
Hagerstown, Md. |

MEMORIAL SERVICE

A Memorial Service will be held May 20 for any BPW/MD sisters who have passed away this year. Please forward names of deceased BPW sisters, copies of obituaries and any other remembrances to President Foster by May 10, teddybear81@verizon.net.



L-R: Katherine Johnson (played by Taraji P. Henson), Mary Jackson (played by Janelle Monáe) and Dorothy Vaughn (played by Octavia Spencer)

Women in History

By Patricia Farmer, Laurel BPW

During my 45 years in BPW, Women's History has played an important role in the organization and for me. Celebrating Women's History each year in March has taken many forms, including BPW Locals putting on a joint presentation, remembering special women at meetings, or highlighting our own women BPW pioneers in *The Newscaster*.

Over these years, I have learned about many women who have had an impact on United States history. But, it took an Academy Award nominated film, "Hidden Figures," to make me aware of three black women mathematicians who played a vital role in the early days of our space program.

Known as NASA's "Women Computers," Katherine Johnson, Dorothy Vaughn and Mary Jackson, three African American female pioneers, crunched numbers by hand before computers became a reality. These women faced and overcame a lot of adversity and discrimination. They had to run a good distance across the campus at the NASA site in Langley, Virginia, to use the colored bathroom.

Katherine Johnson calculated the trajectory for numerous space missions, including the space flight of Alan Shepard, the first American in space, and the trajectory for the 1969 Apollo 11 flight to the Moon.

While working for NASA, Mary Jackson wanted to pursue a degree in engineering but was barred from taking a prerequisite course at a local high school because no blacks were allowed. She went to court and won her case and became an engineer.

Dorothy Vaughn had the foresight to learn Fortran (programming language) so she could program and teach others to program NASA's new computers, which were sitting idle. But, she couldn't take a Fortran book out of the library because she was black; so, she stealthily took it out anyway. For her initiative, she was made a supervisor of computer operations.

The author of the book, "Hidden Figures," Margot Lee Shetterly uncovered the history of NASA's black female scientists. The film, of the same name, thrust the names and work experience of these three brilliant black women into the public eye and into Women's History forever.

How many other unsung women don't we know about?



Business and Professional
Women's Foundation

Greetings and Happy Women's History Month

What is it like to be 100 years old? In about two years, we'll all find out when our storied organization turns the Big Century Mark in 2019!



To start the historic countdown, here's a timely factoid in honor of Women's History Month: While mobilizing for World War I, the U.S. government recognized the need for a cohesive group to coordinate identification of women's available skills and experience. A Women's War Council was established to organize the resources of professional women. As a result, the National Federation of Business and Professional Women's Clubs was founded on July 15, 1919.

For the past 98 years, BPW has made great strides in the workplace, illuminating and supporting such issues as the elimination of sex discrimination in employment, the principle of equal pay, and the need for a comprehensive equal rights amendment.

None of this could have happened without the enduring passion and support of our dedicated members. Now, more than ever, your critical voices need to be heard.

You represent the hearts and minds of professional women all over the country, so please keep marching strong for your rights and pave the way for sisters to come!

Onward,

Roslyn Ridgeway, Chair

Board of Trustees

Business and Professional Women's Foundation

1030 15th Street, N.W., Suite B1 #148

Washington, DC 20005

e: foundation@bpwfoundation.org

Leader Dogs for the Blind

By J. Lynn Stimmel, PSP, Frederick BPW



Among the Maryland Lions participating in the bus trip were three from the Francis Scott Key Lions Club of Frederick: Secretary John Aulls, Treasurer Darlene Aulls, and Newsletter Editor and BPW/MD Past State President J. Lynn Stimmel.



During the facilities tour, Lions were afforded the opportunity to “test drive” a Leader Dog. Here, FSK Lion and BPW/MD PSP Lynn Stimmel is “test driving” a Leader Dog named Margot.



Lions on the tour were instructed, before we entered the kennel area, that we had to wipe our feet on an antibacterial mat and cleanse our hands with hand sanitizer; any touching or attempts to touch the animals would result in the immediate cancellation of the kennel tour, because the puppies were young enough that their immune systems were not fully developed.

A total of 100 Lions and their guests from Districts 22D (Delaware) and 22W (Allegany, Carroll, Frederick, Garrett, and Washington Counties in Maryland) travelled to Rochester Hills, Michigan, in late October 2016 to visit a beloved Lions charity.

Leader Dogs for the Blind (LDB) is a Lions legacy, founded by three Detroit-area Lions in the 1930s after their friend's application to obtain a service dog from Seeing Eye was denied. Formally founded in April 1939, the first class graduated in October 1939 when the cost to train one client/dog team was \$600. The program currently has over 1,438 active clients worldwide and graduates about 200 each year, the youngest of which is about 16 years old; it now costs almost \$40,000 to train one team. There is no age limit on the clients, just that they be physically able to handle the dog. All funding is private with support from individual Lions and Lions clubs worldwide accounting for \$2 million of the \$12.5 million annual budget. LDB's capital project, the Canine Development Center, was expected to be completed by late November.

Purina donates 56,000 pounds of dog food a year, over \$60,000 worth, including dog food for the prison program.

Because of the Lions

Guide Dog training

Training and dogs are provided at no charge to clients. If the clients are unable to come to the campus, the instructor will take dog to client, again at no charge. The dogs are trained for airline travel.

Deaf-Blind guide dog training

In 1991 LDB became the first deaf-blind program in the world; it is still the only one in the Western Hemisphere. They currently are working to teach dogs to respond to doorbells, smoke alarms, and the client's name. Dogs are provided for three to four blind/deaf clients annually.

Accelerated Orientation and Mobility Training

LDB is the only guide dog organization on the planet to bring clients in on campus for a week to learn in one-on-one training

how to use a white cane. There is no requirement for clients to donate to the program. About 1,000 volunteers help to keep expenses down.

GPS training

LDB is the only program to give a handheld voice-activated GPS unit, which they helped to develop, to clients. The unit is free to the client and provides GPS only.

Summer Experience camp for the visually-impaired

Visually impaired teenagers may participate in a weeklong summer camp that also focuses on leadership training. Students get the opportunity to “test drive” a Leader Dog for a day.

Canine Development Center

During the capital campaign for the Canine Development Center (CDC), \$2.5 million of \$14.5 million goal came from Lions Clubs and individuals; in addition, over the time of the campaign, Lions also provided \$6 million total for the CDC and LDB's operational budget, providing about 18% of their annual budget.

The CDC now has 10 puppy pens; the old facility had a 4'x4'x4' kennel. There are now 14 canine villages of 5'x8'x6'. All renovations were made with an eye to reducing kennel stress for the dogs. The central veterinary clinic is the envy of other programs, with two full-time veterinarians, two full-time techs, and three part-time technicians.

As a part of the facility tour, we were afforded the opportunity to “test drive” a Leader Dog. The dog with which I was paired was Margot. It was a strange sensation, being blindfolded and having to completely trust the dog to guide you. The strangest part was the feeling that the dog was walking too fast for me; I almost felt like the dog was trotting and I was trying to keep up, although Margot was actually walking at a slow pace.

NOTE: We apologize but due to restricted space in this issue, copies of Lynn Stimmel's full article will be handed out at the Annual Conference. There will also be a link to the full article on the BPW/MD website, www.bpwmaryland.org. Leader Dogs for the Blind was BPW/MD's charity at the 2016 Fall Board of Directors Meeting.

Click [HERE](#) to download complete article



MARYLAND FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN (BPW/MD)

2016-2017 MEMBERSHIP FORM

BPW: Women Helping Women Succeed

Business & Professional Women of Maryland (BPW/MD) is a not-for-profit, nonpartisan, and nonsectarian volunteer association that promotes equity for all women in the workplace through advocacy, education, and information. All individuals who support the mission of BPW/MD are invited to become a member. Contact us at membership@bpwmaryland.org or (301) 733-3226 for membership information.

☐ Pay by check, **Payable to BPW/MD** and mail to BPW/MD Membership Committee **OR**

☐ Pay with credit card via **PayPal** on www.bpwmaryland.org, **Join Now!**

**MAIL TO: MARYLAND FEDERATION OF BUSINESS & PROFESSIONAL WOMEN (BPW/MD), MEMBERSHIP COMMITTEE,
11530 DELLWYN DRIVE, HAGERSTOWN, MD 21740. VISIT US ONLINE AT: www.bpwmaryland.org**

APPLICANT INFORMATION

Name:

Home address:

City:

State:

ZIP CODE:

Phone:

Fax:

E-mail (Required):

Cell:

Please indicate **phone** preference

☐ Home ☐ Work ☐ Cell

Birthday: Month ____ Day ____

Please indicate **E-mail** preference:

☐ Home ☐ Work

BUSINESS INFORMATION

Current employer:

Title:

Address:

City:

State:

ZIP CODE:

Phone:

Fax:

E-mail (Required):

Website:

INDUSTRY, please select one

☐ Arts/Entertainment/Media
☐ Computers/Technology
☐ Banking/ Finance/Insurance
☐ Education
☐ Health Care/Medicine

☐ Beauty/Wellness
☐ Human Services/Public
Safety/Government
☐ Legal
☐ Manufacturing

☐ Marketing/Advertising/PR
☐ Professional Services
☐ Real Estate/Construction
☐ Nonprofit/Association
☐ Retail/Wholesale

☐ Science/Research
☐ Travel
☐ Other: _____
☐ Business Owner
_____(bus. name)

HOW DID YOU HEAR ABOUT BPW?

☐ Referred by member (Name):

☐ E-mail Announcement ☐ Website ☐ Newspaper ☐ Word of Mouth ☐ Other (Specify):

Are you a: ☐ New member ☐ Renewing member ☐ Transfer (Other BPW Organization):

LOCAL ORGANIZATION TO WHICH YOU ARE APPLYING / RENEWING

Members may affiliate with a Local Organization (**Member of Local - MOL**) or maintain state membership only (**Member at Large - MAL**). **Student Members** must be enrolled in an accredited institution of higher learning for at least 50% of their time. All three types may participate in the governance of the organization. Individuals may join as an **E-Member** to receive electronic state communications, but may not participate in the governance of the organization.

1. Select the type of membership: ☐ **Member of Local (MOL)** ☐ **Member at Large (MAL)** ☐ **Student Member** ☐ **E-Member**

2. If **Member of a Local (MOL)**, select the Local Organization with which you would like to affiliate:

☐ Frederick BPW

☐ Hagerstown BPW

☐ Laurel BPW

☐ Montgomery County BPW

☐ Southern Prince George's BPW

☐ Towson/Hunt Valley BPW

☐ Eastern Shore (*coming soon!*)

Would you like to be part of an area speaker's bureau? ☐ Yes, Subject: _____

Would you like to host a webinar? ☐ Yes, Subject: _____

ANNUAL MEMBERSHIP DUES ☐ NEW ☐ RENEWAL

☐ **Member of Local** **\$100**
(includes Local and State Federations,
and National BPW Foundation)

☐ **Member-At-Large** **\$100.00** (Includes State Federation and National BPW Foundation)
☐ **Student** **\$ 60.00** (Includes same as Member of Local, but at reduced rate)
☐ **E-member** **\$ 40.00** (Receives Electronic State Communication)

SIGNATURE _____

DATE _____

[PROCESSED: _____] JUNE 2016